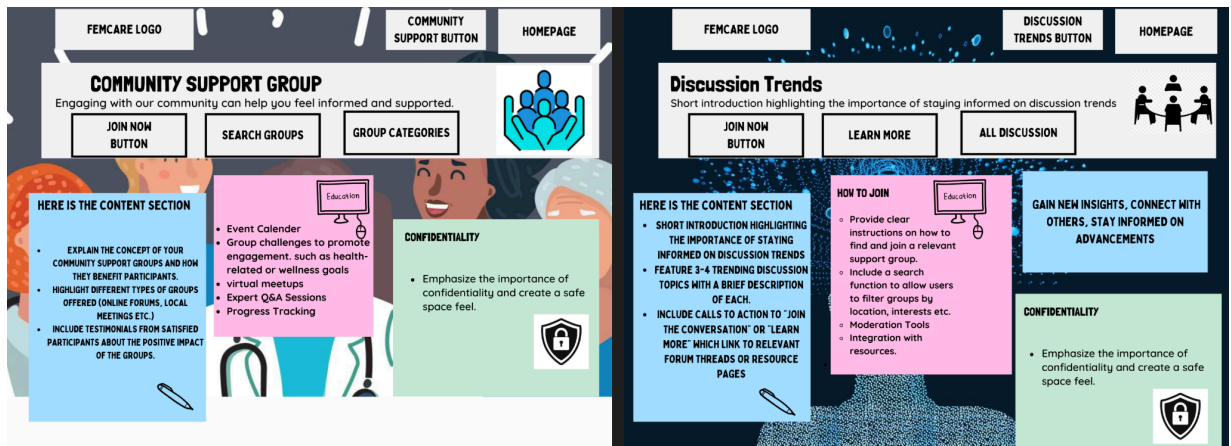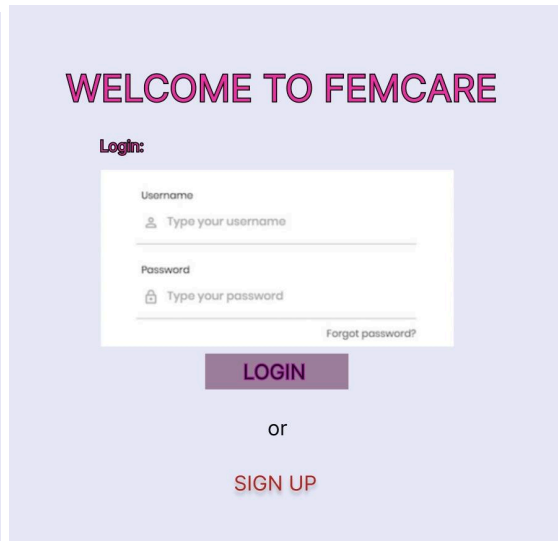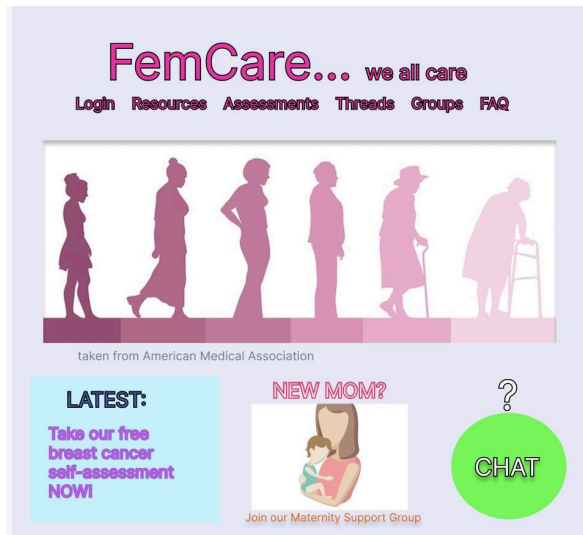**Idea 1:** Women's Healthcare Site

Description: A site for women to take assessments based on their symptoms or find helpful information as well as a supportive community.

