

SitterScout.com Parents WIREFRAMES

Version 3.1

Version Control

Ver. 1.0 – Initial Draft Ver. 2.3 - Copy from Heidi

Ver. 2.4 – Incorporated Aneta's feedback

Ver 3

Ver 3.1 – Handed off to developers

-TERMINOLOGY-

What is a Wireframe?

A wireframe is a blue print that defines a web page's content and functionality. It does not convey design - e.g. colors, graphics, or fonts. Every wireframe has been assigned a numerical ID that matches the ID structure listed on the sitemap.

What is a Sitemap?

Throughout the design process a sitemap is used to visually represent the hierarchical and, to a limited extend, the navigational structure of your website (acting like a Table of Contents). It lists and provides numerical IDs for all web pages within your site.

What is a User Flow?

A User Flow (aka User Interface - flow diagram) displays basic interactions that users have with your website showing you the "journey" users will make through the site. A user flow is NOT a Data Flow Diagram (DFD) because it omitts the technical and back-end functionality details.

Edit Profile

Parent Dashboard



Automated Emails:

Welcome - When user completes Sign Up wizard. (This email is sent to the email address in the account and the Dashboard Inbox)

2. Add Friend/Sitter – An email is sent to the friend the user is trying to add. (This email is sent to the Friend's email address in the account and her Dashboard Inbox)

3. Invite a Friend Confirmation – An email is sent to the original sender alerting her that her friend has accepted the invitation to join her network. (This email is sent to the email address in the account and the Dashboard nbox)

4. Invite Friends - An email is sent to the email address specified by the

5. Invite Friend Confirmation - An email is sent to the original sender alerting her that her friend has accepted the invitation to join her network. (This email is sent to the email address in the account and the Dashboard

Automated Emails:

Parent Inviting Parent
Parent Inviting Sitter
Sitter inviting Parent
Sitter Inviting Sitter
Sitter Inviting Sitter

Parent sitemap

Page Name:

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SitterScout From:

[NAME OF REQUESTOR] wants you join the SitterScout Community Subject:

May 6, 2008 Date:

bfannon@3pixelsdesign.com To:

memberships@sitterscout.com Reply-To:

Dear [NEW FRIEND],

I joined SitterScout and I want to share it with you because it's making my life a little bit easier. I think you'll find it useful too.

babysitters by connecting with other parents. Joining is easy and FREE! SitterScout is an online community that helps parents find trusted

Just create a quick profile and start connecting with friends and babysitters. When you're ready to book a sitter, SitterScout does the work for you so you'll never have to play phone tag with your babysitter again.

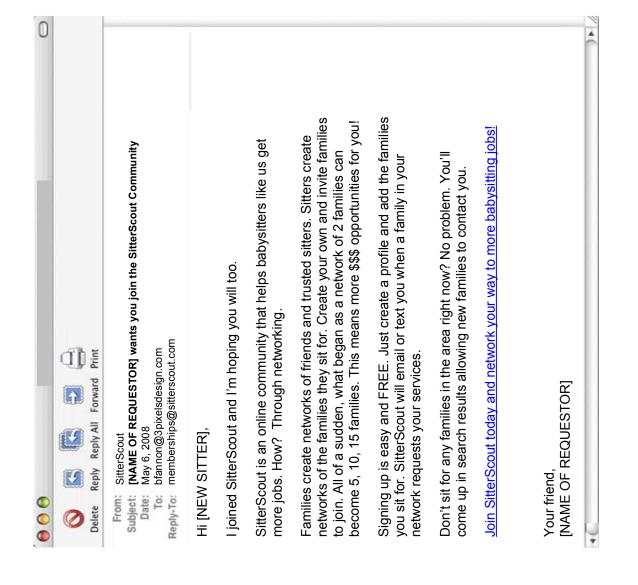
that your friends use and trust, so you can find the right babysitter when Don't have any sitters right now? No problem. This is where your network of friends comes in handy! SitterScout connects you with the babysitters you need one.

Join SitterScout.com today and start getting out!

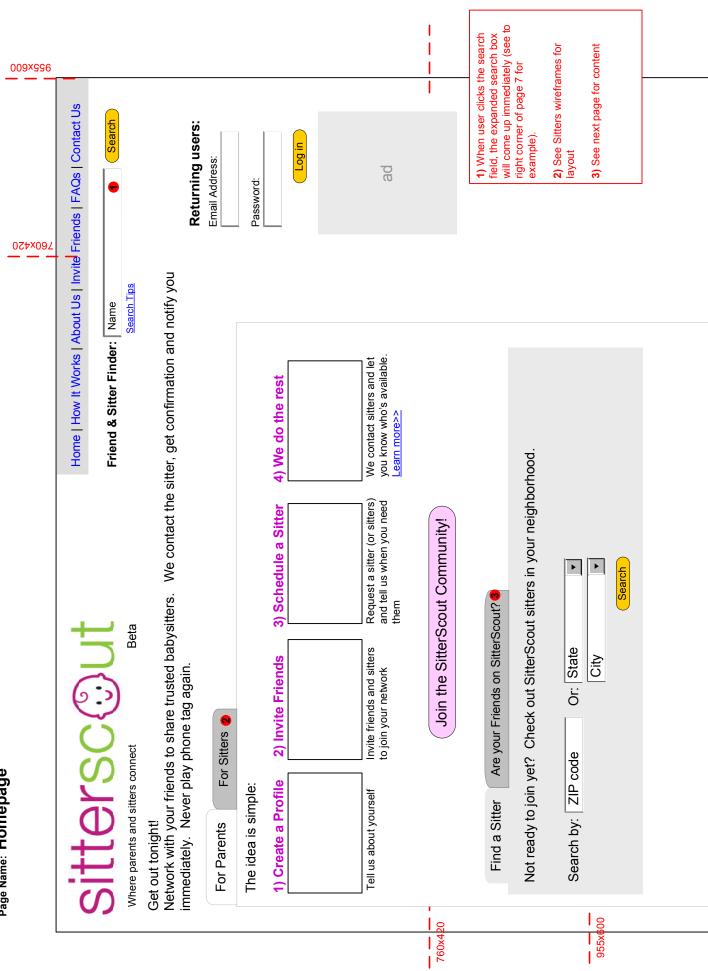
Your friend, [NAME OF REQUESTOR]

