

# GuideSignal Minimalist Redesign — Agent Instructions

## 1. Core Philosophy (Jobs/Ive Style)

- Strip down to 1 clear message per page.
- Use lots of white space.
- One primary font size hierarchy: headline, subhead, body.
- Never use text lighter than #333 (dark gray).
- One CTA per page (no clutter of buttons).

## 2. Global Styling Fixes

Fonts: Headlines bold black (#000, 42–60px), Subheads medium dark gray (#333, 18–24px), Body #333, 16px

Colors: White/light backgrounds, dark text, blue (#007bff) for CTAs.

Buttons: Rounded rectangles, blue background, white text.

Spacing: At least 60px padding between sections.

## 3. Homepage Rewrite

Hero: Headline 'Jobs that reply.', Subhead 'Recruiters pledge to respond within 48 hours.'

One CTA button: 'Get Started Free'.

Large centered icon (reply bubble ■ or signal beam).

Remove feature grid, replace with Learn More link to secondary page.

## 4. Secondary Pages

Learn More: Move all current stats/features, single column layout.

Jobs Page: Minimal job listings with 'Apply Now'.

Post Jobs: Headline, subhead, one-column form fields.

## 5. Readability Rule

No light gray text (#aaa, #bbb).

Subtext must always be #333 or darker.

Minimum 16px font size.

## 6. CSS Global Reset Example

```
body { font-family: Inter, Helvetica, sans-serif; color: #333; background: #fff; line-height: 1.6; }
```

```
h1,h2,h3 { color: #000; font-weight: 700; }
```

```
p,li { font-size: 16px; color: #333; }
```

```
button,.cta { background: #007bff; color: #fff; font-size: 18px; font-weight: 600; padding: 12px 32px; border: none; }
```

## 7. Deliverables

- Rewrite homepage into Jobs/Ive style.
- Move detailed content to Learn More page.
- Apply global styling fixes (fonts, dark text, white space).
- Ensure subtext is #333 or darker site-wide.
- Verify consistent CTAs.

## 8. Deployment Instructions (GitHub)

1. Clone your GitHub repo locally: `git clone <repo-url>`.

2. Replace index.html with the new minimalist version.
3. Add Learn More page (learn-more.html) and link it from homepage.
4. Commit changes: `git add .`; `git commit -m 'Minimalist redesign'`.
5. Push to GitHub: `git push origin main` (or master).
6. Verify on GitHub Pages after DNS/hosting sync.