Target Audience: Women (mostly 18+)

Key Features/Pages (At least 5):

- Feature 1 Self-assessments and resource library (to detect any health issues)

- Feature 2 FAQ page on common issues/site itself

- Feature 3 Login with email/Home page layout

- Feature 4 Chatbot/Personal Assistant

- Feature 5 Make posts to seek advice(Discussion threads)

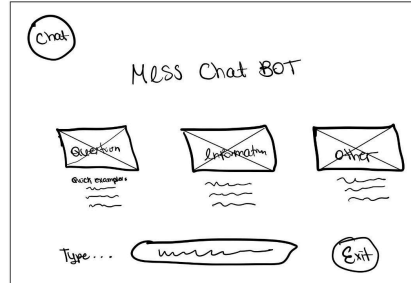- Feature 6: Community Support Groups

FemCare... we all care

Login Resources Assessments Threads Groups FAQ

taken from American Medical Association

LATEST:
Take our free breast cancer self-assessment NOW!

NEW MOM?
Join our Maternity Support Group

?

CHAT

WELCOME TO FEMCARE

Login:

Username
Type your username

Password
Type your password

Forgot password?

LOGIN

or

SIGN UP

Chatbot :

Mobile version on storyboard

Desktop : Wider

(work on backend too)

Will have example links,
maybe more options for desktop.

MISS CHAT BOT

MISS C

MISS C   Hi, how may i help you?

Question   Information   Other

MISS C   Please type your question.

I may be having weird symptoms, how can i check if its a health issue?   ME

MISS C   Please check our assessment tab!

• • • •

Wireframe:

Homepage:

FEMCARE...we all care
--> navigation links (6)   [Logo]
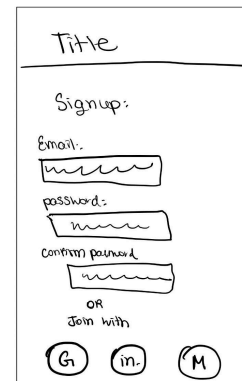
[img]

[Quicklink] [Quicklink] (Chatbot)
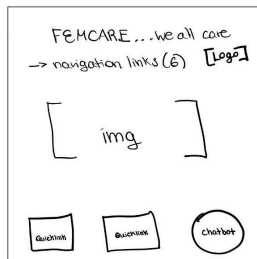
Mobile version:
less wide

≡ FEMCARE   [Logo]
           ...we all care
↓
Dropdown
navigation (6)

[≈≈≈]   [Quicklinks]

         [Quicklinks]

Note *:   (Chat)
Columns for mobile
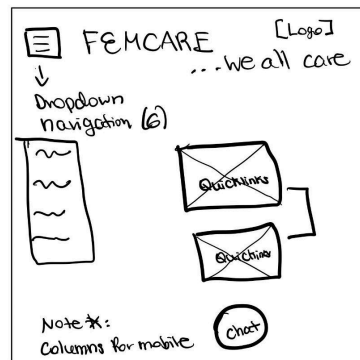
Login page:

Desktop version on storyboard:

Mobile version: same but less wide

Title

Signup:

Email:
[≈≈≈]
password:
[≈≈≈]
confirm password
[≈≈≈]
     OR
   Join with
(G) (in.) (M)