Parent Invite Email

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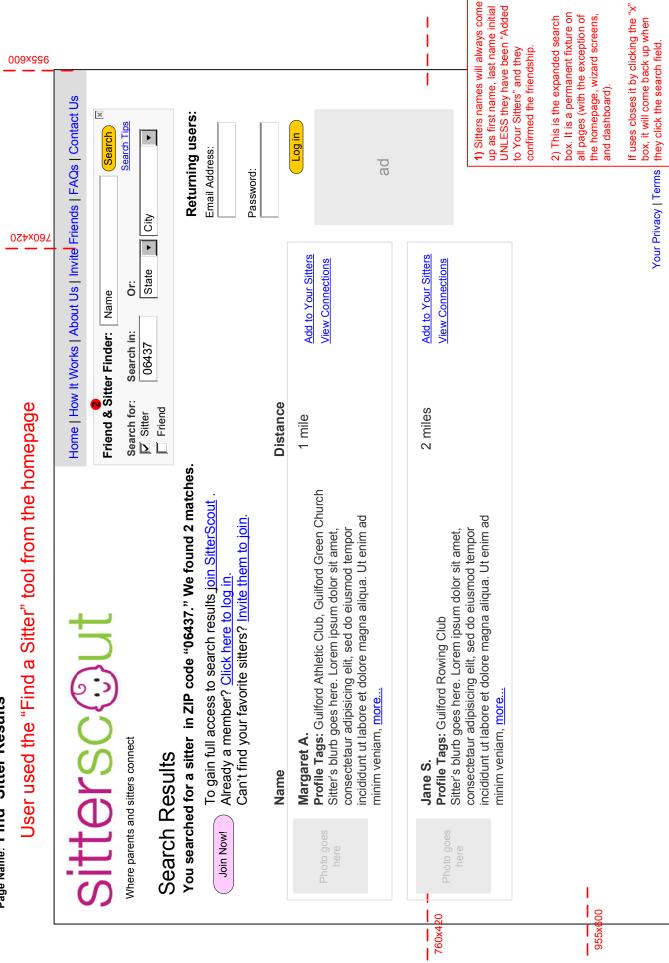


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Page Name: Homepage





Find Sitter Results

009×996 Home | How It Works | About Us | Invite Friends | FAQs | Contact Us Returning users: Search Tips Search Log in Email Address: 90 Password: City 760x420 Friend & Sitter Finder: Margaret Smith Add to Your Friends State View Connections User used the "Are your friends on SitterScout" tool from the homepage Search in: ZIP code Search for:
☐ Sitter
☑ Friend To gain full access to search results join SitterScout. Already a member? Click here to log in. You searched for "Margaret Smith." We found 1 match. Can't find your friends? Invite them to join. **Profile Tags:** Guilford Rocket Club Guilford, CT 06437 sitterscou Page Name: Friend Search Results Margaret Smith Where parents and sitters connect Search Results Name Join Now! 760x420

