

# **IFFAH SYAHLIZA YAHYA**

UI / UX Designer

© 011-12945355

Kuantan, Pahang

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in Iffah Syahliza Yahya



## **OBJECTIVE**

Seeking a challenging role as a UI/UX Designer where I can apply my passion for user-centered design and creativity to deliver compelling digital experiences.

## **EDUCATION**

Bootcamp IT (UI/UX DESIGN)

YP Advanced Skills, Kuantan July 2024-August 2024 2 months programme

· University Malaysia Terengganu

Bachelor of Science in Agrotechnology Aquaculture 2017-2020

CGPA: 3.23

Pahang Matriculation College

Science Stream (Module 1)

2016-2017 CGPA: 3.30

## PROFESIONAL SKILLS

Adobe Photoshop : Intermediate
Adobe Illustrator : Intermediate
Canva : Intermediate
Capcut : Intermediate

Premier Pro : BasicFilmora : BasicWoocommerce : Basic

MS Office : Intermediate

Figma : Basic

## **SOFT SKILLS**

- Observation
- Decision making
- Communication
- Multi-tasking
- · Problem Solving

## **WORKING EXPERIENCES**

#### Teamon Malaysia | Video Editor

January 2024 - Mac 2024 (Contract)

Key responsibilities:

 Edited simple videos for TikTok, ensuring engaging and high-quality content.

#### Limiteez Pod Solution | Graphic Designer

April 2021 - April 2024 ( Ecommerce & Printing )

Key responsibilities:

- Designed various marketing materials, posters, social media postings, and other promotional materials.
- Redesigned customer's logo and designed sublimation tshirts.
- Prepared and adjusted artwork files for printing (customer's design DTF printing).
- Managed product listings, descriptions, and pricing in WooCommerce.Prepared material for social media content
- · Prepared material for social media content.
- · Made and edited video tutorials and TikTok videos.

#### Freelance | Graphic Designer

2019 - Present

Key responsibilities:

 Designed various marketing materials, including logos, brochures, posters, banners, social media posters, sublimation t-shirts, and slide presentations for customers.

#### JP Printing & Advertising | Graphic Designer

October 2020 - March 2021 (Printing Services)

Key responsibilities:

- Was responsible for designing brochures for products and services, including banners, posters, flyers, name cards, stickers, and signage.
- Adjusted and set up printing machines according to the orders.
- Greeted and assisted customers, received print orders, and helped.

## **LANGUAGES**

Malay : ExcellentEnglish : Intermediate

## **HOBBIES / INTERESTS**

- Photography
- Reading
- Volunteering
- · Creating art
- · Printing machine learning

## **REFERENCES**

#### DR. Nurul Aqilah binti Iberahim

Lecturer, University Malaysia Terengganu 013-7576919 aqilah.iberahim@umt.edu.my

#### Encik Wan Nazri,

Manager JP Printing & Advertising 019-6341695

#### Mr Eddie Tan,

Manager Limiteez Pod Solution 012-9083377

# NGO Nisa' Kawasan Indera Mahkota | Team Media 2021 – present

#### Key responsibilities:

- Create and manage content for social media platforms, including posts, videos, and graphics.
- Serve as the primary photographer for NGO events, capturing high-quality images
- Assist in the setup and operation of live streaming and recording equipment.
- Manage and maintain photography equipment, ensuring readiness for events.

## **TRAINING**

May 2020	Participated in eUsahawan Online Learning with Coach Syahril Organized by MDEC
July 2019	Participated in Bengkel Grafik Adobe Illustrator, with Tarbiyah Kreatif