

Healthy Food-Fast

1. What is the purpose of the app and what will it enable people to do?

The app I have in mind will enable users to order healthy food options online and have it delivered at a chosen location.

2. Who will use the app?

- The busy professional
- Students
- Working parent
- Party Host

3. What features will be included in the app?

There will be:

- a short introductory video showing people how to use the app.
- Input box to enter the type of food desired
- Icons/pictures to show the type of food desired
- Input box to enter the location of delivery
- Order by type of food- brings up different food options
- Order by restaurant/shop name – bring up different food brands/restaurants

- What's available in the area – brings up all the options in the area
- Opportunity for selecting various food options from different food shops but delivered together
- Estimated delivery time
- Calorie calculator

4. What development approach will be used?

Progressive Web App (PWA) approach

5. What are the advantages and disadvantages of your chosen development approach? For the disadvantages, how can you overcome them?

Advantages:

- Ease of Access on various user devices and the web while giving a full app experience.
- Lower development cost since one will not be building for different platforms

Disadvantage:

- People are used to downloading apps off app stores and would not expect a web app.

To overcome this disadvantage, there would need to be a lot of advertising highlighting the advantage of ordering seamlessly from any device.