

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Social listening shows you what your competitors are up to in real time.

If you frequently dream of social media, it is symbol from your subconscious mind to connect with the people around you.

Social media helps people to keep in touch with friends and extended family and expand their personal networks to include people with similar interests.

Social media is a digital technology that facilitates the sharing to text and multimedia through virtual networks and communities.

A dreams of social media means that you will soon connect with someone great or you need to talk to others

Sometimes,we simply want to share content because we found it enjoyable,and we think other people will too.



Persona's name

Short summary of the persona

Building relationships and communities.

Most studies have shown that, social media's violent games result in increase in violent tendencies and behaviours in children.

Facebook and Instagram may be associated with feelings of inadequacy or decreased self esteem.

Social media and an increased risk for depression, anxiety,loneliness,self harm,and even

suicidal thoughts.

Being social, and human.more specifically having 2 way conversations,, sharing useful information and having a little fun.



What behavior have we observed? What can we imagine them doing?



See an example



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

This can be due to a

variety of reasons

they are afraid there

are stalkers that will

they are afraid they

come find them

will be catfished.

