

HEC  
PARIS

**MASTER IN MANAGEMENT**  
GRANDE ÉCOLE



The HEC Master in Management takes pride in 135 years of experience and innovation and is recognised globally. Today, the program is a gateway to exceptional career opportunities for high level applicants worldwide.

#2  
MASTER IN MANAGEMENT  
WORLDWIDE  
(FT ranking 2015-2017)

1881  
FOUNDATION OF  
HEC PARIS

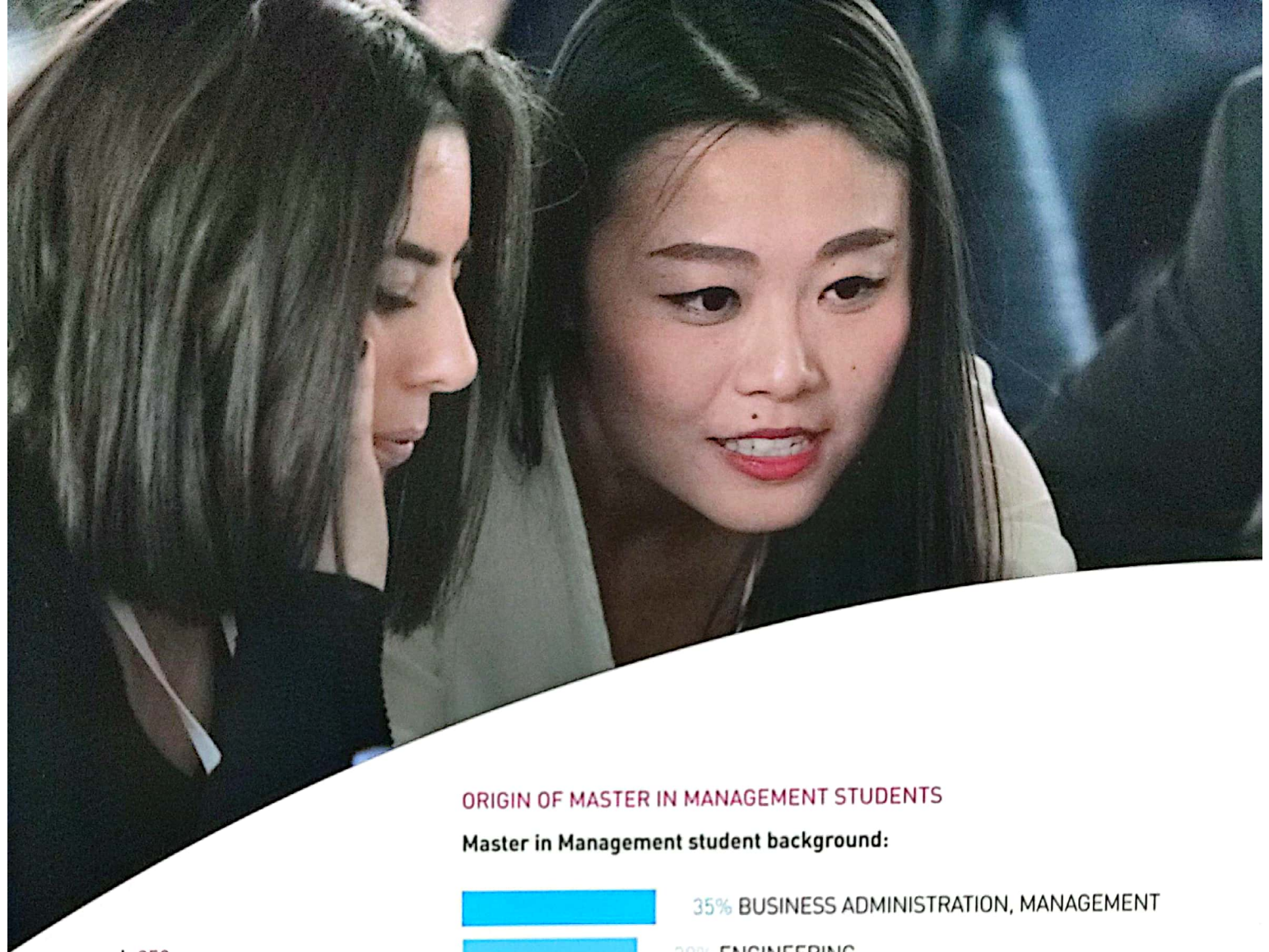
2  
PHASES:  
GENERALIST (M1)  
/SPECIALIZATION (M2)

