Design and scale with AI-powered Apricus-chatbots

# World’s Best Fully Managed Chatbot Service Now In INDIA

Automate your business queries using Apricus chatbot technology and done-for-your chatbot service in INDIA, and start generating leads on autopilot.

Our intuitive point-and-click interface makes it easy to build bots and automate conversations.

Bot building made easy

Even nontechnical staff can build and optimize AI-powered chatbots. Conversation Builder offers a point-and-click interface with a guided assistant that walks users through the creation of automated conversations. And with a library of prebuilt conversation templates for a variety of use cases across multiple industries, you don’t have to start from scratch.

A flexible bot management tool

Build automated conversation flows once, and run them on every messaging channel. Easily integrate into any back-end system including CRM, scheduling tools, order and inventory management systems, payment platforms, and more.

Identify and resolve common bot failure points with MACS

Our Meaningful Automated Conversation Score (MACS) is the first measurement of how much friction consumers experience in automated conversations. This built-in analysis assesses how well bots are helping with customer queries, highlights points of failure like poor routing, and identifies fixes that bot tuners can quickly act upon using Conversation Builder.

Power up your marketing

Personalize your customer experience. Engage prospects and customers across multiple communication channels.

Chat bot for sales

Supercharge your sales

Scale your efforts without increasing employee headcount. Generate and qualify leads automatically.

Chat bot for customer support Optimize your support

Keep your customer support going after hours.

Improve resolution times.

## **Here's why Apricus-Bot is right for you?**

Whether you want to collect leads or add customized chat layout, our chatbot platform will take your basic looking chat window to a whole lot of experience that enables you to deliver automated customer support at scale with an amazing lead-generation engine.

## **Convert Visitors into Customers with A Website Chatbot**

The website chatbot offers a page messaging feature to grab maximum visitors and turn them into customers. It offers a sublime-level informative message which is worth clicking at

**Key features**

* + Multi-channel (chat, email, and [SMS customer service](https://www.netomi.com/sms-customer-service))
  + Alerts / Escalation
  + Automated Routing
  + Knowledge Base Management
  + Reporting/Analytics
  + Workflow Configuration

Create customer experiences that sell

From the first visit to the final purchase, Chatbot lets you delight customers at each step of their buying journey.

Engage

Reach out to visitors proactively using personalized chatbot greetings. Turn website visits into sales opportunities.

Nurture

Lead customers to a sale through recommended purchases and tailored offerings.

Qualify

Generate and qualify prospects automatically. Transfer high-intent leads to your sales reps in real time to shorten the sales cycle.

Convert

Let customers purchase, order, or schedule meetings easily using a smart chatbot.