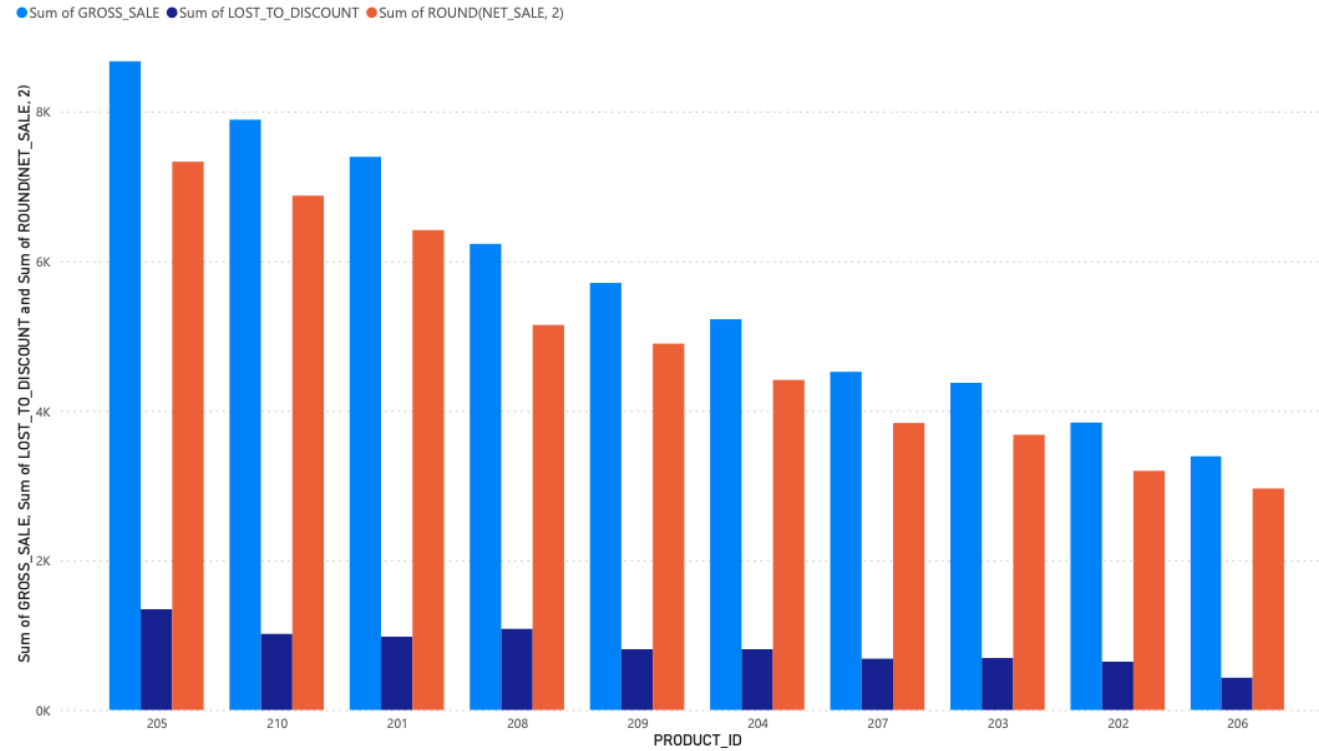


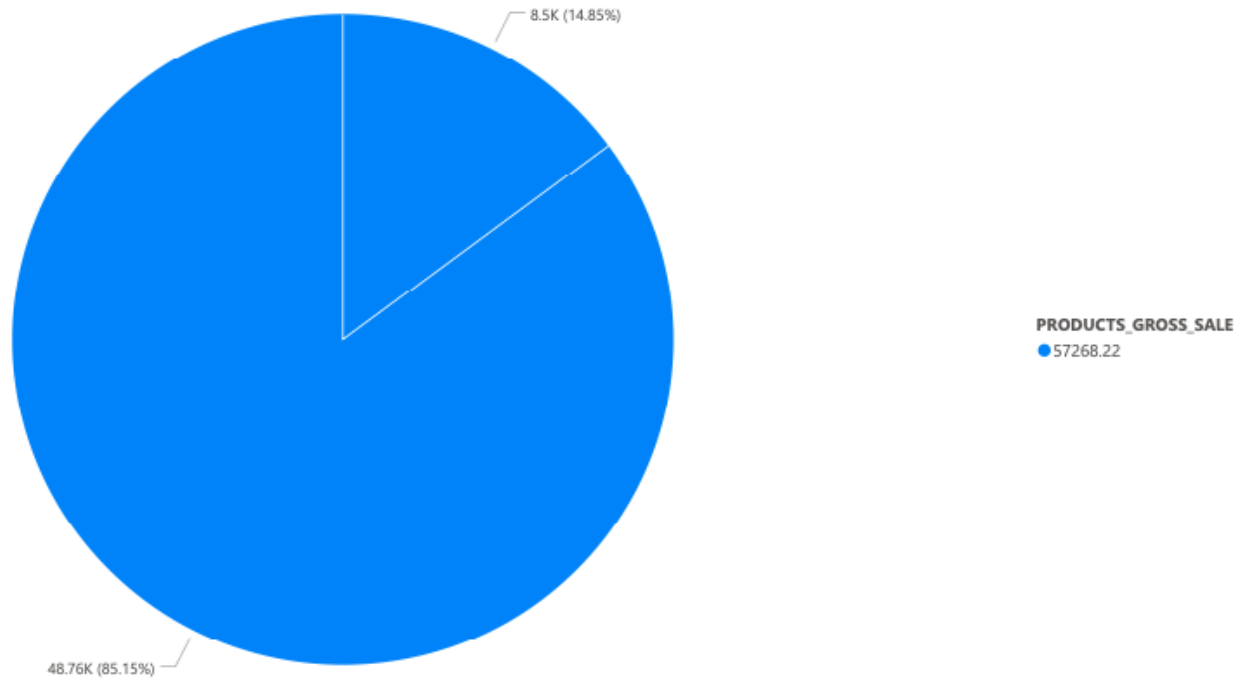
Hakkoda Assessment

