LEKSIDE

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Motion Graphics Designer Saas Animation Explainer Video

SUMMARY

Motion Graphics Designer | SaaS Explainer Video Specialist

Craft engaging and impactful explainer videos that simplify complex SaaS solutions, driving user understanding and conversions. Leverage expertise in motion graphics to create visually stunning animations, icons, and infographics that resonate with target audiences.

EDUCATION

Obafemi Awolowo University

Bachelor's Degree in Computer Science 2018 – 2022

Udemy & Coursera

Motion Graphics Designer, Animation Explainer Video 2020 – 2023

SKILLS

- After Effect
- Motion Designer
- Adobe Illustrator
- Figma UI/UX Designer
- Adobe Photoshop
- Adove Xd
- Pitch Deck
- Saas Animation Explainers

CERTIFICATIONS

- Motion Designer Expertise at Full-View Company
- Saas/Software Animation Explainer senior Animator
- Saas Product Video Editor

PROFESSIONAL EXPERIENCE

Animation Explainer Video

Full-View | 2023 - 2024

- Created educational explainer scripts for various topics and industries.
- Utilized knowledge of design principles such as composition, color theory, typography. to create visually appealing explainers.
- Produced storyboards outlining individual scenes in explainers.
- Edited video content for clarity and visual appeal.
- Provided feedback on script drafts and video edits during the production process.

Senior Motion Graphics Designer

Storagely Inc | 2023 - 2024

- Utilized After Effects software to create 2D and 3D animations for a variety of projects.
- Integrated sound effects, music scores, voiceovers. into motion graphics projects as needed.
- Created multimedia content for social media, digital advertising, marketing videos and customer help videos.
- Edited video content for clarity and visual appeal.
- Implemented 2D and 3D workflows to translate high-quality renderings into motion graphics.

Saas Exlainer Video Animation

Announcekit.co | 2022 - 2023

- Ensured all technical requirements were met when creating explainers.
- Monitored analytics data related to view counts, user engagement metrics. for each explainer video.
- Produced storyboards outlining individual scenes in explainers.
- Developed and presented interactive explainer videos to target audiences.
- Provided feedback on script drafts and video edits during the production process.