

EXECUTIVE SUMMARY

The following insights were derived for RSVP movies after analysis of IMDb dataset:

- 2017 has more number of movies released than 2018 and 2019 with a total of 3052.
- Month of January , March, September and October have high number of releases, March Tops the Chart with 824 Movie releases.
- India and USA together produce more number of movies. Totally they released 1059 in 2019. Individually India and USA released 309 and 758 movies respectively.
- RSVP can focus on movies with genre “Drama” for future movies as it tops the chart with 4285 releases in the year 2019.
- Action genre has the highest duration of 112.88 minutes followed by Romance, Crime and Drama.
- Drama, Comedy and Thriller movies is in top 3 among all genres in terms of number of movies.
- Movies with Median Rating 7 are highest in number with a total of 2257 movie count.
- Dream Warrior Pictures and National Theatre Live are top production companies that give maximum number of hit movies. Projects under these companies can fetch more hits.
- James Mangold , Anthony Russo and Soubin Shahir are top three directors who can be considered for RSVP’s next project.
- RSVP must consider movies with top 3 production companies (by votes) : Marvel Studios, Twentieth Century Fox AND Warner Bros.
- Top actor is 9.70 in Indian cinema based on total votes and average ratings hence he can be offered more roles in RSVP’s upcoming projects
- Mahie Gill can be chosen as an actress in Hindi Cinema as she tops the chart based on total votes and average ratings
- RSVP can give more projects to Star Cinema and Twentieth Century FOX as they are top 2 production companies.
- Parvathy Thiruvothu, Susan Brown and Amanda Lawrence are top 3 actresses. More projects to these actresses can give more hits.
- More movies under Drama ,Action and Comedy need to be produced for more results.
- Andrew Jones, Andrew Jones and Andrew Jones are top producers that get more income. Projects in their hand can definitely yield more results.