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955x600

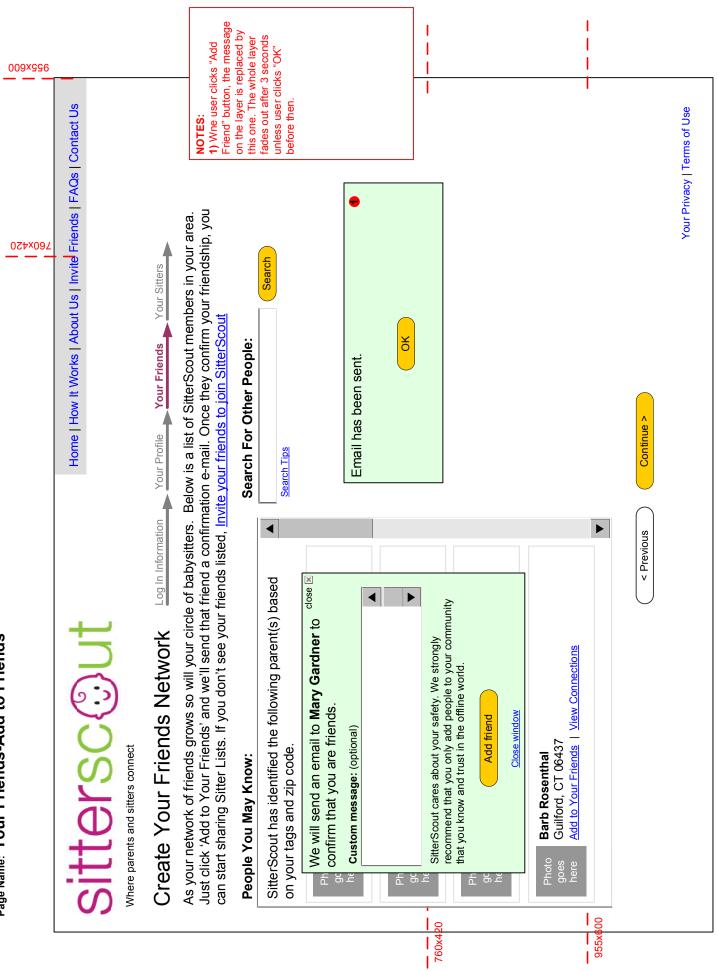
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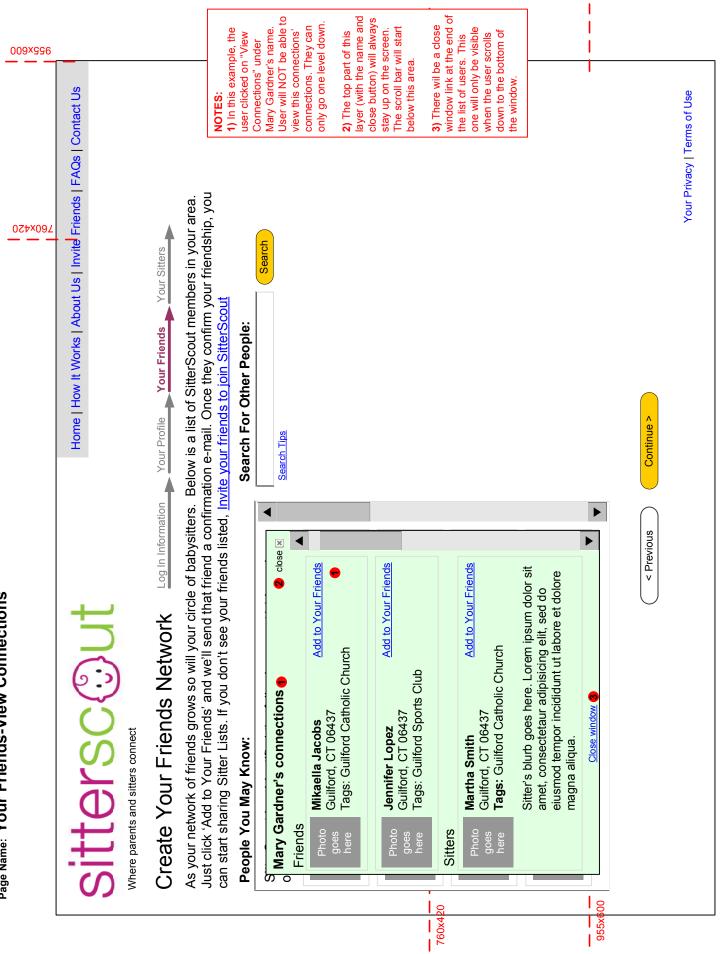
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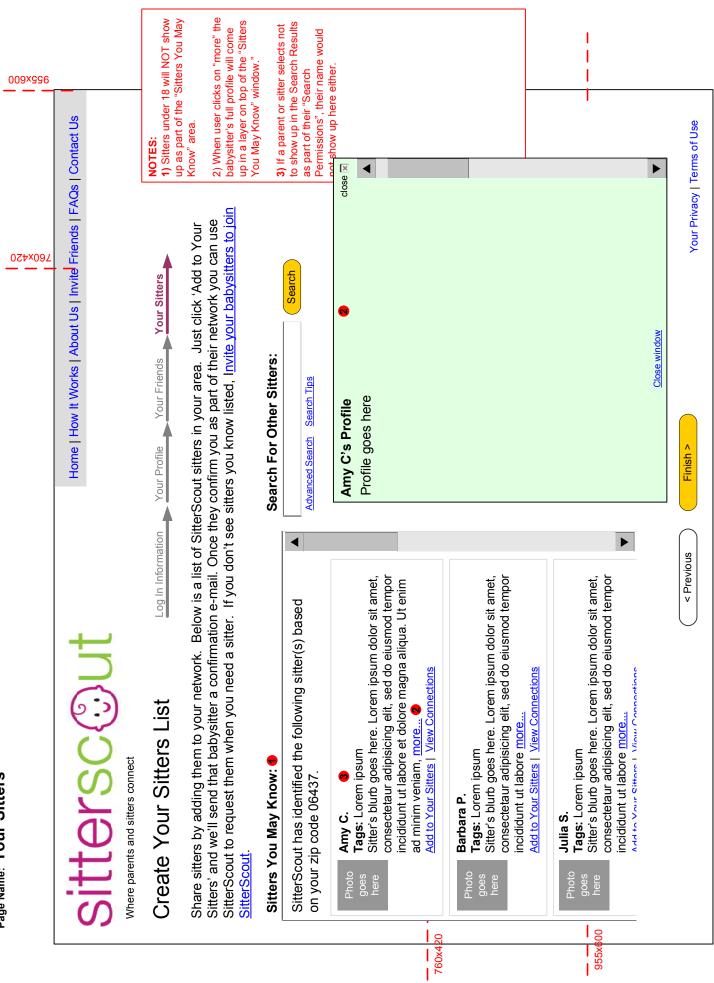
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- Other









Page Name:

Home | How It Works | About Us | Invite Friends | FAQs | Contact Us

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How It Works

For Parents

By creating an online network of friends and sitters, SitterScout can quickly increase your babysitting options.

