## Central Banking

Week 11: ML/Al and Big Data in Central Banking

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## Agenda

- 1. ML/AI and Big Data in Central Banking (Intro)
- 2. Guest Speaker: Dr. Cory Baird
- 3. Class Activity

1. ML/Al and Big Data in Central Banking

#### Introduction

- Central banks are increasingly adopting ML/AI and big data to enhance decision-making, operational efficiency, and risk management.
- This lecture will cover:
  - Key use cases of ML/AI in central banking.
  - Potential risks and governance challenges.
  - Frameworks and guidelines for responsible AI adoption.
  - Real-world examples and case studies.

## Why ML/AI in Central Banking?

- Data-intensive industry with massive datasets.
- Need for rapid, accurate analysis in policy decisions.
- Predictive analytics for economic forecasting, fraud detection, and risk management.
- Enhanced supervision and regulatory compliance.

### Applications of ML/Al in Central Banks

- Economic Forecasting: Predicting GDP, inflation, and financial stability indicators.
- Fraud Detection: Identifying suspicious transactions and anomalies.
- Risk Management: Stress testing, scenario analysis.
- Communication Analysis: Sentiment analysis on policy announcements.
- Data Quality Management: Detecting data inconsistencies and outliers.

### Generative AI in Central Banking

#### What is Generative Al?

Al systems that create content, such as text, images, or simulations based on data.

#### Applications in Central Banking:

- Automated report generation for economic forecasts and policy analysis.
- Sentiment analysis of news and social media to assess financial stability.
- o Simulating economic scenarios for stress testing and policy planning.

#### Risks and Considerations:

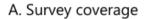
- Accuracy vs. misinformation risk.
- Ethical concerns: Data privacy, bias in generated content.
- Dependence on Al-generated outputs may reduce analytical depth.

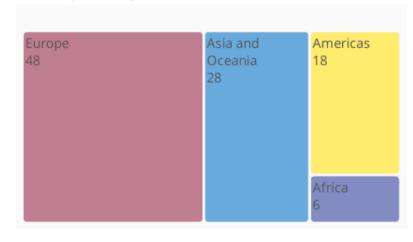
#### • Example:

 ECB's use of generative AI to draft initial economic assessment reports before human review.

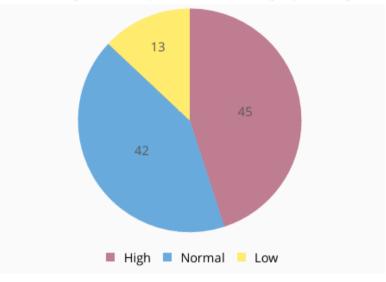
#### Artificial intelligence is a priority for central banks

In per cent of respondents Graph 1





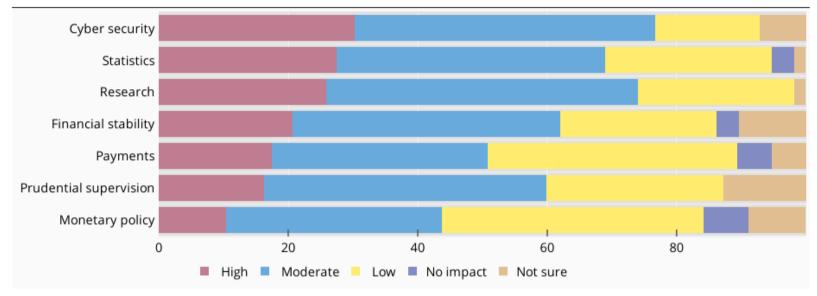
#### B. Evaluating AI/ML importance in strategic planning



Sources: IFC survey on AI and ML (2024); authors' calculations.

Al is expected to have a significant impact in general and particularly in the areas of cyber security, statistics and research<sup>1</sup>



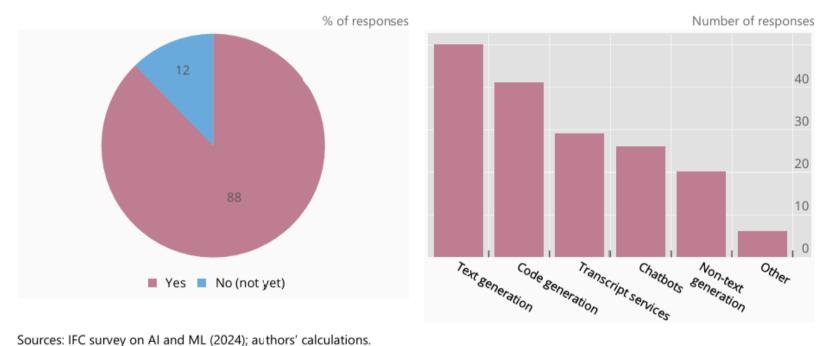


<sup>&</sup>lt;sup>1</sup> Share of the expected impact from AI/ML (from "high" to "not sure") per each functional domain in the next two years.