120  
ECTS CREDITS

18  
MONTH  
PROGRAM

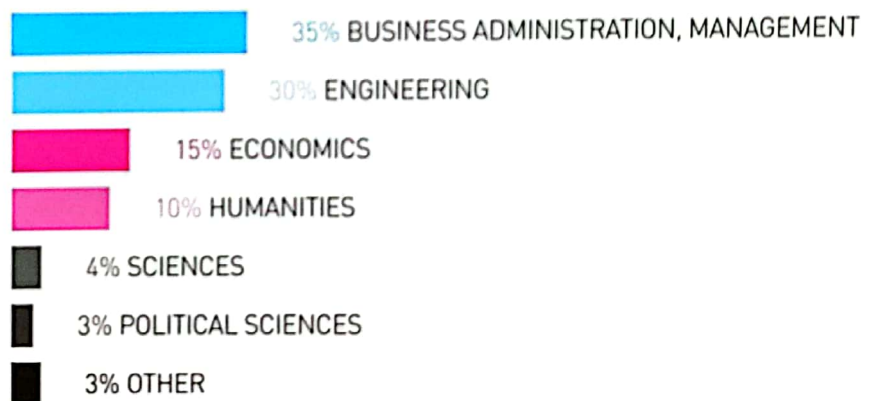
19  
CHAIRS  
including Kering, LVMH,  
L'Oréal Paris...





## ORIGIN OF MASTER IN MANAGEMENT STUDENTS

Master in Management student background:



Former University location of Master in Management students:



250  
INTERNATIONAL  
STUDENTS

AVERAGE AGE:  
22-23

64  
NATIONALITIES

42%  
FEMALE STUDENTS

MEDIAN GMAT  
710

# MIM CLASS PROFILE



# GENERALIST PHASE

CORE COURSES

ELECTIVE COURSES

FACT PROJECTS | CONSULTING PROJECTS | LIVE CASE STUDIES | CONFERENCES

CAREER ROADMAP | JOB MARKET WORKSHOPS | CAREER FAIRS | MEETINGS WITH ALUMNI | NETWORKING EVENTS

OPTIONAL  
GAP YEAR

## ACCESS AN OUTSTANDING

### M1: GRASP A GLOBAL PICTURE AND DEVELOP YOUR LEADERSHIP SKILLS

The Grande Ecole program is designed for the leaders of tomorrow: driven and high-achieving students from all backgrounds, looking to equip themselves with the skills needed to succeed in high-level management.

#### CORE COURSES IN MANAGEMENT

- Business Performance Management
- Company Law
- Contract Law
- Corporate Finance
- Financial Accounting
- Financial Economics
- Financial Markets
- Leading Organizations
- Marketing
- Management and Cost Accounting
- Operations and Supply Chain Management
- Statistics
- Strategy
- Language courses (including a compulsory French course in the first semester of M1).

#### + One of the following courses:

- Strategic Tax Management
- Digital Management
- Ethics and Sustainability
- Accounting 2
- Data Modeling.

#### EXAMPLES OF ELECTIVE COURSES

##### Business:

- Credit Rating
- Inside Venture Capital
- International Banking
- Mergers and Acquisitions
- Project Finance
- International Marketing
- Introduction to Fashion Management
- Sports Marketing
- Wine and Culture Marketing...

##### Digital Strategy:

- Business Strategy from the Digital Age
- Cyborg Thinking: Questioning Digital Transformation...

##### International Affairs:

- Introduction to Geopolitics
- Recent Economic and Social Developments in Latin America
- Geopolitics of the Arctic
- Understanding the Middle East: Economic and Strategic Fundamentals...

##### Social Innovation:

- Leading Change: Winning Hearts and Minds
- Technologies, Climate Change and Future of Energy...

