# **Busolo Dancan Ian**

Location: Remote (Kenya) | Email: <a href="mailto:ianbusolo025@gmail.com">ianbusolo025@gmail.com</a> | Phone: +254 746682201

**LinkedIn:** [Your LinkedIn Profile] | **Portfolio:** [lan Busolo]

### **Professional Summary**

Creative and detail-oriented **Graphic Designer** with 5+ years of experience in UI/UX design, branding, and marketing materials. Proficient in Figma, Adobe Creative Suite (Photoshop, Illustrator, XD), and advanced HTML/CSS. Skilled in developing cohesive visual identities, creating pixel-perfect designs, and collaborating with cross-functional teams to deliver user-friendly interfaces. Proven ability to work independently in remote environments, manage multiple projects, and meet deadlines. Passionate about delivering aesthetically pleasing and functional designs that drive engagement and brand success.

### **Key Skills**

- **UI/UX Design:** Wireframing, prototyping, and creating sleek, user-friendly interfaces.
- Branding & Marketing: Designing web pages, social media posts, newsletters, and templates.
- Tools: Figma, Adobe Creative Suite (Photoshop, Illustrator, XD), HTML/CSS.
- Web Design Principles: Responsive design, accessibility, and cross-browser compatibility.
- **Collaboration:** Working with product teams, UX designers, and developers to ensure design integrity.
- **Remote Work:** Self-driven, excellent communication, and ability to manage multiple projects independently.

# **Professional Experience**

#### **Graphic Designer**

Freelance/Contract Roles | 2018 – Present

- Designed and maintained cohesive visual identities for multiple clients, including branding, web design, and marketing materials.
- Created pixel-perfect UI designs for websites and mobile applications, ensuring responsiveness and accessibility.

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- Collaborated with UX designers to develop wireframes and prototypes, resulting in a 30% improvement in user engagement.
- Produced social media graphics, email newsletters, and web templates, increasing client engagement by 25%.
- Worked remotely, managing multiple projects simultaneously and delivering highquality designs within tight deadlines.

#### Web Developer & Designer

**Independent Electoral and Boundaries Commission (IEBC)** | Eldoret, Kenya | *Jan 2022 – Mar 2022* 

- Designed and developed a responsive website using HTML, CSS, and JavaScript, improving user accessibility.
- Collaborated with a team to implement design solutions for internal systems, ensuring consistency and usability.
- Conducted user testing and incorporated feedback to refine designs and improve user experience.

#### **Education**

### **Diploma in Information Communication Technology**

The Eldoret National Polytechnic, Eldoret, Kenya | 2019 – 2023

 Relevant Coursework: Web Development, Programming Principles, Systems Analysis and Design.

#### **Technical Skills**

- **Design Tools:** Figma, Adobe Photoshop, Illustrator, XD.
- Web Development: HTML, CSS, JavaScript, Responsive Design.
- Project Management: Agile methodologies, sprint planning.

#### **Portfolio**

[Link to your portfolio showcasing UI/UX designs, branding, and marketing materials.]

### Languages

- English (Fluent)
- Swahili (Fluent)
- Luhya (Fluent)

### **Certifications**

• [Optional: Add relevant certifications like Adobe Certified Expert, UX Design, or Web Development courses.]

# **Work Setup**

- Reliable high-speed internet connection.
- Computer: Core i5, 8GB RAM.
- Quiet, dedicated workspace with minimal interruptions.

## Referees

Available upon request.