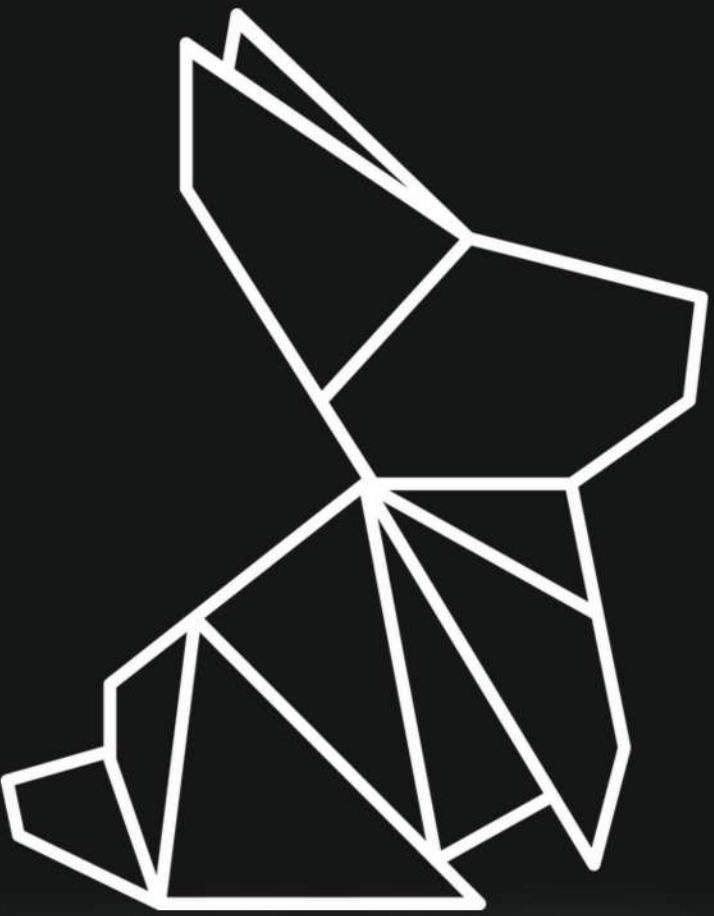


2024



HOPS!

COLLECTIBLE | WEB3.0 | GAMIFICATION PROJECT

v1.0

Pitch Deck By

HOPS!

Strictly Confidential, For Recipient Only

REIMAGINATE COLLECTIBLE

Redefining your toys, Empowering your economy

INTRODUCTION.

Welcome to Hops!

In the rapidly evolving world of Web3.0, the fusion of art, technology, and gamification opens up unprecedented opportunities for innovation and engagement. We are excited to introduce **HopsWorld**, a groundbreaking venture that brings together Web3.0 project partners like GameFi, dApps, Layer 1, Layer 2 solutions, and renowned artists to create unique art toys. Our mission is to leverage the power of blockchain technology and gamification models to build a thriving user community, drive daily active users, and boost transaction volumes through engaging quests and contribution programs.

At **HopsPlay**, we recognize the potential of collectible not only as items of aesthetic and sentimental value but also as dynamic assets in the digital economy. By integrating these toys with blockchain technology, we provide verifiable ownership and a vibrant secondary market, enhancing the value proposition for collectors and enthusiasts alike.



VISION

Our vision is to revolutionize art and technology by creating a platform where users engage with innovative art toys, participate in rewarding quests, and contribute to a dynamic ecosystem.

We aim to:

- **Boost User Engagement :** Implement gamification to encourage interaction, quest completion, and earning rewards, increasing daily active users.
- **Foster Collaboration :** Partner with GameFi projects, dApps, Layer 1 and Layer 2 solutions, and artists to create a diverse, enriching environment.
- **Promote Web3.0 Innovation :** Integrate cutting-edge blockchain technology for security, scalability, and transparency, setting new standards for digital collectibles.



HOPS!

BUSINESS UNIT



Allow selective web3.0 networks hop into "HopsWorld" to connect with the most engaging Web3.0 community to hype the atmosphere throughout a gamification mechanism in all engaging channels from social media, game, or experiences to hunt for the rewards awaiting.



"HopsPlay" is about the seamless drop of experiences from Collectible and toy, Have a say in community, NFT or Token or even the actual experiences offer exclusively for Hoppers Community that also expand everyone to more benefits with our networks and partners.



