

# Ido Spigelman

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## EDUCATION

**University of Massachusetts Amherst**  
**College of Social & Behavioral Sciences**

Amherst, MA

September 2023 – May 2027

Bachelor of Arts in Economics, IT Minor

- Relevant Coursework: Calculus, Statistics, Microeconomics, Macroeconomics, Price Theory, Resource Economics

## EXPERIENCE

### Co-Manager

Amherst, MA

Campus Design & Copy

September 2024 – Present

- Manage design and production for campus-related merchandise and printing services in a student-run organization
- Lead group efforts to deliver custom-designed products for various campus events and initiatives
- Collaborate with a co-manager team to create and execute graphic design projects to meet deadlines, ensuring quality service

### Graphic Design Intern

Remote

MLFootball

January 2025 – Present

- Achieved over 15 million views through engaging and visually appealing designs, driving brand engagement
- Collaborate with a design team to develop creative concepts and high-quality graphics tailored to the brand's vision
- Analyze content performance and implemented design improvements for better effectiveness

### Pool Manager

Newton, MA

JCC Greater Boston

May 2024 – September 2024

- Welcomed pool visitors, applying facility knowledge to address any questions or concerns they have
- Supervised entrance desk staff, providing assistance and guidance to establish efficient operations throughout the day
- Handled pool access and membership transactions to guarantee a positive guest experience

### Front Desk Receptionist

Newton, MA

JCC Greater Boston

January 2024 – Present

- Greet and assist members, utilizing database expertise to resolve any issues they encounter
- Administer membership transactions, ensuring a seamless experience for members
- Oversee the secure drop-off of preschoolers, verifying their correct placement within the facility

## ACTIVITIES

### Active Member

Amherst, MA

Jewish Leaders in Business and Entrepreneurship

September 2024 – Present

- Contribute to weekly meetings highlighting current events, business principles, and career paths
- Gain insights into careers in business through informational sessions and presentations by professional speakers
- Engage with a network of Jewish students and professionals, creating connections and receiving mentorship in business

### Active Member

Amherst, MA

McCormack Student Leaders

September 2024 – Present

- Participate in club events and discussions focused on the operations side of sports management
- Build connections and explore career paths through collaborative events and industry insights
- Attend a networking trip to Gillette Stadium, engaging with industry professionals and exploring internship opportunities

### Volunteer

Newton, MA

Centre Food Pantry

November 2021 – April 2023

- Trained and supervised volunteers in the efficient distribution of groceries to local families, ensuring a smooth operation
- Effectively packaged fresh produce and dry goods to meet the needs of community members
- Streamlined produce and bagging areas, optimizing client pickup and pantry efficiency

## SKILLS

Technical: Microsoft Office (Excel, Word, and PowerPoint), Google Platforms (Sheets, Docs, Slides), Adobe Creative Suite

Personal: Motivated, Versatile, Collaborative, Organized, Efficient

Languages: English (Native), Hebrew (Fluent)