Ignacio Carazo Nieto

Product sales data

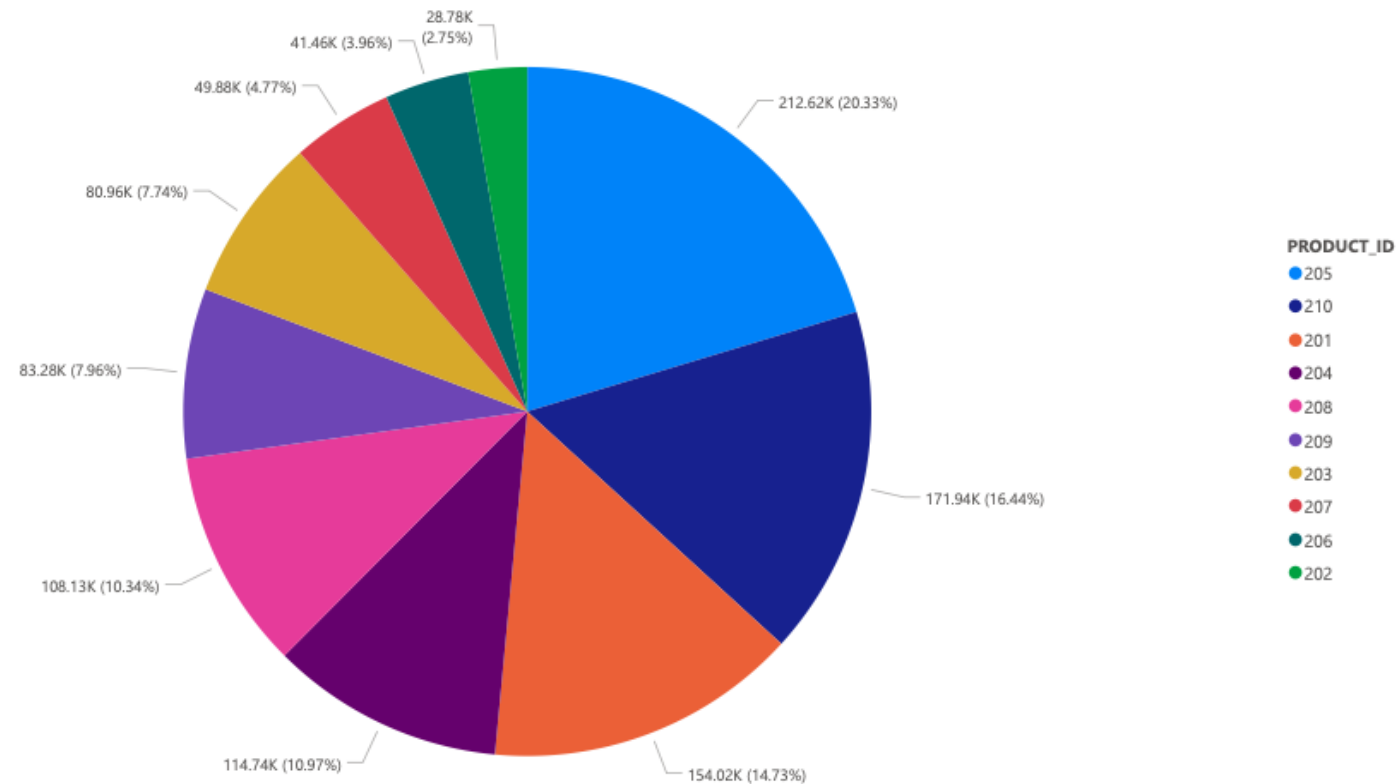


Sales summary



