KUFRE **EFFIONG-ROBERT**

FREELANCE WRITER



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31, Georgius Cole Street, Lagos



Vocal Media



Kufre-Mfon Effiong-Robert

I am a multi-interest freelance writer. I am a strongly motivated and smart worker. I am keen and enthusiastic about learning new things and passionate about producing meaningful and high-quality content that gets the desired results.

EXPERIENCE

FREELANCE WRITER

Self-employed

2022 till date

- I have written several statements of purpose (SOP) letters, personal statements, essays, academic papers and longform articles for private clients
- I have also written business and work productivity content
- Contributing writer to Bounce Radio Live
- I run a shared blog on Vocal Media where I publish short stories, self-help and informative articles

UNIVERSITY OF IBADAN CAMPUS JOURNALISTS

University of Ibadan

2021 - 2023

- Wrote editorials and weekly feature articles on health, lifestyle and social topics for my departmental press
- Awarded Best Inductee (2021) on the basis of being the best-performing campus journalist on the journalism exam

RESEARCH ASSISTANT

Barrister Olorunfemi Oludayo

2021 - 2023

- Created academic papers for conferences
- Created PowerPoint slides to visually communicate research findings to internal and external audiences
- Developed surveys and analysed data to distil themes and critical points

EDUCATION / CERTIFICATIONS

B.A. PHILOSOPHY

University of Ibadan 2018 - 2023

TECHNICAL WRITING ESSENTIALS

Allison Courses

2022

INTRODUCTION TO COMPUTERS AND OFFICE PRODUCTIVITY SOFTWARE

Coursera

2022

EXPERTISE

- Research
- Editing
- Technical Writing

- Content Writing
- Creative Writing
- Microsoft Office

- SEO
- Academic Writing
- Journalism