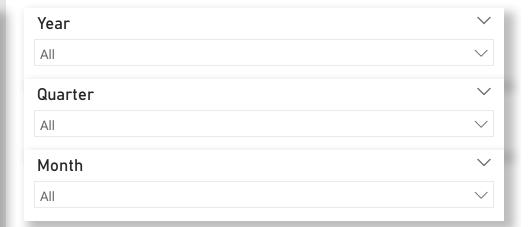
# 10 Highest Grossing Movies – By Adjusted Revenue and ROI

#### 10 Top Movies by Adjusted Revenue (All Years)

Title	Budget (Adjusted)	Revenue (Adjusted) ▼	Profit	ROI	Release Year
Avatar	\$240,886,903	\$2,827,123,750	\$2,586,236,847	107363%	2009
Star Wars	\$39,575,591	\$2,789,712,242	\$2,750,136,651	694907%	1977
Titanic	\$271,692,064	\$2,506,405,735	\$2,234,713,671	82252%	1997
The Exorcist	\$39,289,277	\$2,167,324,901	\$2,128,035,624	541633%	1973
Jaws	\$28,362,748	\$1,907,005,842	\$1,878,643,094	662363%	1975
Star Wars: The Force Awakens	\$183,999,919	\$1,902,723,130	\$1,718,723,211	93409%	2015
E.T. the Extra-Terrestrial	\$23,726,245	\$1,791,694,309	\$1,767,968,064	745153%	1982
The Net	\$31,481,271	\$1,583,049,536	\$1,551,568,265	492854%	1995
One Hundred and One Dalmatians	\$29,179,445	\$1,574,814,740	\$1,545,635,295	529700%	1961
The Avengers	\$208,943,742	\$1,443,191,435	\$1,234,247,693	59071%	2012

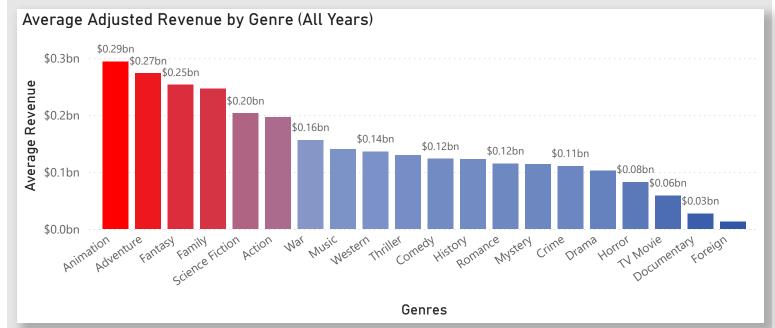
#### 10 Top Movies by ROI (All Years)

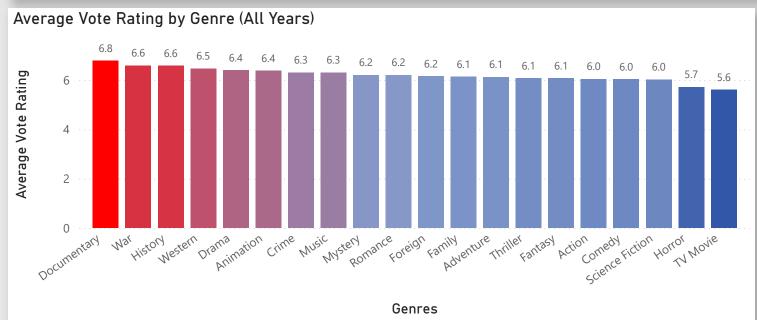
Title	Budget (Adjusted)	Revenue (Adjusted)	Profit	ROI ▼	Release Year
Paranormal Activity	\$15,775	\$203,346,220	\$203,330,445	128893867%	2007
The Blair Witch Project	\$32,726	\$324,645,106	\$324,612,380	99190000%	1999
Eraserhead	\$35,978	\$25,184,467	\$25,148,489	6990000%	1977
Pink Flamingos	\$62,575	\$31,287,366	\$31,224,791	4990000%	1972
Super Size Me	\$75,039	\$32,988,367	\$32,913,328	4386166%	2004
The Gallows	\$92,000	\$39,251,240	\$39,159,240	4256441%	2015
Open Water	\$150,078	\$63,111,168	\$62,961,090	4195227%	2004
The Texas Chain Saw Massacre	\$375,894	\$136,467,259	\$136,091,364	3620471%	1974
Mad Max	\$1,201,822	\$300,455,400	\$299,253,579	2490000%	1979
Halloween	\$1,002,810	\$233,989,049	\$232,986,238	2323333%	1978