- You create a SitterScout Profile
- You add friends and sitters you know and trust who are already on SitterScout to your network or invite new ones to join
- You tell SitterScout when you need a babysitter and which sitters you'd like to request
- SitterScout sends an email and a text message to the chosen sitters and lets you know when they respond we'll even send a reminder to you and your sitter 48 hours before the scheduled job

When you invite new friends to join, you'll see which sitters they are using and as a result expand your list of available sitters. Unlike most online sitter services there are no strangers here - SitterScout is all about connecting you with new sitters through a network of friends and neighbors you trust.

Join the SitterScout community!

760x4<u>2</u>(

For Sitters

SitterScout and we contact you. You can let the families you babysit for know when you are available – even on short notice. Use your SitterScout network to connect with families who are looking for great sitters. They request your services through You'd be surprised at how many parents might like a spur-of-the-moment night out.

- Tell us about yourself your age and your skills
- Add the families you babysit for who are already on SitterScout to your network or invite new ones to join
- Connect with those families and the friends of those families
- Whenever a family from your network needs a sitter, they make a request and we contact you 955x600

requests to you via text message or e-mail and makes it easy for you to reply. For texting, simply respond with Y for yes (to accept the job) or N for no (to decline) and we will notify the family with your response. To reply by e-mail, just click on Control how you want to be contacted for babysitting jobs, so you never miss out on an opportunity. SitterScout sends job he embedded links. You tell us how you want to be reached and we'll take care of the rest.

Join the SitterScout community!

How It Works

Home | How It Works | About Us | Invite Friends | FAQs | Contact Us

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Where parents and sitters connect

About Us

SitterScout is an online community that makes it easy for parents and their babysitters to connect with each other.

You don't call around to book an airline flight, why call around to book your babysitter? Let SitterScout do the work for you with just the click of a mouse. There's no more waiting for a sitter to call you back

Expand your babysitting options

Parents use SitterScout to expand their babysitting options by connecting with their friends and their friends' friends. You can see which babysitters your friends are using, contact your friends for recommendations and start growing your Sitter List, which means more options when you need them.

We're ending the game of "babysitter phone tag"

you'd like to contact. We do all the work and we'll let you know when we've confirmed a sitter for you. To see the status of Once you create a list of sitters, we make it easy for you to book them. Just tell us when you need a babysitter and who your request, visit your dashboard any time.

More opportunities for babysitters

760x420

increase their number of job offers. Sitters also determine how they want to be contacted for jobs and SitterScout makes it Babysitters use SitterScout so they'll never miss out on a babysitting opportunity. They build their networks of families to easy to reply.

You control your privacy

SitterScout is concerned about the privacy of our community members. Only your confirmed friends can view your full profile nformation. You determine whether your profile will be searchable and who can view your list of connections. You can edit your profile information at any time to change your privacy settings.

About the company

SitterScout was created by a mom with a single mission in mind: make it a lot easier to find and book reliable babysitters. SitterScout is a privately-held company headquartered in the Seattle, Washington area. Your Privacy | Terms of Use

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Where parents and sitters connect

Frequently Asked Questions

What does it cost?

SitterScout is currently a free service and we will be working hard to keep it that way. The larger our community grows, the better the chance we can remain ad-funded and free to our members. If you like using SitterScout, let your friends and neighbors know. (link to invite friends)

Do you screen the babysitters on SitterScout?

recommend exploring your network of friends to see what sitters they use and who each sitter is connected to. Then ask for personal referrals from those families who use the sitter. Ask lots of questions about the babysitters your friends are using: No. SitterScout is a community where you can meet new babysitters through the friends and neighbors you trust. We Are they reliable? On time? Trustworthy? Anything else you should know?

We recommend that our babysitters ask questions about the families they will be babysitting for, as well.

Why can't I find babysitters in my area?

760x420

members invite their friends, neighbors and babysitters to join. The more members, the better the odds you'll be able to find SitterScout is a new, growing community and we may not have a lot of members in your area. We will grow quickly if our a babysitter when you need one!

If you've got a sitter that you just can't share, you can check the "Hide Sitter" next to their name in 'Your Sitters' list on the dashboard. Once you check this box, your sitter will not appear in your list of Connections. What if I want to keep my connection to a sitter private?

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FAQs

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Page:

