

Netflix Stock Analysis

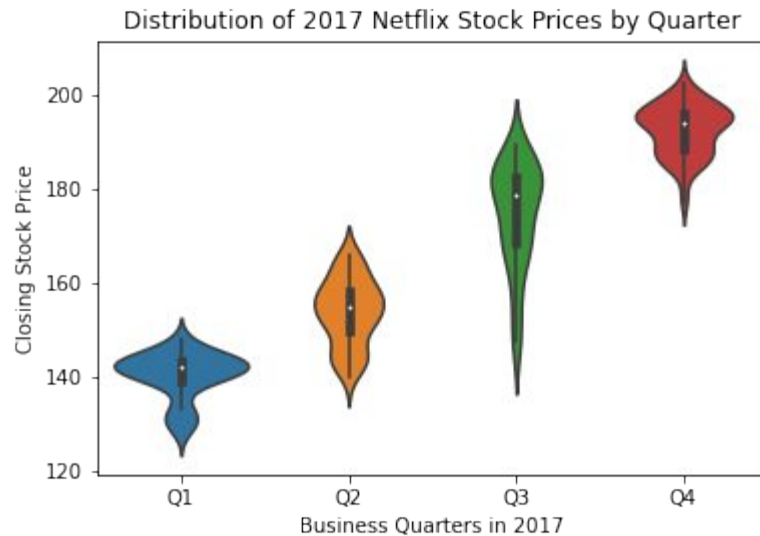
2017

Presentation Credits

All graphs (analyzing Netflix's 2017 stock price per quarter, revenue vs earnings, earnings per share, and Netflix compared to the Dow Jones) were created by me as assets for this presentation by the Stock Profile team.

Stock Prices

Netflix, 2017



Stock price rose steady for Netflix across the entirety of 2017.

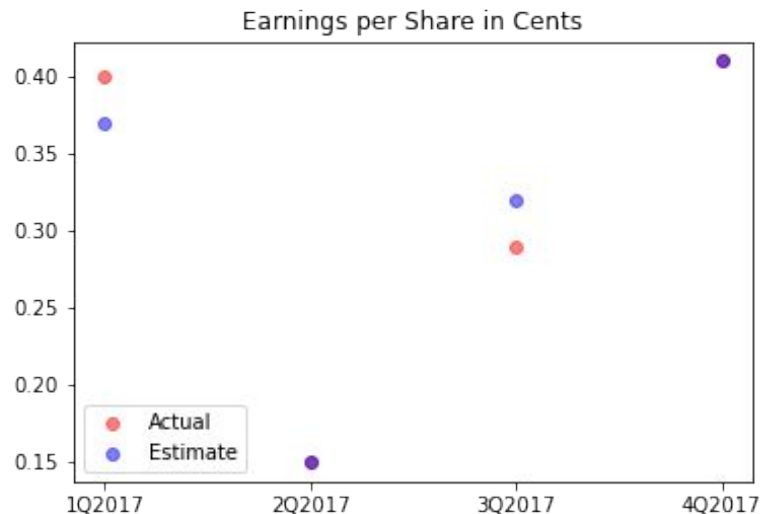
Netflix Revenue

2017



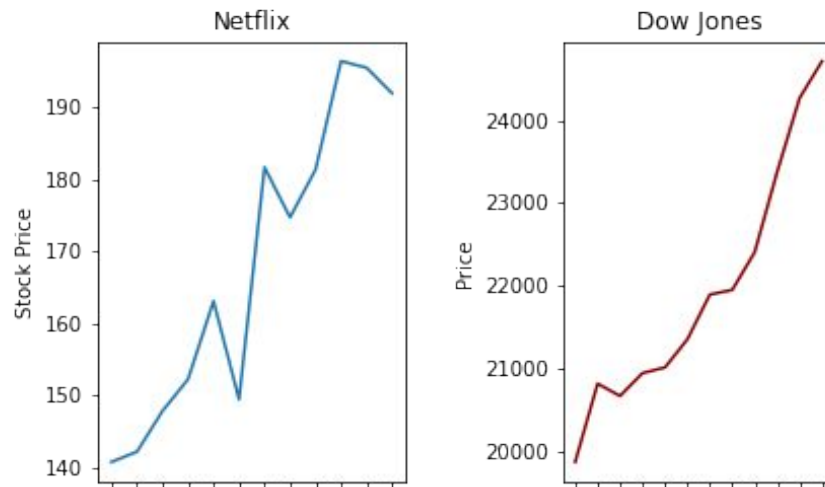
Revenue increased all four quarters of 2017, with earnings staying a relatively constant 10-15% of that revenue.

Earnings per Share



As this graph shows, Netflix's estimated earnings were only high than its actual earnings in the third quarter; in the second and fourth the prediction matched reality, and in the first quarter Netflix earned *more* per share than estimated.

Netflix Compared to the Dow Jones



Overall Netflix followed the same general trend of the Dow Jones in 2017; upward motion, with a few downward sections.