**DON'T JUMP
WE HOPS!**

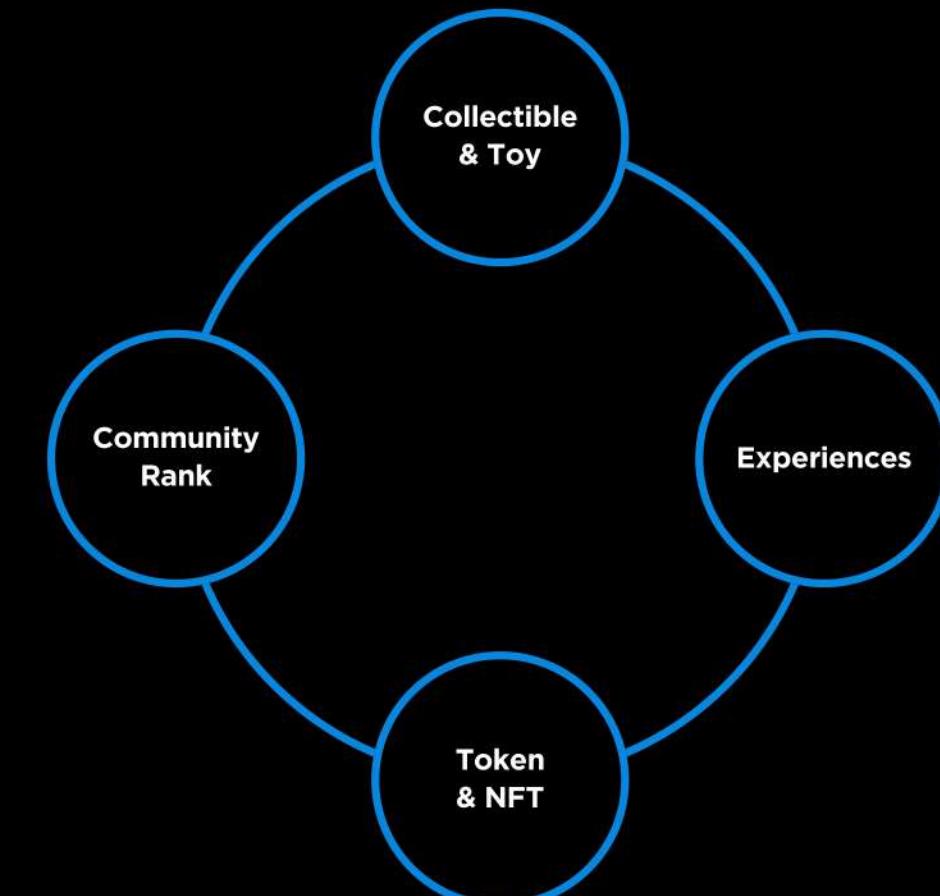
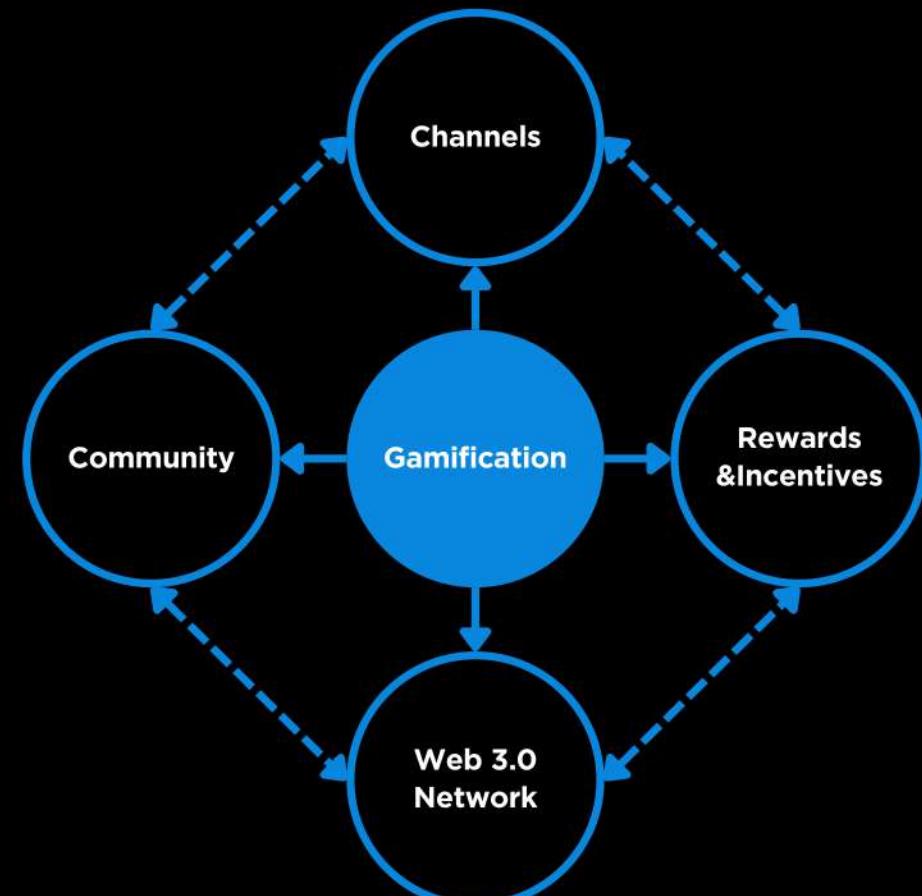
HOPS!