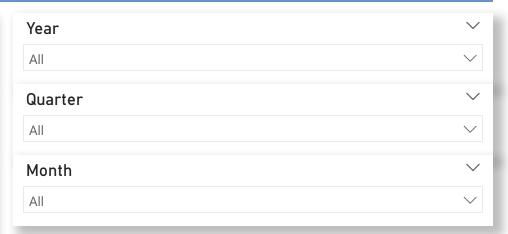


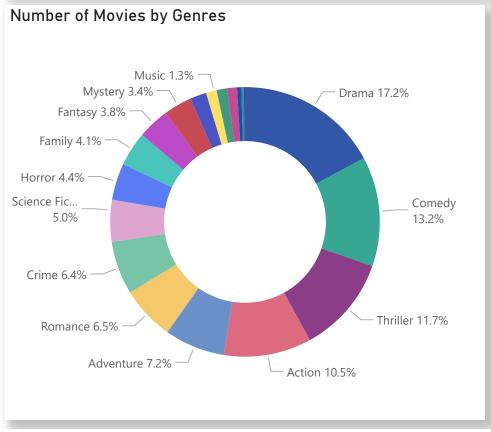


### **Influence of Genre on Revenue**

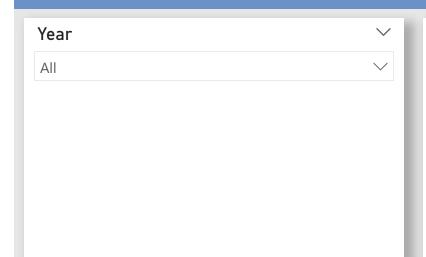


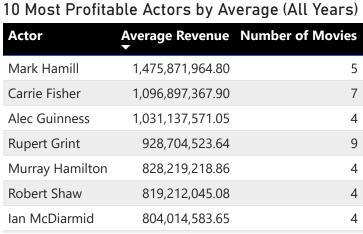




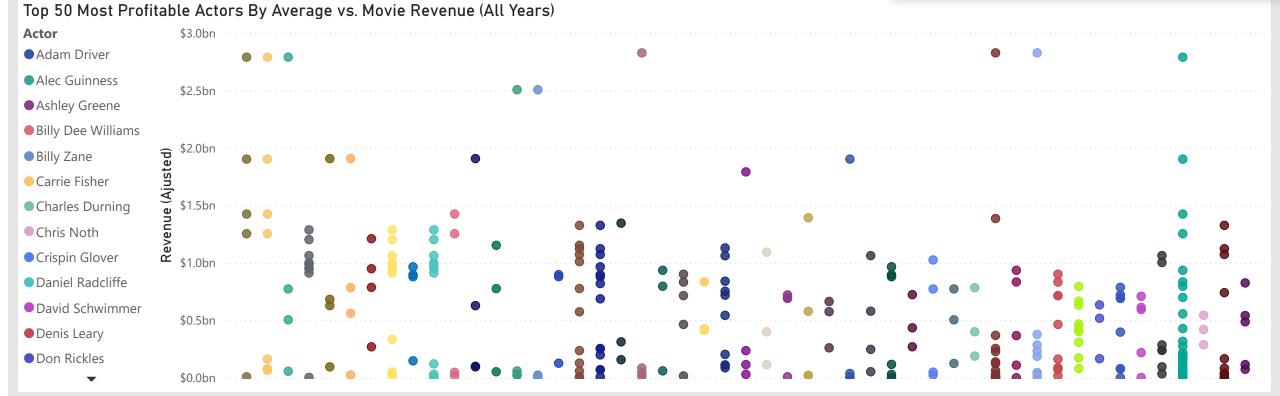


### **Influence of Actors on Revenue**

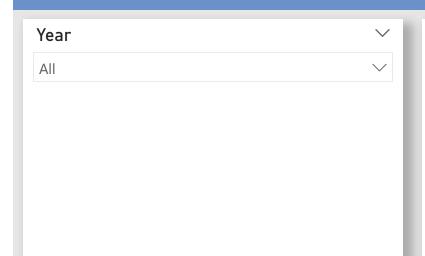


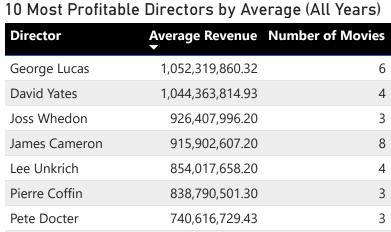


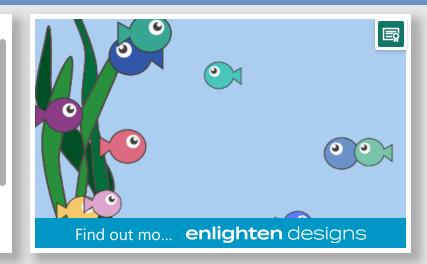


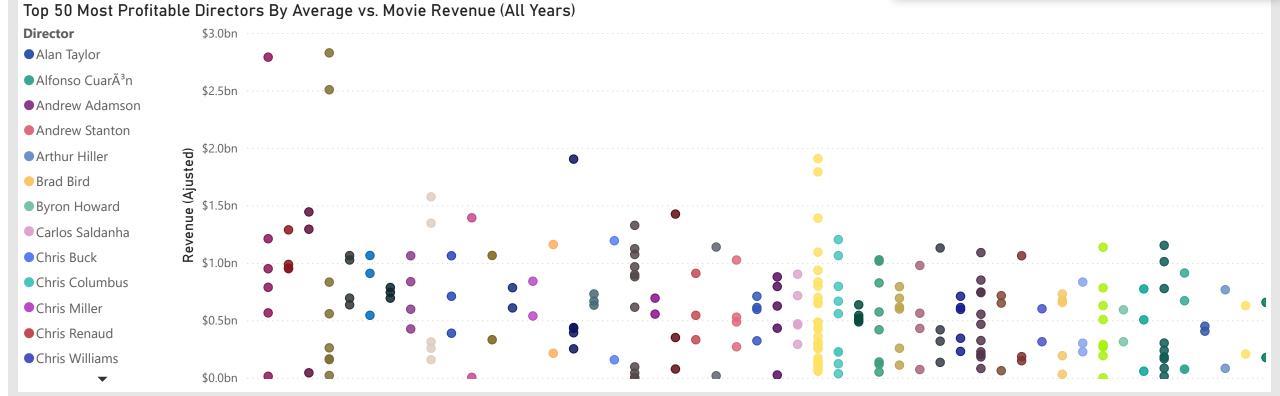