Page Name: Contact Us

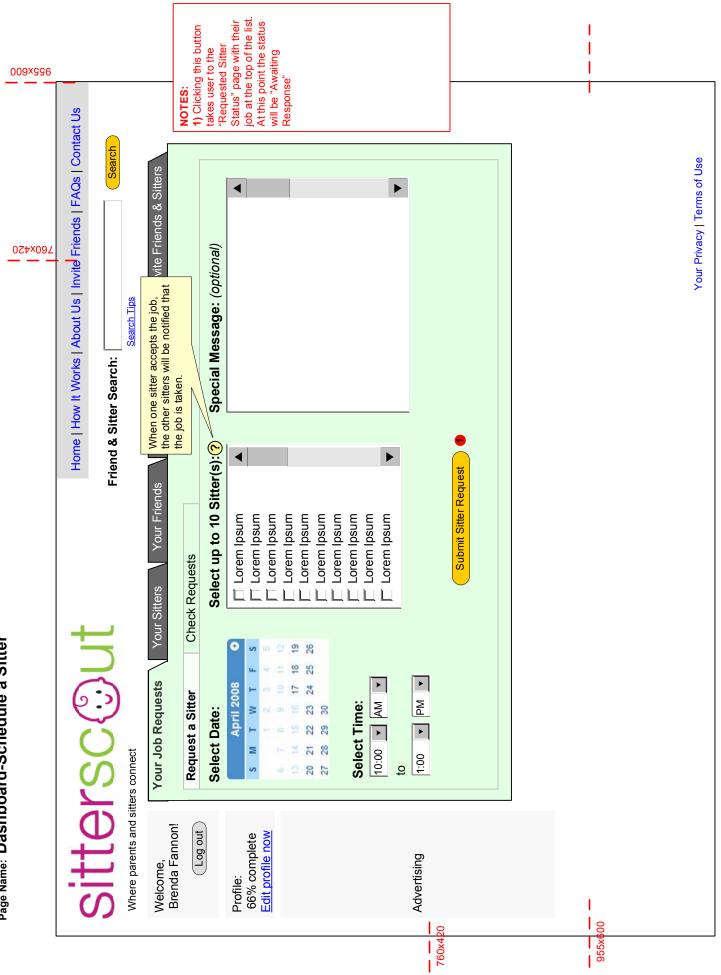
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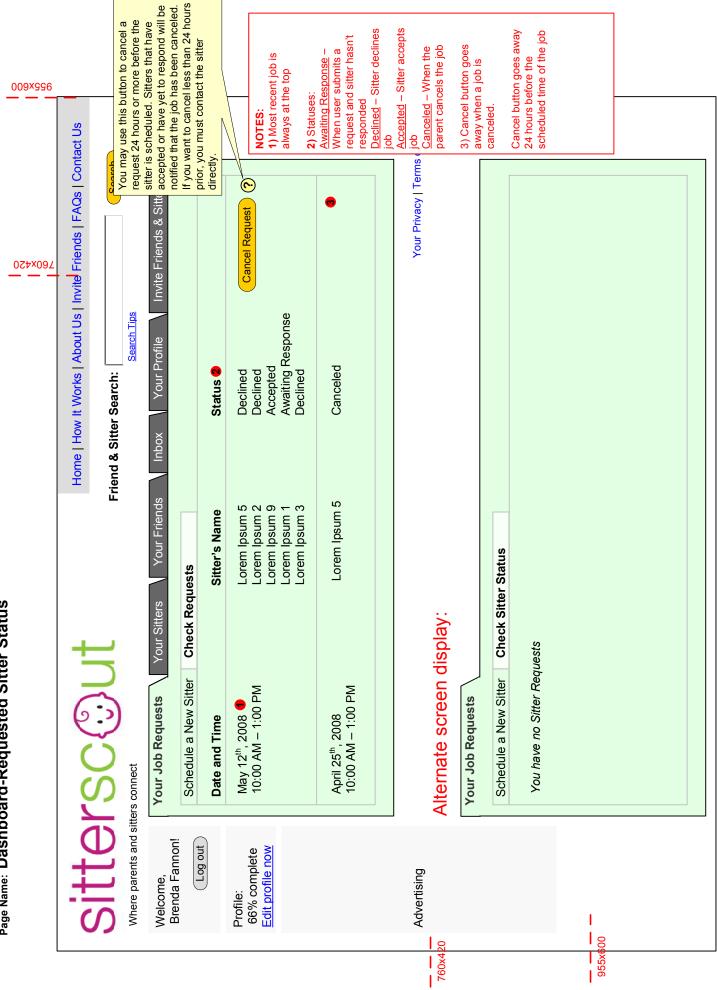
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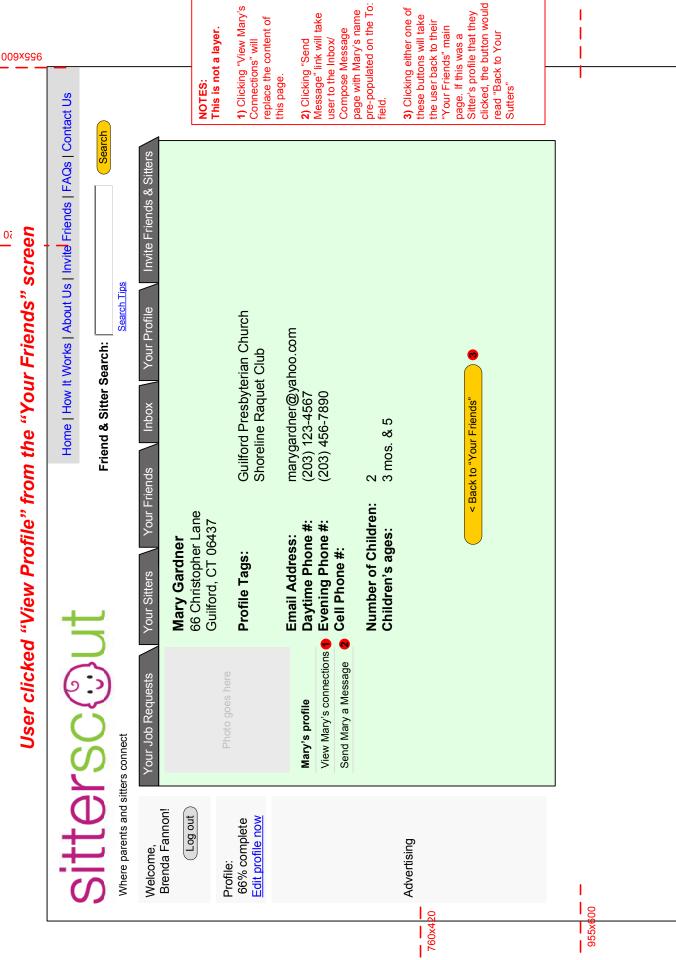






