

IFFAH SYAHLIZA YAHYA

Graphic Designer

(1) 011-12945355

Kuantan, Pahang





in Iffah Syahliza Yahya



Iffah Syahz

OBJECTIVE

A creative and passionate individual with a deep love for me. 3 years of experiences in the graphic design and printing industry. Passionate about continuous learning and creativity.

EDUCATION

- The Future Talent by PEOPLElogy Bootcamp IT (UI/UX DESIGN) YP Advanced Skills, Kuantan July 2024-August 2024
- · University Malaysia Terengganu Bachelor of Science in Agrotechnology Aquaculture 2017-2020 CGPA: 3.23
- Pahang Matriculation College Science Stream (Module 1) 2016-2017 CGPA: 3.30

PROFESIONAL SKILLS

 Adobe Photoshop : Intermediate Adobe Illustrator : Intermediate Intermediate Canva Capcut : Intermediate

 Premier Pro : Basic : Basic Filmora Woocommerce : Basic

MS Office : Intermediate

SOFT SKILLS

- Observation
- Decision making
- Communication
- Multi-tasking
- Problem Solving

WORKING EXPERIENCES

Teamon Malaysia | Video Editor

January 2024 - Mac 2024 (Contract)

Key responsibilities:

· Edited simple videos for TikTok, ensuring engaging and high-quality content.

Limiteez Pod Solution | Graphic Designer

April 2021 – April 2024 (Ecommerce & Printing)

Key responsibilities:

- · Designed various marketing materials, posters, social media postings, and other promotional materials.
- · Redesigned customer's logo and designed sublimation tshirts.
- Prepared and adjusted artwork files for printing (customer's design DTF printing).
- · Managed product listings, descriptions, and pricing in WooCommerce.Prepared material for social media content
- · Prepared material for social media content.
- · Made and edited video tutorials and TikTok videos.

Freelance | Graphic Designer

2019 - Present

Key responsibilities:

· Designed various marketing materials, including logos, brochures, posters, banners, social media posters, sublimation t-shirts, and slide presentations for customers.

JP Printing & Advertising | Graphic Designer

October 2020 - March 2021 (Printing Services)

Key responsibilities:

- · Was responsible for designing brochures for products and services, including banners, posters, flyers, name cards, stickers, and signage.
- · Adjusted and set up printing machines according to the orders.
- · Greeted and assisted customers, received print orders, and helped.

LANGUAGES

Malay : ExcellentEnglish : Intermediate

HOBBIES / INTERESTS

- Photography
- Reading
- Volunteering
- · Creating art
- · Printing machine learning

REFERENCES

DR. Nurul Aqilah binti Iberahim

Lecturer, University Malaysia Terengganu 013-7576919 aqilah.iberahim@umt.edu.my

Encik Wan Nazri,

Manager JP Printing & Advertising 019-6341695

Mr Eddie Tan,

Manager Limiteez Pod Solution 012-9083377

NGO Nisa' Kawasan Indera Mahkota | Team Media 2021 – present

Key responsibilities:

- Create and manage content for social media platforms, including posts, videos, and graphics.
- Serve as the primary photographer for NGO events, capturing high-quality images
- Assist in the setup and operation of live streaming and recording equipment.
- Manage and maintain photography equipment, ensuring readiness for events.

TRAINING

May 2020	Participated in eUsahawan Online Learning with Coach Syahril Organized by MDEC
July 2019	Participated in Bengkel Grafik Adobe Illustrator, with Tarbiyah Kreatif