Health
Screening Survey

START

will be tracked throughout
quiz and calculated into
% based on assessments

phone view

Example Setup *Desktop view*

Add post-it notes with comments here →

Vote Here →

goes on

when finished

FAQs
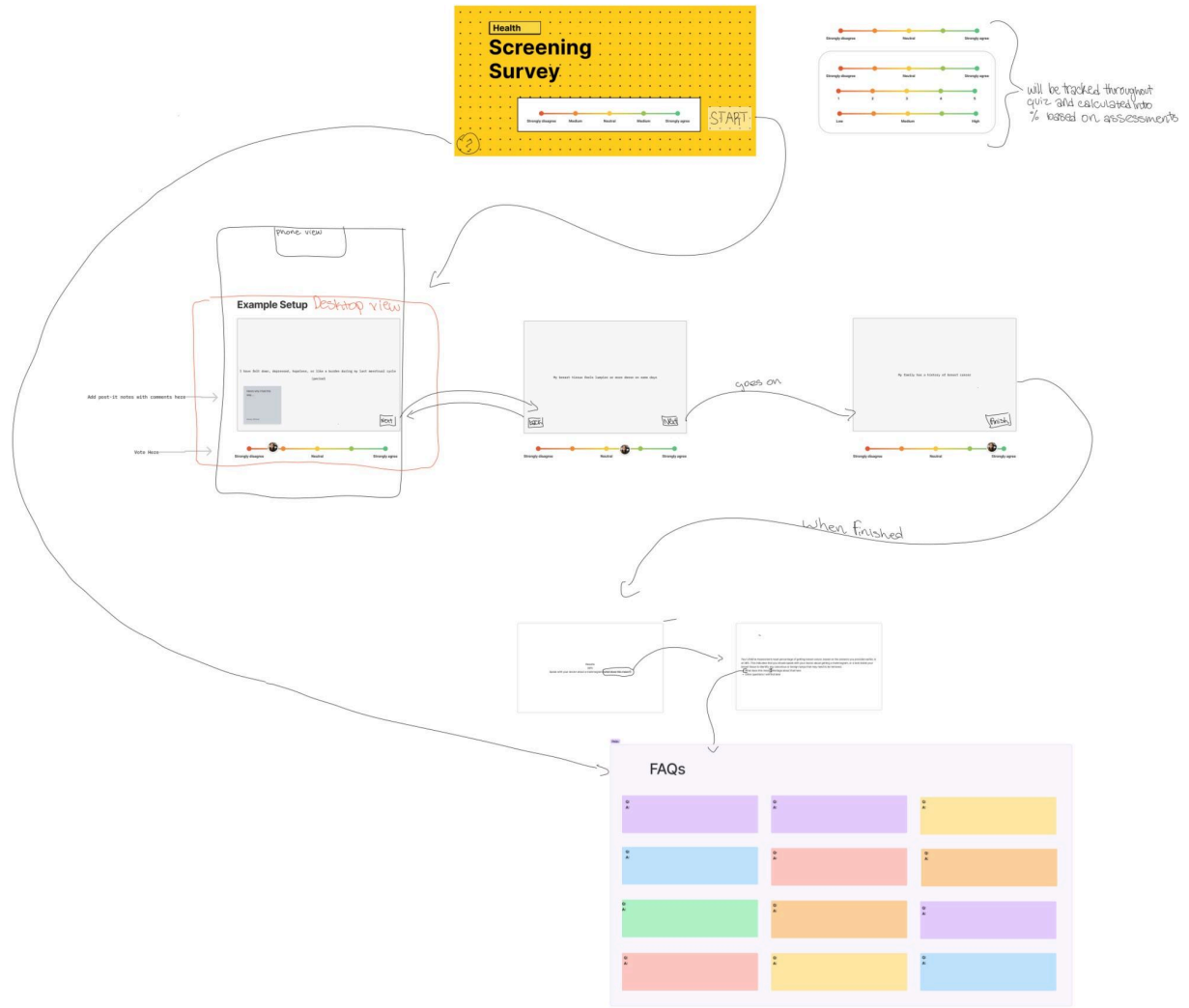
FEMCARE
LOGO

OVERVIEW

COMMUNITY
DISCUSSION

DISCUSSION
TRENDS

ADDITIONAL
NAVIGATION OPTIONS

Click on community discussion to
go to page

Click on discussion trend to
go to page

FEMCARE COMMUNITY
Ask questions, get answers, share expertise.

MENU

JOIN NOW

DISCUSSION TREND
Ask questions, get answers, share expertise.

MENU

FOLLOW

SEARCH GROUPS

EVENT
CHANLLENGES

GROUP CATEGORIES

EXPERT Q&A

TESTIMONIALS

PROGRESS
TRACKING

EACH WILL BE IN THE MENU LIST

EACH WILL BE IN THE
MENU LIST

ALL DISCUSSION

CONFIDENTIALITY

TRENDING

EXPERT Q&A

NEW INSIGHTS