

IFFAH SYAHLIZA BINTI YAHYA

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Kuantan, Pahang Iffah Syahliza Yahya



Personal & Career Objective

My principle life driven by a passion for exploration and continuous learning, I thrive on embracing new challenges and experiences. I believe that stepping out of my comfort zone and trying new things fosters personal and professional growth, increase creativity, and leads to innovative solutions. My commitment to lifelong learning and adaptability ensures that I am always evolving and contribute to others.

Career Objective: Experienced graphic designer with over 3 years of printing industry and a keen interest in transitioning to a UI/UX design role. Skilled in Adobe Photoshop, Adobe Illustrator and Figma. Eager to leverage my graphic design background and expand my skills in UI/UX design to contribute to innovative and user-friendly digital experiences.

About

I am a dedicated professional with a background in Bachelor of Science in Agrotechnology Aquaculture and over three years of hands-on experience as a graphic designer in the printing industry. I have a strong passion for creativity, photography and continuous learning. I am eager to leverage my design expertise and continuous learning mindset to create impactful and innovative work.

Professional skills: Skilled in Adobe Photoshop, Adobe Illustrator, Figma, Canva, Capcut and Photography. Adaptability and eagerness to learn new tools and technologies.

Experiences

Company	Industries	Area	Position
Teamon Malaysia	Skincare	Digital Marketing	Video Editor
Limiteez, Kuantan	Printing	Manufacturing Sector	Graphic Designer
JP Printing & Advertising, Kuantan	Printing	Manufacturing Sector	Graphic Designer
Nisa Indera Mahkota, Kuantan	NGO	IT & Media	Graphic Designer



Resilience and Success Stories

Teamon Malaysia | Video Editor

January 2024 - March 2024 (Contract)

Key responsibilities:

- Edited simple videos for TikTok, ensuring engaging and high-quality content.

Limiteez Pod Solution | Graphic Designer

April 2021 - April 2024

Key responsibilities:

- Designed various marketing materials, posters, social media postings, and other promotional materials.
- Redesigned customer's logo and designed sublimation t-shirts.
- Prepared and adjusted artwork files for printing (customer's design DTF printing)
- Managed product listings, descriptions, and pricing in WooCommerce. Prepared material for social media content.
- Prepared material for social media content and edited video tutorials and TikTok videos.

JP Printing & Advertising | Graphic Designer

October 2020 - March 2021

Key responsibilities:

- Was responsible for designing brochures for products and services, including banners, posters, flyers, name cards, stickers, and signage.
- Adjusted and set up printing machines according to the orders.
- Greeted and assisted customers, received print orders and helped.

NGO Nisa' Kawasan Indera Mahkota | Team Media

2021 - present

Key responsibilities:

- Create and manage content for social media platforms, including posts, videos, and graphics.
- Serve as the primary photographer for NGO events, capturing high-quality images.
- Manage and maintain photography equipment, ensuring readiness for events.
- Assist in the setup and operation of live streaming and recording equipment.

Education and Background

Education	Majoring	Completion	Institute
Bachelor	Agrotechnology Aquaculture	2017-2020	Universiti Malaysia Terengganu
Foundation	Science Stream	2016-2017	Pahang Matriculation Collage
SPM	Science Stream	2011-2015	SMK Pelabuhan

Training

Organizer	Year	Training
The Future Talent by PEOPLElogy	July 2024 - August 2024	Bootcamp IT (UI/UX Design)
MDEC	May 2020	eUsahawan Online Learning with Coach Syahril
Tarbiyah Kreatif	July 2019	Bengkel Grafik Adobe Illustrator

References & Testimonial

Company	Contact Number	Name	Position
Limiteez	References available upon request	Eddie Tan	Manager Limiteez
JP Printing & Adverstising		Encik Wan Nazri	Manager JP Printing
Nisa Indera Mahkota		Puan Nuraini Tahir	President Nisa' Kawasan Indera Mahkota
Universiti Malaysia Terengganu		DR. Nurul Aqilah	Lecturer, UMT