DON'T JUMP, WE HOPS!

to become one of the strongest Web 3.0 communities by driving and supporting the foundation of the Web3.0 networks. Through Hoppers' ecosystem, we focus on community engagement and active participation to propel our community forward.



Connect with the solid storyline to create an immersive, and emotional love that bond the community together with Hopper's Hero, Villain and more character to come



Pitch Deck By

HOPS!

RABBIT SIDE

KRAKEN SIDE

Strictly Confidential, For Recipient Only



Pitch Deck By

HOPS!

Strictly Confidential, For Recipient Only



NPC

HARRIS

THE NAVIGATOR

iHopp the Rabbit is a revolutionary NPC that guides new users through the whimsical Hoppersverse, much like Alice in Wonderland, introducing them to quests and showing them how to access this vibrant world.

An Interactive Companion

Hopp isn't just a guide; he's an interactive companion. He offers tips, highlights interesting spots, and adjusts his mood and tone to match the story, ensuring a personalized experience.

Hopp the Rabbit redefines the NPC role in the digital age. Whether you're a Web3.0 enthusiast or a storytelling lover, Hopp is the perfect guide for your journey through Hoppersverse.



Pitch Deck By

HOPS!

Strictly Confidential, For Recipient Only



NPC

OCTOS THE KRAKEN

In the vast, interconnected ocean of Web3.0 and Blockchain lies Octos, a cunning octopus representing digital scams. Octos preys on unsuspecting travelers, exploiting their lack of knowledge.

Key Features

- **Octos the Menace :** Octos symbolizes the dangers of Web3.0, ambushing those who are unprepared.
- **Alert System :** An innovative feature that warns users of potential scams, teaching them protection methods.
- **Rewards for Vigilance :** Users who follow the alerts and stay safe earn points, promoting a vigilant community.

To capture the charm and intrigue of Octos, we've transformed this digital menace into a collectible art toy. This unique design appeals to both art toy enthusiasts and those fascinated by the story, highlighting the ever-present threat of scams in the digital world.



GAMIFICATION

Our project leverages the power of gamification to drive user engagement and retention by incorporating interactive quests and reward systems. These elements are designed to create a fun and immersive experience for users while encouraging active participation and contribution within our ecosystem.