Sources: IFC survey on AI and ML (2024); authors' calculations.

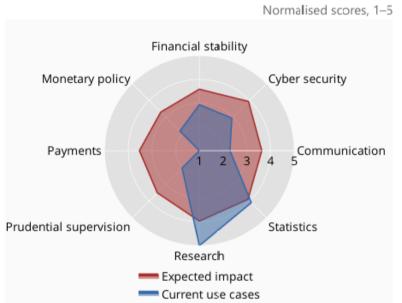
A. Almost all reporters use generative Al...

B. ...especially for text and code generation

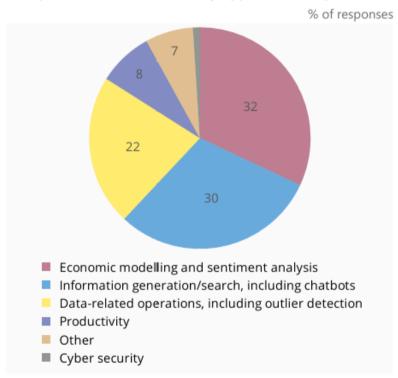


Sources. If a survey of the aria the (2024), address calculations

#### A. Expected impact and current applications of AI/ML<sup>1</sup>



#### B. Reported AI/ML use cases by application scope<sup>2</sup>



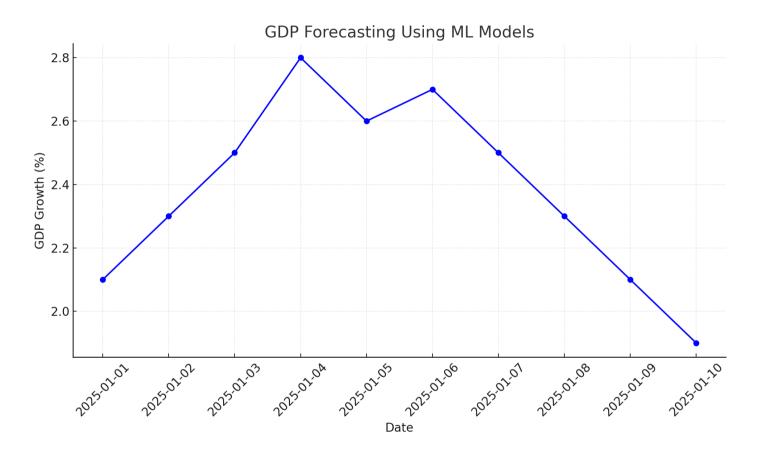
<sup>&</sup>lt;sup>1</sup> Expected impact is calculated as the average of the responses rated on a scale from 1 to 5 (1 = not sure; 2 = not impactful at all; 3 = slightly impactful; 4 = moderately impactful; 5 = highly impactful). The number of current use cases is presented normalised on a scale from 1 (min) to 5 (max). <sup>2</sup> Pilot or ongoing use cases also included. Respondents could indicate more than one answer.

Sources: IFC survey on AI and ML (2024); authors' calculations.

### Use Case: Economic Forecasting

- Central banks utilize ML models to:
  - Nowcast GDP using high-frequency data (e.g., retail sales, electricity consumption).
  - Forecast inflation through sentiment analysis of news articles.
- Example: The ECB's application of NLP for sentiment analysis to predict macroeconomic trends.

## Visualization: Forecasting GDP with ML Models

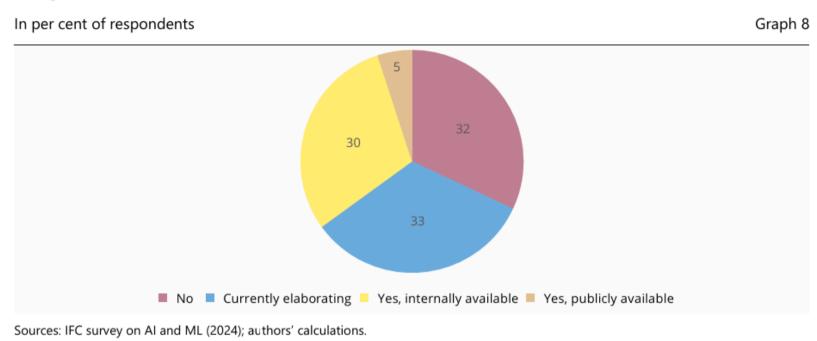


- The plot illustrates a predicted trajectory of GDP growth (%) over a 10-day period in January 2025, using a machine learning model.
- The line chart connects each data point to show the trend in GDP growth