## A COMPREHENSIVE SUPPORT FOR YOUR CAREER

- I MOCK INTERVIEWS & CAREER WORKSHOPS
- I CONSULTING PROJECTS AND REAL-LIFE CASE STUDIES
- I STUDY TRIPS (London, Berlin, San Francisco, New York, Tokyo, Shanghai, Dubai...)
- I MAJOR CAREER FAIRS:
  - Finance Career Fair
  - Consulting Career Fair
  - General Career Fair: *Carrefours HEC*
- I ENTREPRENEURSHIP SUPPORT:
  - Weekly events
  - Worldclass challenges
  - Dedicated entrepreneurial lab on campus
  - Coworking spaces in Paris
  - HEC Incubator (now at Station F in Paris), with workshops and active mentoring



# SPECIALIZATION PHASE

SPECIALIZATION IN MANAGEMENT  
(OR OTHER FIELDS)

OPTIONAL CERTIFICATE

## WORLD OF OPPORTUNITIES

### M2: CHOOSE YOUR SPECIALIZATION AND DEEPEN YOUR EXPERTISE

#### SPECIALIZATIONS IN MANAGEMENT

Examples of on-campus specializations:

- Strategic Management
- International Finance
- Marketing
- Economics - Paris Saclay Master in Economics (joint program with Ecole Polytechnique, ENSAE, ENS Cachan and Paris Sud University)
- Managerial and Financial Economics
- Accounting & Financial Management
- Entrepreneurship

- Sustainability & Social Innovation
- Digital Business.

#### International double degrees with:

- Technische Universität München (Germany)
- Universität St. Gallen (Switzerland)
- Università Bocconi (Italy)
- ESADE (Spain)
- GSOM (Russia)
- The Indian Institute of Management, Ahmedabad (India)
- Tsinghua University (China)

- HKUST Business School (Hong Kong, China)
- Keio Business School and Keio University (Japan)
- National University of Singapore NUS Business School (Singapore)
- Fundação Getulio Vargas, EAESP, São Paulo (Brazil)
- MIT - Sloan School of Management, MBAn (USA)
- Berkeley, Haas Business School, MFE (USA)
- Yale School of Management (USA).

### 8 SUPPLEMENTARY CERTIFICATES TO ENHANCE YOUR EXPERTISE

Sponsored by companies, Certificates are a set of interdisciplinary courses that include 100 contact hours over 6 weeks and a wide range of fieldwork.

ENERGY AND  
FINANCE

MERGERS AND  
ACQUISITIONS

EXCELLENCE IN CLIENT  
EXPERIENCE

SOCIAL  
BUSINESS

DIGITAL  
TRANSFORMATION

DIGITAL  
ENTREPRENEURSHIP

LUXURY

LEADERSHIP

Deloitte.

SOCIÉTÉ  
GÉNÉRALE



KERING



Schneider  
Electric

SAFRAN  
ASSURANCES SERVICES SECURITE

LVMH

Pernod Ricard





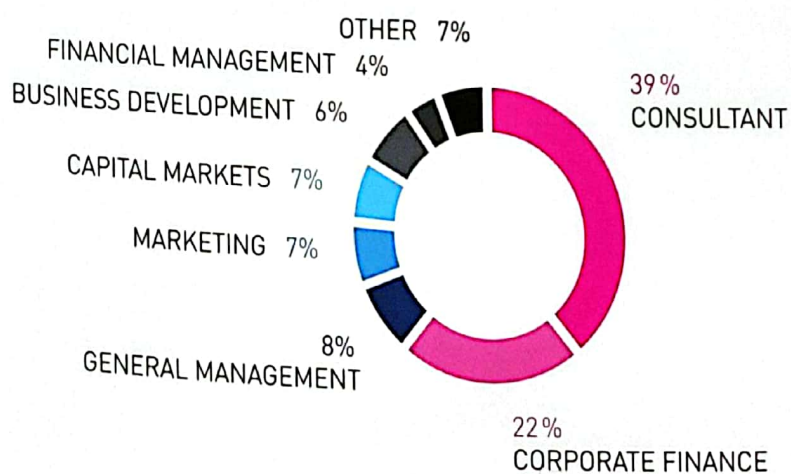
96%  
FOUND EMPLOYMENT  
WITHIN 3 MONTHS