Run on Telegram and Web application



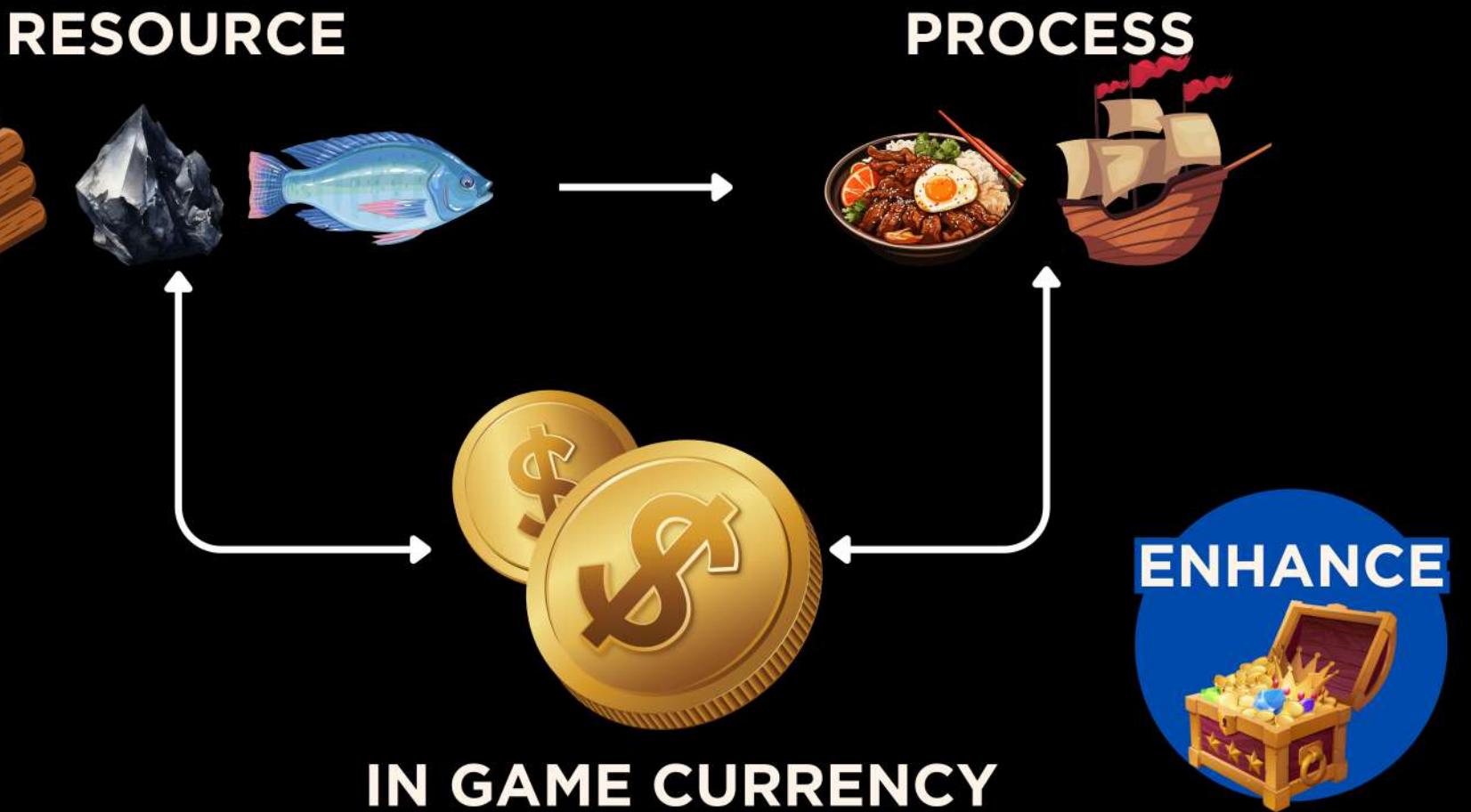


NFTS ECONOMIC

The economic system in **HopsWorld** is designed to create a dynamic and engaging experience for players by integrating gamification elements with blockchain technology. The system incentivizes player participation through rewards, quests, and contributions, driving user engagement and fostering a vibrant in-game economy.

CORE COMPONENTS

- In-Game Currency
- NFTs
- Quests and Rewards
- Contribution Program
- Economic Balance
- Layer 2 Integration
- Cross-Platform Economy





Pitch Deck By

HOPS!

HOP HOPS! ECOSYSTEM

Connecting the Web3.0 World via Multi Chain Through Hoppersverse

Hoppersverse enhances awareness and user engagement through gamification, where each island represents different Web3.0 groups. Traveling to an island signifies approval and entry into that specific network and domain. All activities are conducted on-chain, including transactions using various tokens.

Features

Multi Chain Connectivity : Seamless interaction with different Web3.0 networks.

Gamification : Engaging exploration with islands representing unique Web3.0 groups.

On-Chain Activities : Transparent and secure blockchain-based activities.

Network Approval : Travel to islands signifies network entry approval.

Domain Integration : Automatic integration into specific domains upon island entry.

Token Utilization : Supports various token transactions and exchanges.



Strictly Confidential, For Recipient Only



IMPLEMENTATION **IGNITE PHASE** COMMUNITY TAP GAME



Concept : Help “Harris” the rabbit navigate to Island by tapping the screen in this engaging tap game.

Story : In the first chapter, Baby Harris, unaware of the dangers in the Web3.0 ocean, sets out to explore and gets lost. He encounters Octos the Kraken, a character symbolizing scams in Web3.0, and must find a way to survive. This adventure introduces new users to the perils and excitement of HopsWorld, setting the stage for their journey.

Key Features

- **Collaboration :** Encourages teamwork and collective effort.
- **Rewards :** Attractive bonuses and special rewards to engage players.
- **Referral System :** Invite friends to play and earn additional bonuses.
- **Community Involvement :** Fosters a sense of community and shared goals.



ART TOY STORE



Pitch Deck By

HOPS!

