Program:

```
Data Segment
    chc db 0dh,0ah,"Select an operation ----- $"
    chc1 db 0dh,0ah," 1. Accept a String $"
    chc2 db 0dh,0ah," 2. Display the String $"
    chc3 db 0dh,0ah," 3. Display the length of string $"
    chc5 db 0dh,0ah," 4. Check Palindrome $"
    chc6 db 0dh,0ah," 5. Exit $"
    len db ?
   msg db 0dh,0ah,"Enter a String: $"
   msg1 db 0dh,0ah,"The length of the entered String is: $"
    msg2 db 0dh,0ah,"The entered String is: $"
    pal db 0dh,0ah,"The String is a Palindrome. $"
    npal db 0dh,0ah,"The String is not a Palindrome. $"
    newl db 0dh,0ah," $"
Data ends
Code Segment
    assume DS:Data,CS:Code
Start:
   mov ax, Data
   mov DS, ax
   call AcceptString
loo:
   mov dx, offset chc
   mov ah,09h
    int 21h
   mov dx, offset chc1
   mov ah,09h
    int 21h
    mov dx,offset chc2
   mov ah,09h
    int 21h
   mov dx, offset chc3
   mov ah,09h
    int 21h
   mov dx, offset chc5
   mov ah,09h
    int 21h
   mov dx, offset chc6
   mov ah,09h
    int 21h
```

```
mov dx,offset newl
    mov ah,09h
    int 21h
    mov ah,01h
    int 21h
    sub al,30h
    cmp al,05h
    jz exit
    cmp al,04h
    jne n2
    call CheckPal
n2:
    cmp al,03h
    jne n3
    call DisplayLength
n3:
    cmp al,02h
    jne n4
    call DisplayString
n4:
    cmp al,01h
    jne loo
    call AcceptString
    jmp loo
exit:
    mov ah,4ch
    int 21h
AcceptString proc
    mov si,1000h
    mov di,1000h
    mov cx,0000h
    mov dx, offset msg
    mov ah,09h
    int 21h
back:
    mov ah,01h
    int 21h
    cmp al,0dh
    je comp
    inc cx
```

```
mov [si],al
    mov [di],al
    inc si
    inc di
    jmp back
comp: mov len,cl
    ret
    endp
DisplayString proc
    mov dx, offset msg2
    mov ah,09h
    int 21h
    mov cl,len
    mov ch,00h
    mov si,1000h
disp:
    mov dl,[si]
    mov ah,02h
    int 21h
    inc si
    loop disp
    ret
    endp
DisplayLength proc
    mov dx, offset msg1
    mov ah,09h
    int 21h
    mov bl,len
    call DispNum
    ret
    endp
DispNum proc
    mov al,bl
    and al,0f0h
    ror al,4
    mov dl,al
    call HexDisp
    mov ah,02h
    int 21h
    mov al,bl
    and al,0fh
    mov dl,al
    call HexDisp
```

```
mov ah,02h
    int 21h
    endp
HexDisp proc
    cmp dl,0ah
    jc nothex
    add dl,07h
    nothex: add dl,30h
    ret
    endp
dispr:
    mov dl,[si]
    mov ah,02h
    int 21h
    dec si
    loop dispr
    ret
    endp
CheckPal proc
    mov al, len
    mov ah,00h
    mov bl,02h
    div bl
    mov cl,len
    dec cl
    mov ch,00h
    mov di,1000h
    mov si,1000h
    add di,cx
    mov cl,al
    mov ch,00h
pchk:
    mov al,[si]
    cmp al,[di]
    jnz np
    inc si
    dec di
    loop pchk
    mov dx, offset pal
    mov ah,09h
    int 21h
    ret
```

```
mov dx,offset npal
mov ah,09h
int 21h
ret
endp
Code ends
end Start
```

Output:

```
Enter a String: madam
Select an operation -----
1. Accept a String
 2. Display the String
 3. Display the length of string
4. Check Palindrome
 5. Exit.
 3
The length of the entered String is: 05
Select an operation -----
 1. Accept a String
2. Display the String
 Display the length of string
4. Check Palindrome
 5. Exit
 4
The String is a Palindrome.
Select an operation -----
 1. Accept a String
 2. Display the String
3. Display the length of string
 4. Check Palindrome
 5. Exit
```