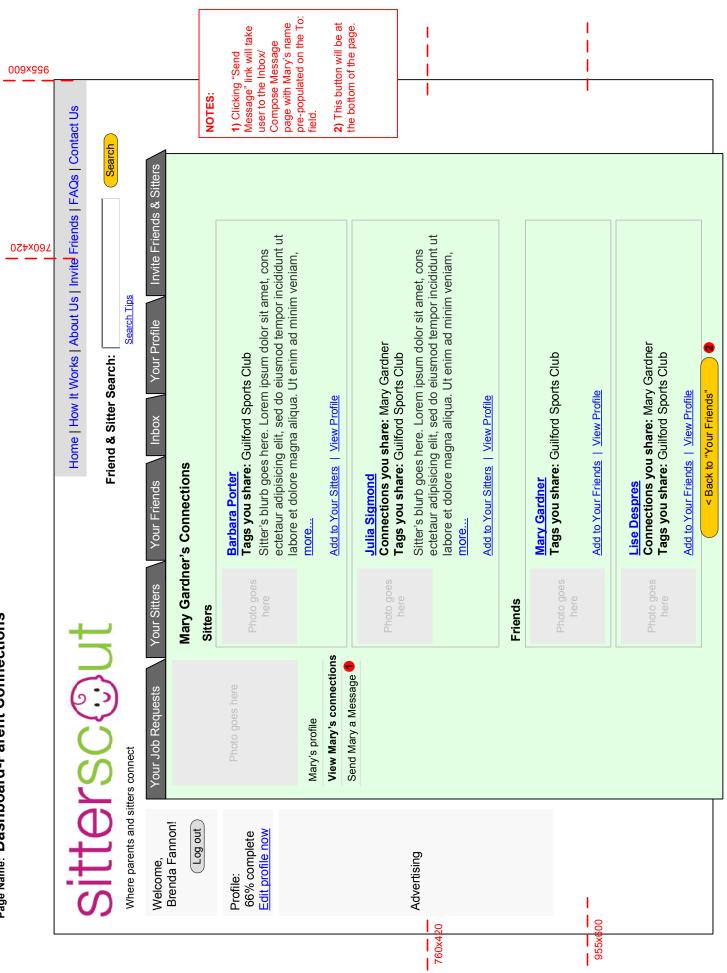
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User clicked "View Profile" from the "Your Friends" screen