### **Influence of Directors on Revenue**

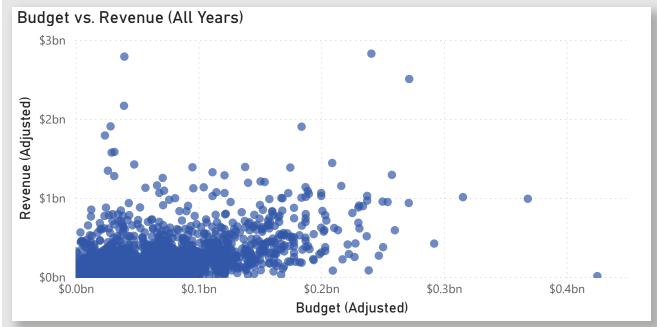


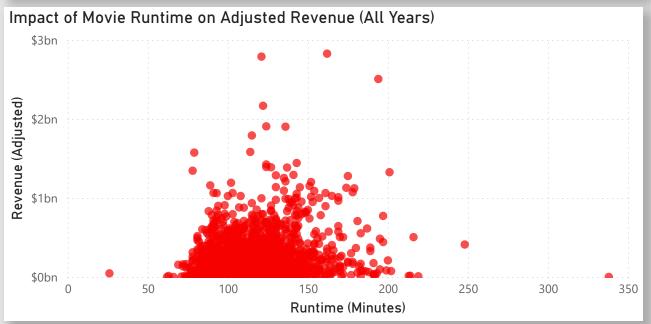


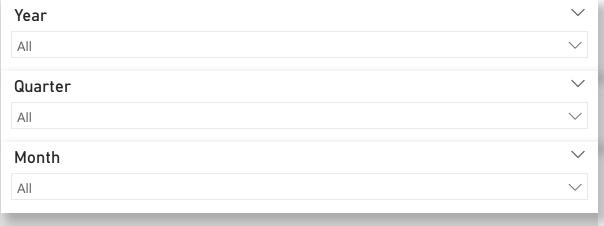


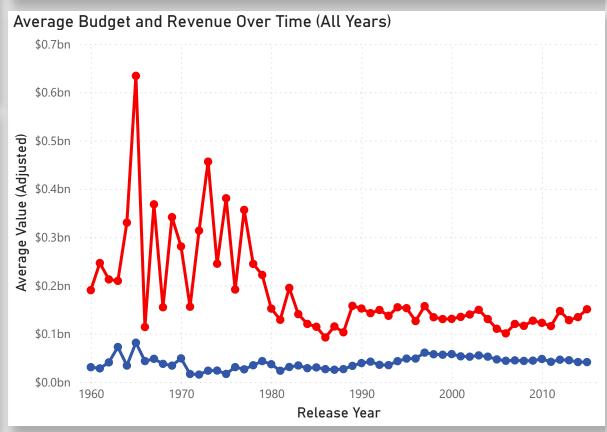


# **Influence of Budget on Revenue**

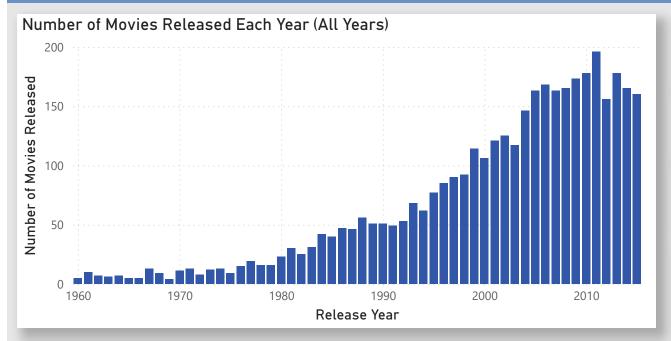


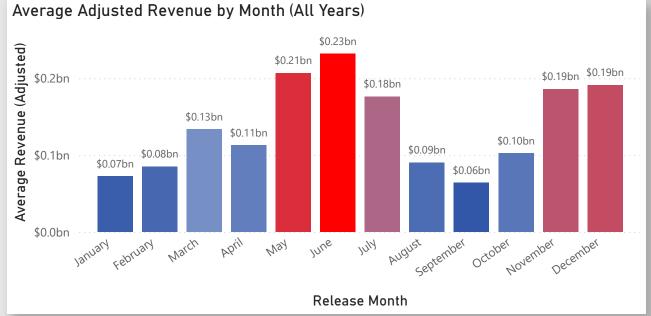






## **Influence of Time & Date**





V		\ <u>\</u>
Year		<b>V</b>
All		$\vee$
Quarter		~
All		~
Month		~
All		~
Free trial. 27 days remain	ning! <b>en</b> l	lighten designs
March  Captage Revenu  October  AVERAGE REVENUE \$102.37M	E \$133.51M	April AVERAGE REVENUE \$112.7M
AVER HEROI	December AVERAGE REVENUE \$191.1M  August ebruary  AVERAGE REVENUE \$90.25M REVENUE \$84.93M	July July E REVENUE \$176.26M Jule AVERAGE REVENUE \$231.8  November AVERAGE REVENUE \$185.89M
	AVERAGE REVENUE \$90.25M REVENUE \$84.93M	

May AVERAGE REVENUE \$206.86M