

Ifesinachi Uchemefuna

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Passionate and result-driven Technical Product Manager eager to leverage expertise in developing and maintain high quality user-centric products within a dynamic organization. Committed to collaborative teamwork and applying leadership skills to drive innovation, create value and foster positive change.

CORE COMPETENCIES

- Product development
- Front end development
- Agile project management
- Quality assurance testing
- UI/UX and Product design
- Data & Business analysis
- Stakeholder management
- User and market research
- Product requirement documentation
- Product strategy and road mapping
- Product marketing and Go-to market strategy
- A/B testing and experimentation
- Software Development lifecycle
- Wireframing and prototyping

Soft Skill

Jira, Figma, Product board, Miro, Balsamiq, Slack, Product plan, Confluence, GitHub, Google Analytics, Microsoft excel, Powerbi, Notion, HTML, CSS, Bootstrap and Java script

Featured Projects

- **CraftNG:**
A Platform that connects individuals with vast network of skilled artisans.
Tools required: Jira, Confluence, Figma, slack [Project Link](#)
- **Africhow:**
An Ultimate web app connecting African food vendors in the diaspora
Tools required: Jira, Confluence, Figma, slack. [Project Link](#)
- **Portfolio website:**
Created a portfolio website as my capstone project for HertechTrial Academy
Tools required: HTML, CSS, Bootstrap, JavaScript. [Project Link](#)

Work Experience

Mar 2023- Present ♦ **Associate Product Manager**
GeoTravel & Tours

- **Facilitated translation of user needs** into high-priority Jobs to be done by merging both quantitative and qualitative data to make sense of the most pressing user problems.
- **Collaborating with the design team**, I leveraged insights gathered from research to design user-friendly interfaces.
- **Led a cross-functional team** of 15 in a design thinking session to generate innovative solutions in response to identified user needs
- **Provided strategic leadership** to a cross-functional product team of 10, resulting in a well-documented product strategy and visual roadmap that guides product development, releases, and launch.
- **Created a well-defined user persona** and segmentation to inform product development and strategy
- **Spearheaded product feature specification and documentation** by writing solution-driven user stories and acceptance criteria from a customer-centric point of view.
- **Managed a cross-functional team** of 15 providing strategic leadership for product development and tracking progress.
- **Conceptualized** low-fidelity wireframes, serving as visual blueprints for designers and providing clear information architecture for end-users.
- **Orchestrated product and sprint backlogs** utilizing Moscow prioritization techniques and precise effort estimation, ensuring streamlined development processes.
- **Implemented an agile workflow on Jira** to monitor development progress, handle stand-up meetings maintain transparency, and promptly update stakeholders through bi-weekly project reports.

Mar 2022- Mar 2023	Product Manager Intern Side Hustle, Lagos, Nigeria <ul style="list-style-type: none"> • Led product discovery efforts by conducting extensive market and consumer research, uncovering critical user pain points and needs. • Ensured comprehensive documentation of product initiatives by breaking them down into features and user stories, streamlining development processes for the team. • Provided strategic product leadership, defining clear product strategies, metrics, and roadmaps to guide the team toward successful execution. • Developed and maintained detailed product roadmaps and release schedules using Jira.
Jul 2021- Mar 2022	Administrative Officer Bluewaters Academy, Lagos, <ul style="list-style-type: none"> • Support the principal in readiness for the meeting by reviewing and summarizing. Provide 'gatekeeper' and 'gateway' roles direct access to the principal's time as appropriate. Prepare notices for meetings and agenda papers; minute taking, production, and distribution of minutes. Responsible for dealing with parents and other stakeholders queries.
Mar 2022- Mar 2023	News Editor 98.9 Kiss FM, Lagos, Nigeria <ul style="list-style-type: none"> • Handled all aspects of radio news production including gathering, writing, editing, and producing news segments, while also researching and inviting guests for shows, creating news-related documentaries, and producing content for radio programs.
Mar 2022- Mar 2023	Science Teacher Queens College, Lagos, Nigeria <p>Taught science, monitor learning progress, evaluate pupils' performance and give recommendation(s) where necessary.</p> <ul style="list-style-type: none"> • Delivered 100% success, all my students excelled with no record of any performing below average in WAEC examination maintaining discipline towards teaching and behavior change within and outside the classroom environment.
Mar 2020- Sept 2020	Administrative Officer Primo Arinola Foundation, Ilorin, Nigeria <ul style="list-style-type: none"> • Managed the daily schedule and appointments for the founder and CEO, coordinated various programs and initiatives, tracked project progress, prepared expense reports, and handled communication for the Executive office.
Jun 2018- Nov 2018	Agricultural Science Teacher (NYSC) Ultimate Benediction High School, Ilorin, Nigeria <ul style="list-style-type: none"> • I prepared lesson notes and taught science, while also evaluating students' performances through assignments, tests, and exams.

Education & Certification

- Usmanu Danfodio University Sokoto- B. Agriculture
- Hertechtrail - Product Management Certification
- Hertechtrail – Front -End Development Certification
- AHA! - Product Management Professional Certification
- Pan-Atlantic University - Entrepreneurship Management