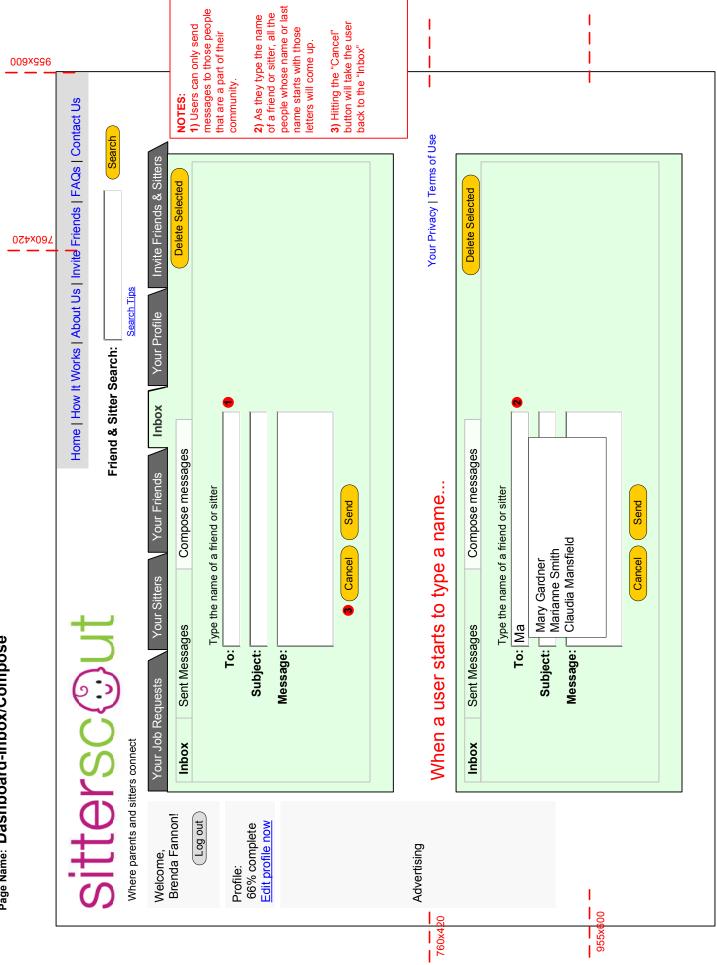


Page Name: Dashboard-Parent Profile





Page Name: Dashboard-Inbox/Sent Messages





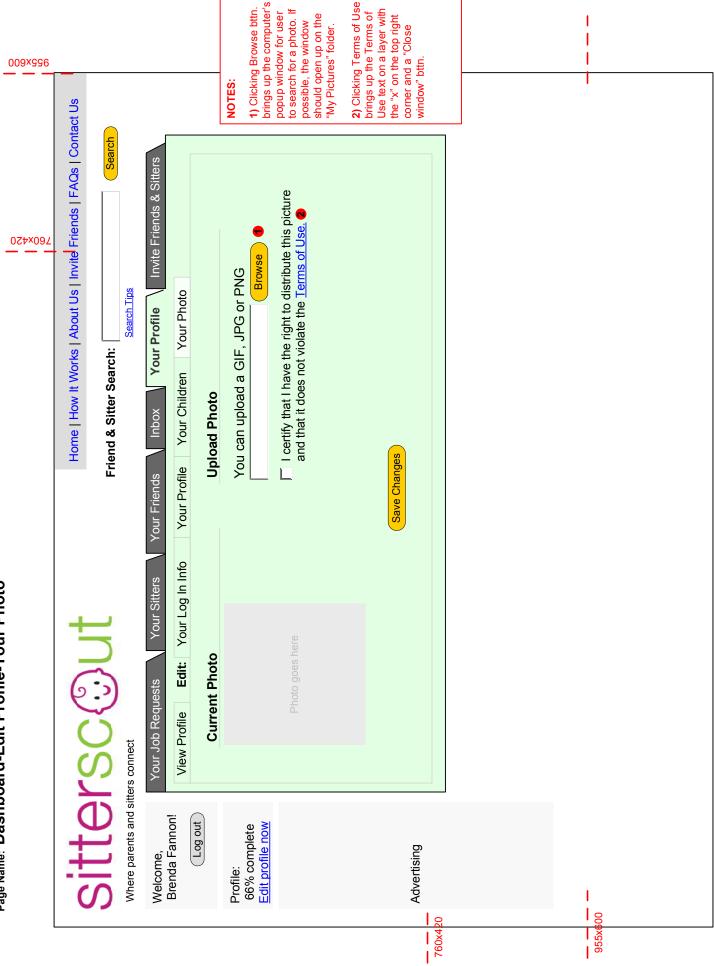


Page Name: Dashboard-Edit Profile-LogIn



Page Name:

Page:





Page:



Page Name: Welcome email (Parents)



Welcome to SitterScout!

We are happy to have you as part of the SitterScout community.

within the SitterScout community, just visit www.SitterScout.com. Log in to You're ready to take advantage of the fastest and easiest way to find and schedule a babysitter. To make a Sitter Request or to start connecting find all the tools you need right at your fingertips.

In an effort to provide the very best service, we welcome your feedback. Please send an email to (feedback@sitterscout.com)

And if you have any questions, do not hesitate to contact us at (info@sitterscout.com).

Happy Scouting!

The Sitter Scout Team





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[CHILD] wants to join the SitterScout Community May 6, 2008 SitterScout Subject: Date: From:

bfannon@3pixelsdesign.com memberships@sitterscout.com Reply-To: ö

To the parents of [Alejandra],

[CHILD] is interested in joining SitterScout, an online community that helps parents connect with babysitters. Because your child is under 18, we need your consent. At SitterScout babysitters build an online network of trusted families. When message or e-mail. As a parent, you can choose to be notified whenever [CHILD] is asked to babysit and/or when a new parent wants to join her those families make a babysitting request [CHILD] is contacted by text network.

Your child's full profile information is restricted to the members of your searchable on SitterScout and who can see their list of connections. child's network. Your child controls whether or not they want to be

Click here to learn more and give [CHILD] permission to join the SitterScout community.

If you have any questions, please contact us at info@sitterscout.com

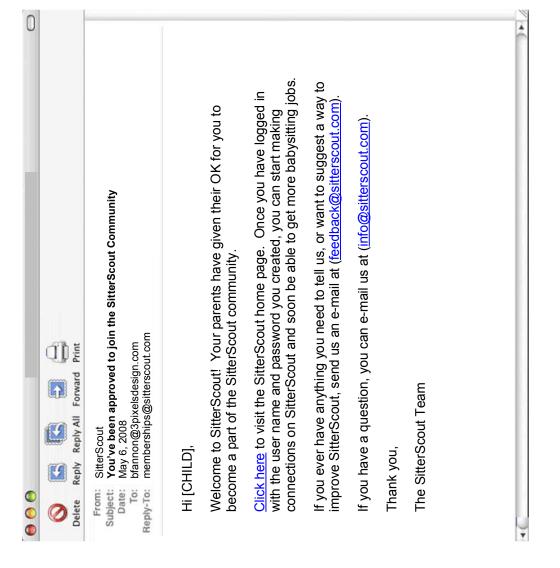
Thank you,

The SitterScout Team

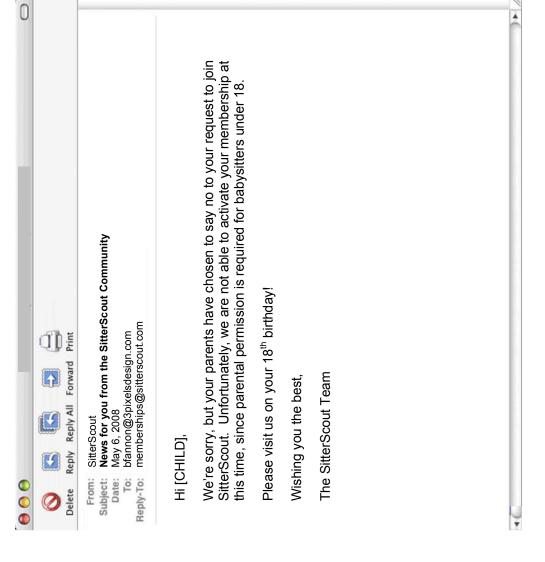
SitterScout is simply the easiest way for babysitters to connect with the

