IDIA AMEEN

SOFTWARE ENGINEER

New York, NY
(347) 869-6712
IAmeen95@gmail.com

GitHub:
github.com/IdiaAmeen

Portfolio:
idis-portfolio.surge.sh

LinkedIn:
linkedin.com/in/idiaameen

Enthusiastic software engineer with experience in coding, computer science, and integration. Experience in object-oriented programming, developing, and troubleshooting.

General Assembly, New York, NY

Software Engineer Fellow (March 2020 – June 2020)

- Created full-stack web applications using modern programming language and tools.
- Developed a book club themed full stack web application with the use of React.js and Ruby on Rails.
- Collaborated with a team to build a component library via Storybook
- Worked in teams for projects, such as a *Shipt* web replica, and implemented new features designed by the UX team.
- Created an interactive web game with the use of JavaScript, HTML and CSS.

Senior Helpers, New York, NY

Marketing Intern (February 2018 – June 2018)

- Managed and created content for Facebook and LinkedIn, resulting in 35% higher consumer responses and traffic.
- Developed and led marketing campaigns to amplify advertisers' ideas to attract new customers and partners.
- Collaborated with the Vice President of Marketing to create more effective outreach strategies.
- Monitored social media engagement via Hootsuite.

BPCM, New York, NY

Public Relations Intern (May 2017 –September 2017)

- Managed public relations for the company, whose major accounts spanned brands like Maybelline and Evelom.
- Monitored impressions and media coverage for publicity campaigns via Keyhole.
- Assisted Account Executives in pitching material to potential and current clients.
- Created PR packages for influencers to increase product promotion and brand publicity.
- Assisted Account Executives in planning and achieving successful events
- Conducted competitive research.

SKILLS

JavaScript

HTML

CSS

GitHub

React

Ruby on Rails

Microsoft & Mac OS, including Word, PowerPoint, and Excel.

EDUCATION

General Assembly, New York

(June 2020)

Software Engineering Immersive

CUNY Bernard Baruch College, New York

(August 2018)

Bachelor of Arts – Corporate Communications