Strictly Confidential, For Recipient Only



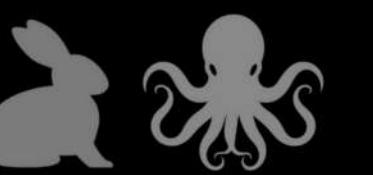
COLLECT & CHOOSE!

Limited Edition Collectibles and Unlimited Fun

HopsPlay offers limited-edition toys for each collection, enhancing their value with Web3.0 functionality. These exclusive items thrive in the boundless Web3.0 ecosystem.

Exciting gimmicks and challenges await community groups like **Rabbit Clan and Kraken Clan**. Members collaborate on special quests to earn city rewards, creating a vibrant, interactive experience.

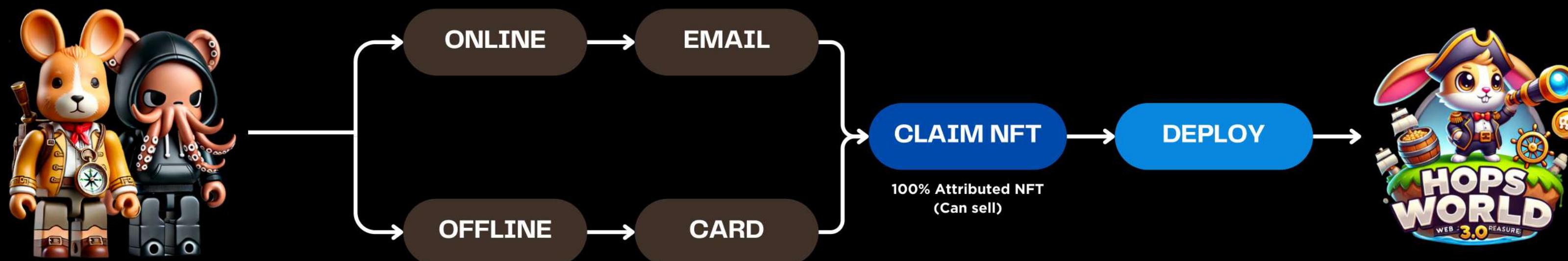
Integrated into **HopsWorld's** economy, these elements ensure every action and collaboration has tangible benefits, making Hoppersverse a unique platform in the digital world.



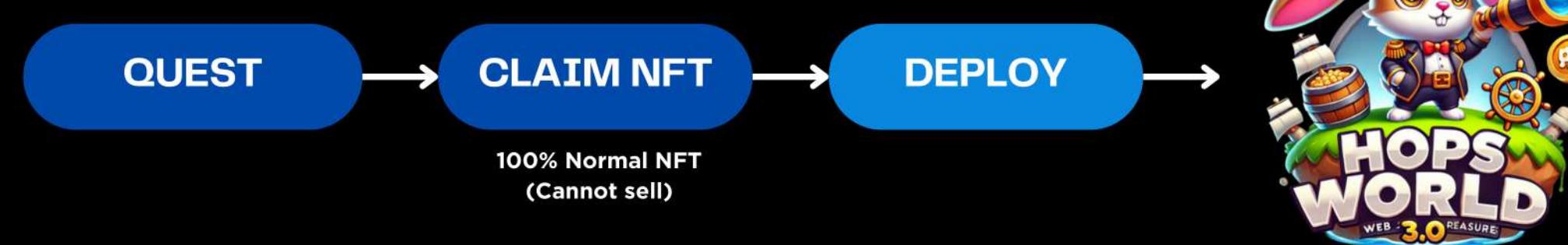


CONNECT THE WORLD!!

PREMIUM USER : COLLECTIBLES



FREEMIUM USER : CONTRIBUTORS





THE OPPORTUNITY

INTELLECTUAL PROPERTY

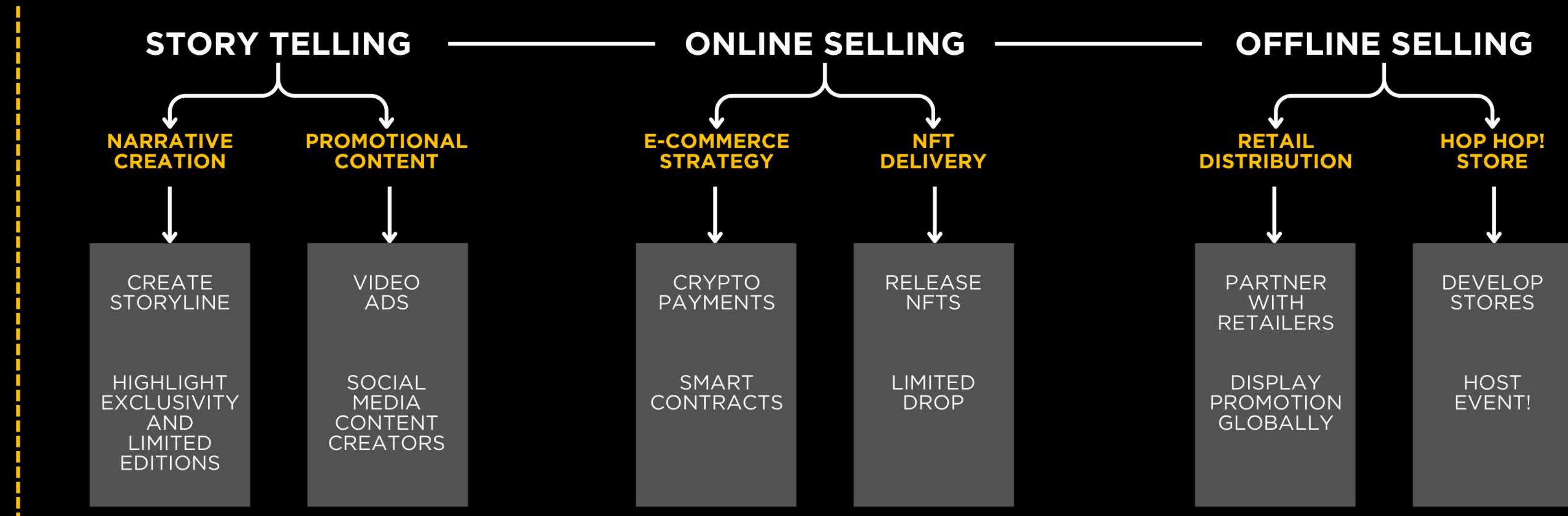
The intellectual property for this project presents a significant future opportunity to collaborate with leading global brands. By integrating blockchain technology and gamification platforms, the project can expand its customer base and enhance engagement. The market entry potential is high, and the associated returns are expected to increase substantially. This strategic approach not only solidifies the brand's position in the market but also opens up new revenue streams through innovative technology and partnerships.



Example : the top tier ips businesss we aim to approach



IMPLEMENTATION **TOY PHASE** COMMUNITY COLLECTING



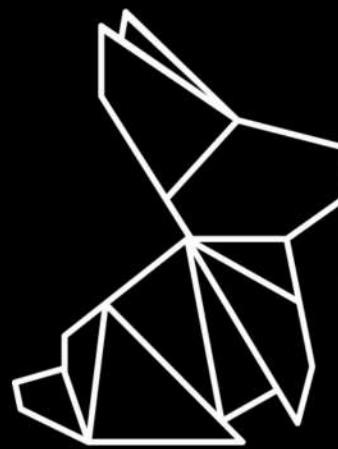
HOPS! TOKEN

HOPS Token is the essential currency of the HOPS Play ecosystem, designed to enhance user engagement and drive community participation.

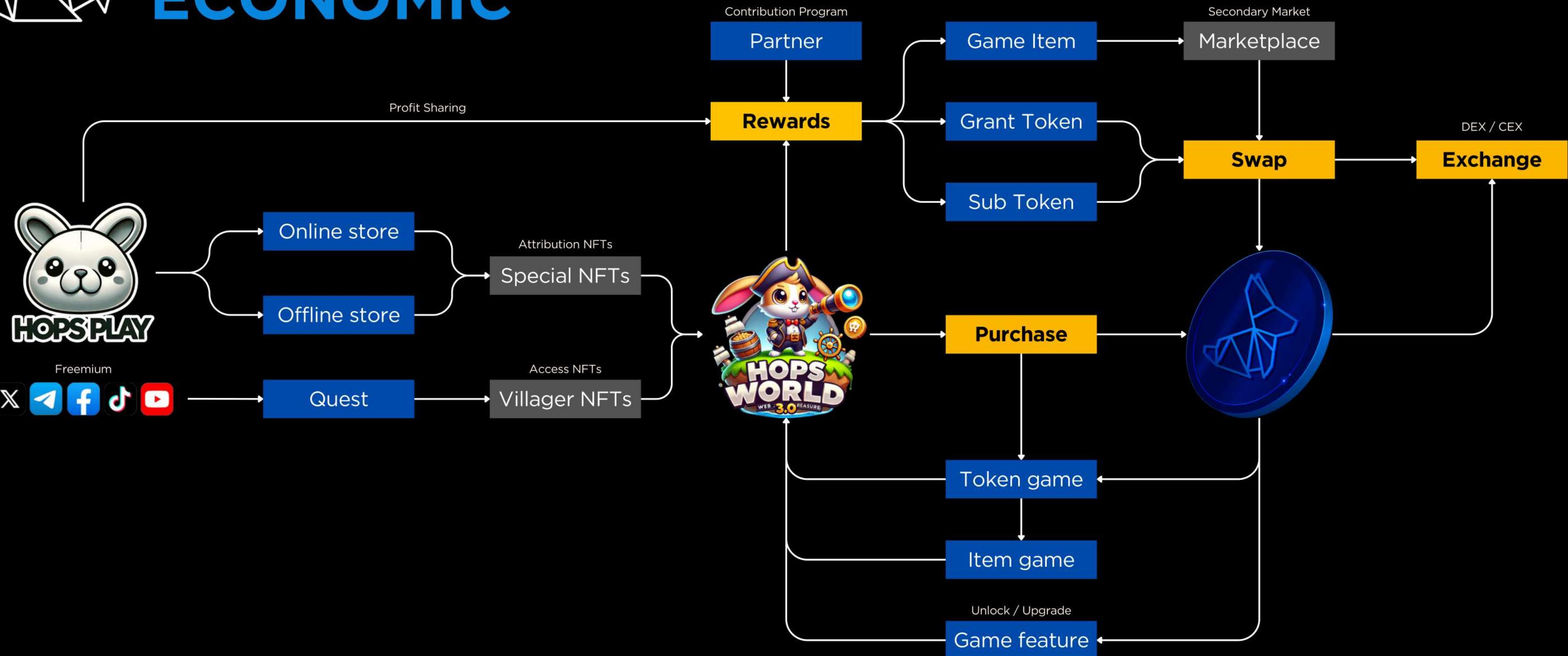
By serving as the primary in-game currency, enabling NFT transactions, offering staking rewards, and providing governance capabilities, HOPS Token integrates seamlessly into various aspects of the **HopsWorld**.

With a well-structured distribution plan and a commitment to security and compliance, HOPS Token is poised to foster a dynamic, interactive, and rewarding environment for all users, ensuring the continued growth and development of the **HopsPlay** ecosystem.





HOPS! ECONOMIC



FUTURE ROADMAP

STEP 1

Q3-Q4 2024



- Platform Launch and Initial Rollout
- Feature Enhancements and Strategic Partnerships
- Expansion of Art Toy Collections and Gamification Features
- **Gather user by Ignite Campaign**

STEP 2

Q1-Q2 2025



- Mobile App Launch and Global Expansion
- Diversified Product Offerings and Enhanced Security
- Core Game Development
- **Integrate with Global IPs**
- **Launch Token**
- **CEX Listing / Launch Pad**

STEP 3

Q3-Q4 2025



- Integration with External Platforms and AR Features
- **Web3.0 Platform Integration in Global Art Toy Industry**
- **Global Collectibles Events**
- Platform Scaling and Innovation