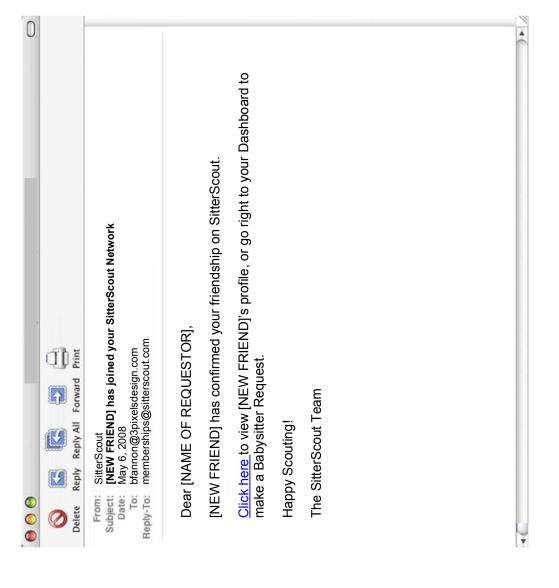
families they know and trust.



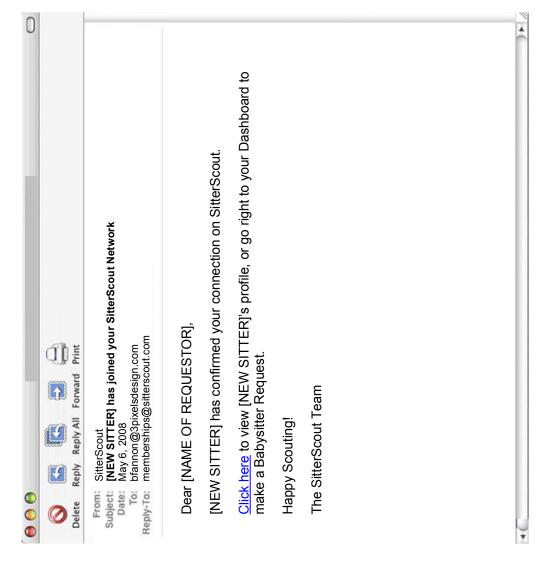


Page Name:





Page Name: Add Sitter Confirmation email



Page Name: Add Sitter Confirmation email

SitterScout

Sitter request from SitterScout

May 6, 2008

bfannon@3pixelsdesign.com

memberships@sitterscout.com Date: Subject:

Reply-To:

Dear [SITTER],

[NAME OF REQUESTOR] needs a babysitter on [DATE] from [START TIME] to [END TIME]. The first sitter to respond will be booked. Are you available?

Click YES to accept this job.

Click NO to decline.

Thank you!

The SitterScout Team

This is the text message version of this email:

the job. Are you available? Text back with Y for yes or N for no. [NAME OF REQUESTOR] needs a babysitter on [DATE] from [START TIME] to [END TIME]. First to respond gets

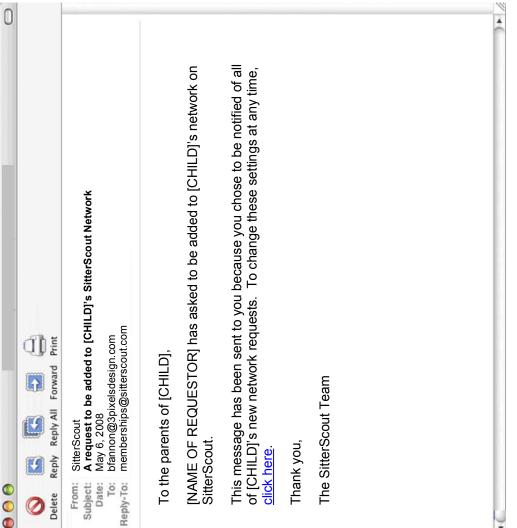


Page Name:

Page Name: Parental Notification email 1



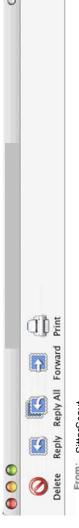
This is the email that the parent of an underaged sitter gets when he signs up to be notified when his child is being invited to join someone's network.



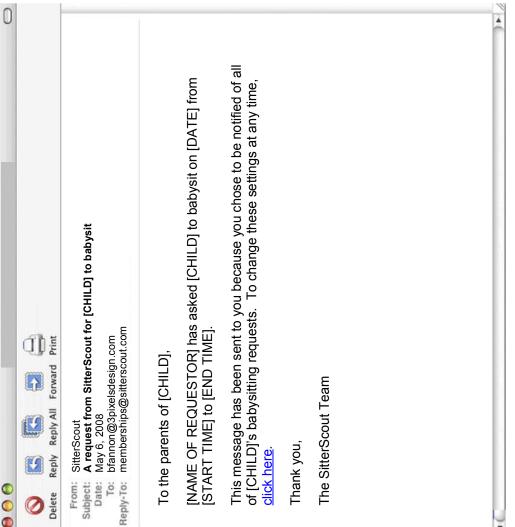
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Page Name: Parental Notification email2



This is the email that the parent of an underaged sitter gets when he signs up to be notified when his child is being requested for a babysitting job.



Page Name: