

Temitope Peace Olorundare

Social Media Manager | Content Strategist | Graphic Designer

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PROFESSIONAL SUMMARY

Social Media Manager with 2+ years of experience creating engaging campaigns that connect brands with their audiences. With a law degree in my back pocket, I bring sharp analytical skills and a talent for crafting persuasive, on-point messaging. Whether it's curating content or building community, I approach every task with creativity and a strategic mindset, making me the perfect fit to elevate your brand's online presence.

SKILLS

1. Community Management

Built and nurtured online communities by fostering engagement, addressing questions, and maintaining a positive brand voice increasing the brands engagement by 40%.

2. Content Creation, Graphic Designing and Video Editing

Created engaging content, eye-catching visuals using Canva, and edited videos to tell compelling stories and boost audience interaction.

3. Social Media Strategy Development

Crafted tailored strategies by analyzing trends and audience insights to achieve business goals.

4. Content Scheduling & Posting

Planned and schedule content using Buffer and Hootsuite to maintain consistency and optimize engagement.

5. Crisis Management

Handled online challenges by responding quickly and thoughtfully to protect and enhance brand reputation.

6. Proficiency in Mailchimp, Canva, Buffer, and Hootsuite

Made use of tools like Mailchimp for email campaigns, Canva for design, and Buffer/Hootsuite for social media management.

WORK EXPERIENCE

Zarephath International Christian Centre

Social Media Manager

Lagos, Nigeria

January 2021 - Present

- Effectively managed the church's online presence across all major social media platforms, with high-quality graphics including Facebook, Instagram, and YouTube.
- Click [here](#) to view their Instagram page.

Maurice Xandra Solutions Limited

Social Media Manager

Lagos, Nigeria

January 2022 - 2023

- Effectively managed the company's online presence across all major social media platforms, including X(Twitter), Instagram, and LinkedIn.
- Developed innovative and engaging content to enhance the company's digital presence.
- Designed visually compelling social media posts and produced high-quality graphics.
- Provided video coverage and editing expertise during team-building events hosted by the company.
- Click [here](#) to view their LinkedIn page.
- Click [here](#) to view their X(Twitter) page.
- Click [here](#) to view their Instagram page.

Doing Business in Nigeria Conference

Social Media Manager

Lagos, Nigeria

January 2022 - 2023

- Contributed to a seven-person campaign that successfully attracted approximately 150 attendees to the conference, including online viewers.
- Facilitated meetings with vendors and the marketing team, both in-person and virtually.
- Managed the company's online presence across all major social media platforms, including X(Twitter), Instagram, YouTube and LinkedIn.
- Served as the primary communications liaison for the company.
- Click [here](#) to view their Instagram page.
- Click [here](#) to view their LinkedIn page.

EDUCATION

Benson Idahosa University

LLB (Bachelor of Laws)

Benin, Nigeria

Nigerian Law School

BL (Barrister-at-Law)

Port-Harcourt, Nigeria

Reference on Request