40%  
WORK OUTSIDE  
THEIR HOME COUNTRY\*

AVERAGE  
STARTING SALARY:  
63K€

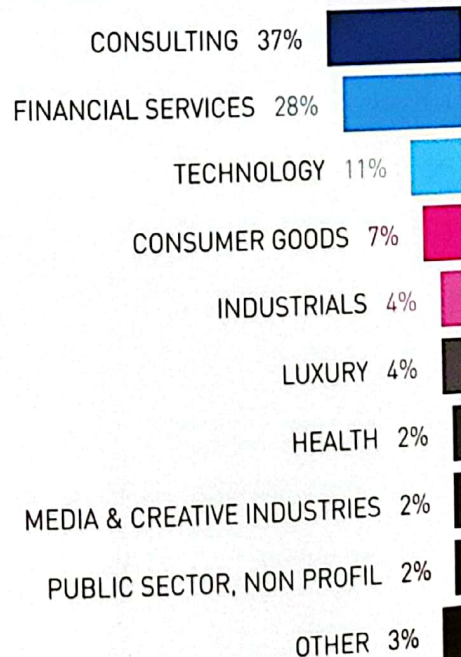
#### PLACEMENT KEY DATA

Post-Master in Management job functions:



AVERAGE SALARY  
AFTER 3 YEARS  
86K€

Post-Master in Management job sectors:



Post MIM job location: Africa, Middle East 2%; America 5%; Asia, Pacific 13%; Europe 80% (France 20%; United Kingdom 30%; other European countries 30%).  
\*Source: Graduation Survey 2017

## MIM CAREER PATHS



# OVERVIEW

1  
OPTIONAL  
GAP YEAR

> 20  
SPECIALIZATIONS IN M2

8  
CERTIFICATES  
IN KEY SECTORS

ACCESS TO  
THE MASTER  
EXCHANGE  
PROGRAM (MEP)

ACCESS TO THE MIM  
CEMS JOINT DEGREE

 C E M S


15  
INTERNATIONAL  
DOUBLE DEGREES

with top universities worldwide, in  
management and other fields

 **TUM**  
Technische Universität München

 **MIT** Massachusetts  
Institute of  
Technology

 **Keio University**  
1858  
CALAMAY  
GLADRO  
PORTUGA

 **FUNDAÇÃO  
GETULIO VARGAS**

 **清华大学**  
Tsinghua University

 **FEUC**  
FACULDADE DE  
ECONOMIA E  
ADMINISTRAÇÃO

 **GEORGETOWN UNIVERSITY**

 **Freie Universität  
Berlin**

 **NUS**  
National University  
of Singapore

 **MTHM**  
MAGNIFICENT  
TECHNOLOGY

**Yale**

 **香港科技大学**  
THE HONG KONG  
UNIVERSITY OF SCIENCE  
AND TECHNOLOGY



# JOIN A WORLD-LEADING BUSINESS SCHOOL

#3  
BUSINESS SCHOOL  
WORLDWIDE  
*(Times Higher Education,  
Alma Mater Index 2017)*

#2  
MASTER IN MANAGEMENT  
WORLDWIDE  
*(FT ranking 2017)*

#1  
MASTER IN FINANCE  
WORLDWIDE  
*(FT ranking 2018)*

99  
NATIONALITIES ON CAMPUS

52.300  
ALUMNI  
IN 132 COUNTRIES

340  
ACRE WOODED  
CAMPUS

**HEC**  
PARIS

## INFORMATION AND APPLICATION:

[www.hec.edu/MiM](http://www.hec.edu/MiM)

## CONNECT WITH OUR TEAM:

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+33 (0) 1 39 67 96 95

Fax: +33 (0) 1 39 67 73 04

## SOCIAL NETWORKS:



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hec-paris-master's-programs](https://www.linkedin.com/company/hec-paris-master-s-programs)



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BLOG

[hec.edu/hec-experience](http://hec.edu/hec-experience)