### Governance and Risks in Al Adoption

- Potential Risks:
  - Data security and privacy concerns.
  - Model interpretability and transparency.
  - Algorithmic bias and fairness.
  - o Operational risks from over-reliance on automated systems.
- Proposed Governance Framework (BIS 2025):
  - Establish interdisciplinary AI committees.
  - Implement robust data governance policies.
  - Conduct regular AI audits and risk assessments.

Most central banks do not have or are only just elaborating their policies for using Al



## Case Study: Al Governance in Central Banks

- BIS 2025 Report on Al Governance:
  - Highlights the importance of adaptive governance frameworks.
  - Recommends integrating AI oversight into existing risk management systems.
  - Emphasis on transparency, accountability, and compliance.

### Al and Data Management in Central Banks

- Data quality is crucial for effective AI applications.
- Key challenges:
  - Data integration across departments.
  - Data privacy and security.
  - Real-time data processing.

## Case Study: Federal Reserve's Use of Big Data

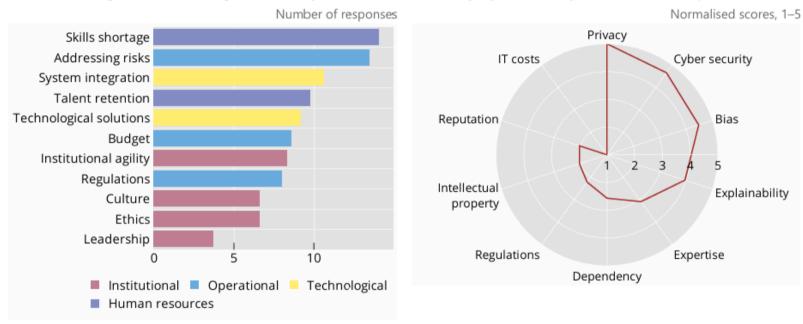
- The Federal Reserve leverages big data for:
  - Monitoring financial stability.
  - Detecting systemic risks.
  - Enhancing economic forecasting accuracy.

#### Risks and Ethical Considerations

- Risks:
  - Potential biases in ML models.
  - Cybersecurity threats.
  - Model drift over time.
- Ethical Considerations:
  - Ensuring fair and unbiased outcomes.
  - Maintaining data privacy and confidentiality.



#### B. Privacy, cyber security and biases are top concerns<sup>1</sup>



<sup>&</sup>lt;sup>1</sup> Normalised scores from 1 to 5 (1 = not sure; 2 = not impactful at all; 3 = slightly impactful; 4 = moderately impactful; 5 = highly impactful).

Sources: IFC survey on AI and ML (2024); authors' calculations.

#### Discussion

- How can central banks balance AI adoption with data privacy and security?
- What governance structures can mitigate AI risks?
- How can ML models improve economic forecasting accuracy?

### Summary and Key Takeaways

- ML/AI offers transformative potential for central banking but introduces significant risks.
- Robust governance frameworks are essential for responsible AI adoption.
- Ongoing training and interdisciplinary collaboration are key for successful AI implementation.

2. Guest Speaker: Dr. Cory Baird

## Dr. Cory Baird



- Senior Analyst, GeoQuant (Fitch Group)
- Visiting Professor, University of Tokyo
- LinkedIn: Cory Baird

#### **Academic Background**

- PhD in Public Policy, University of Maryland
  - Focus: ML & NLP for Central Bank Communication Analysis
- Master's in Public Policy, University of Tokyo
  - Focus: Asian Financial Markets & FX Reserve Management

#### Professional Expertise

- Develops NLP systems and MLOps/LLMOps infrastructure at GeoQuant.
- Analyzes the intersection of monetary policy and financial markets using ML models.
- Combines academic research with industry applications, enhancing data-driven decision-making.

2. In-class Group Activity

### Your Takeaways from the Guest Speaker:

- What are the key insights from Dr. Baird's presentation?
- How can you apply these insights to your own research or work in central banking?

# Any QUESTIONS?

Thank You!

### **Next Class**

-(May 21) Central Bank Digital Currencies (CBDCs)

- The readings will be posted on the Cyber Campus website.