STEP 4

Q1-Q2 2026



- **Launch Core Game and Global Game Marketing**

CORE TEAM



NUT

Co Founder /
Product



HARRY

Co Founder /
Business Development



BM

Co Founder /
Brand Strategy

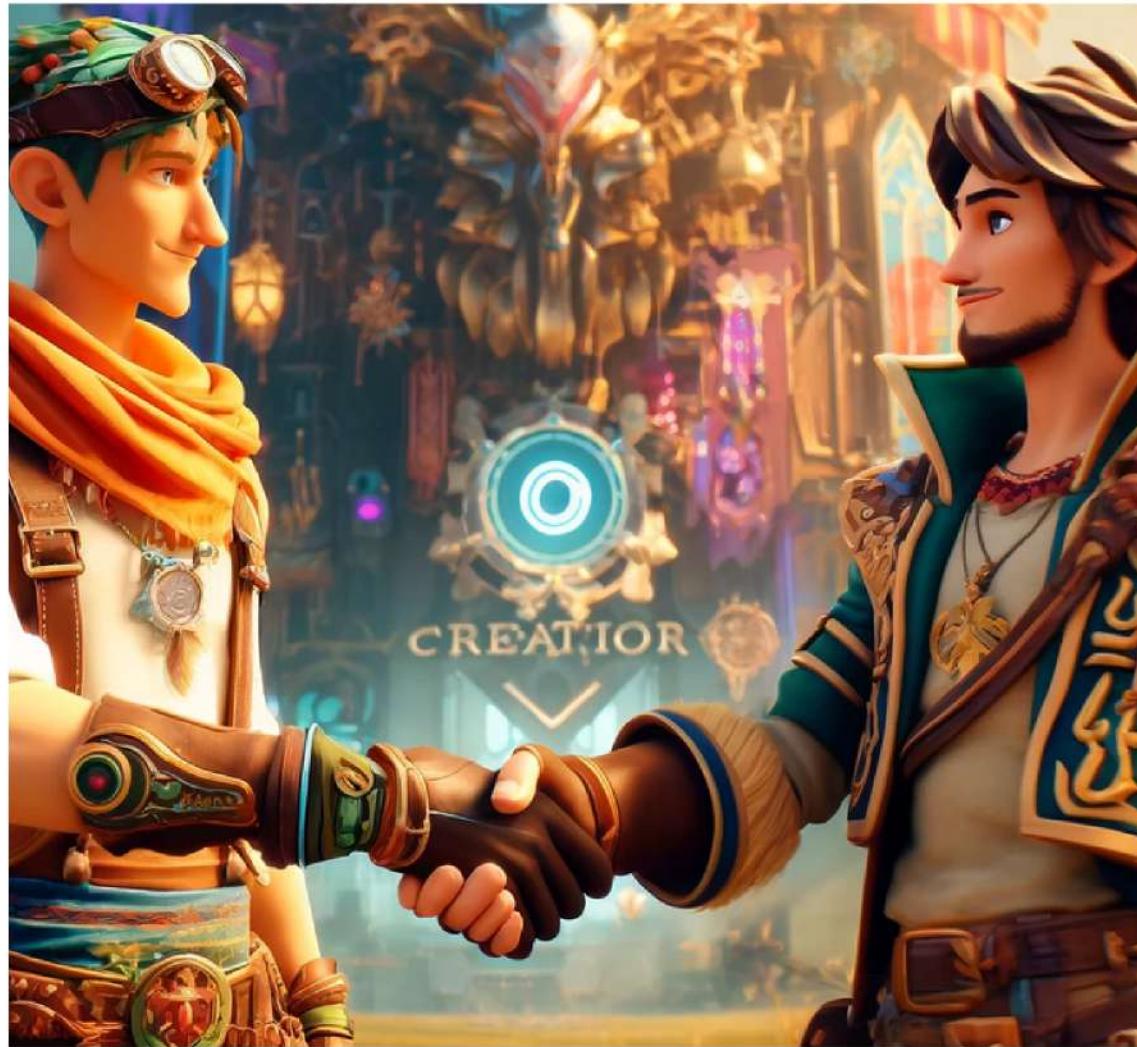
GET IN TOUCH

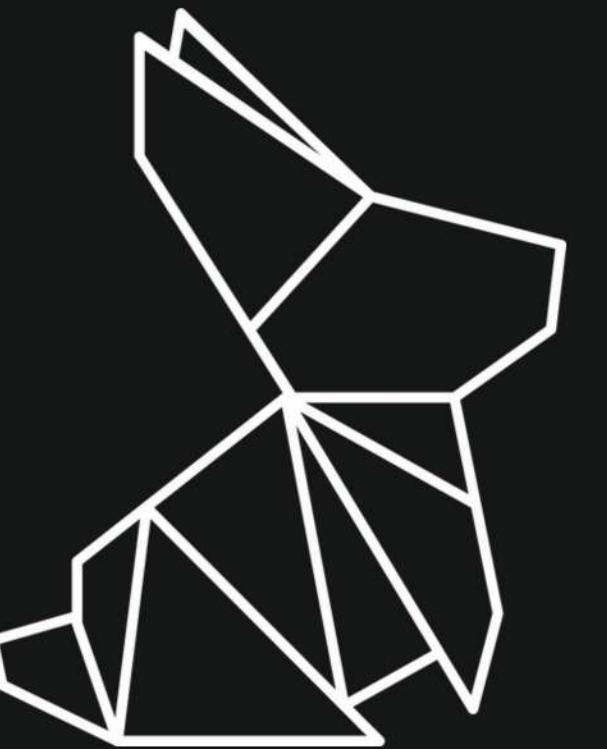
WEBSITE

www.hopsworld.io

MAIL

core@hopsworld.io





THANK YOU!

www.hopsworld.com