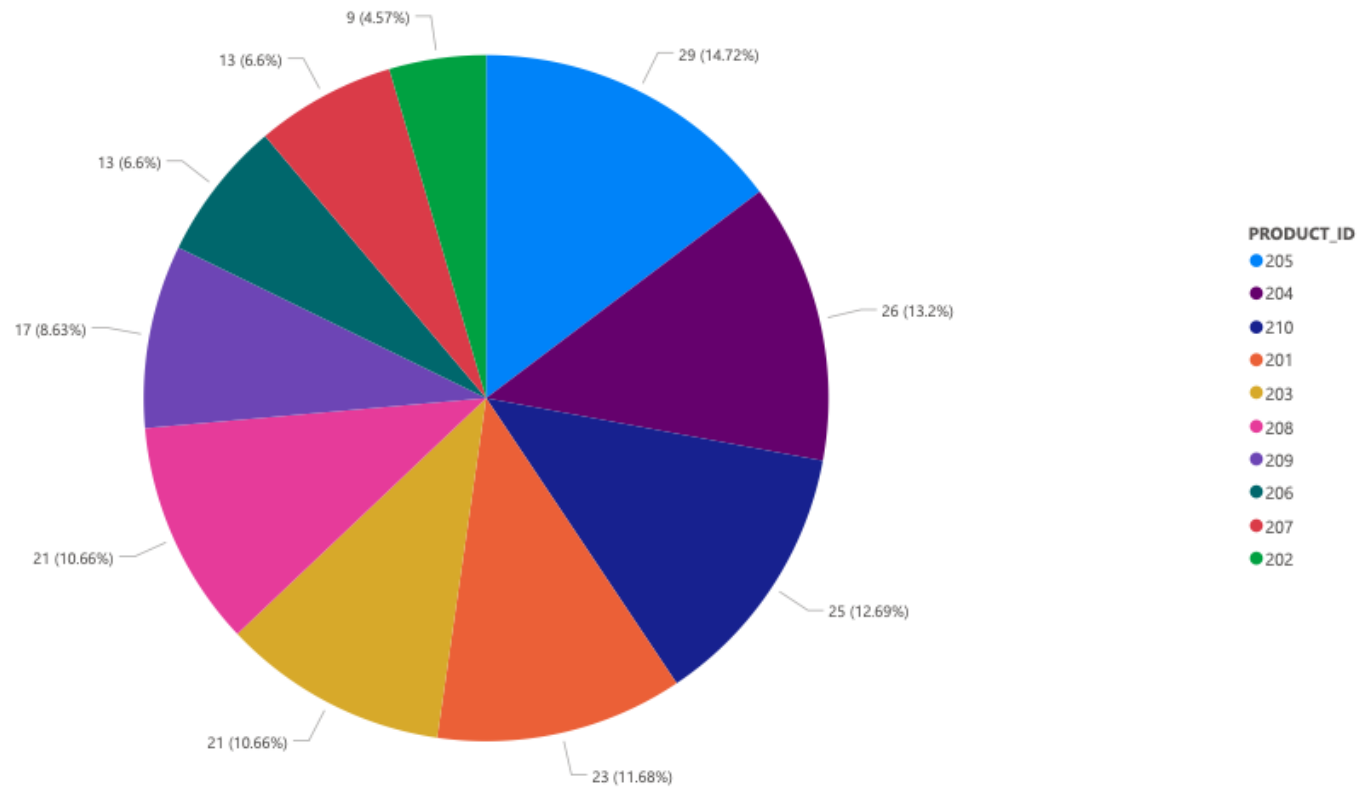
Almost 15% lost in discount

Percentage of sales per product



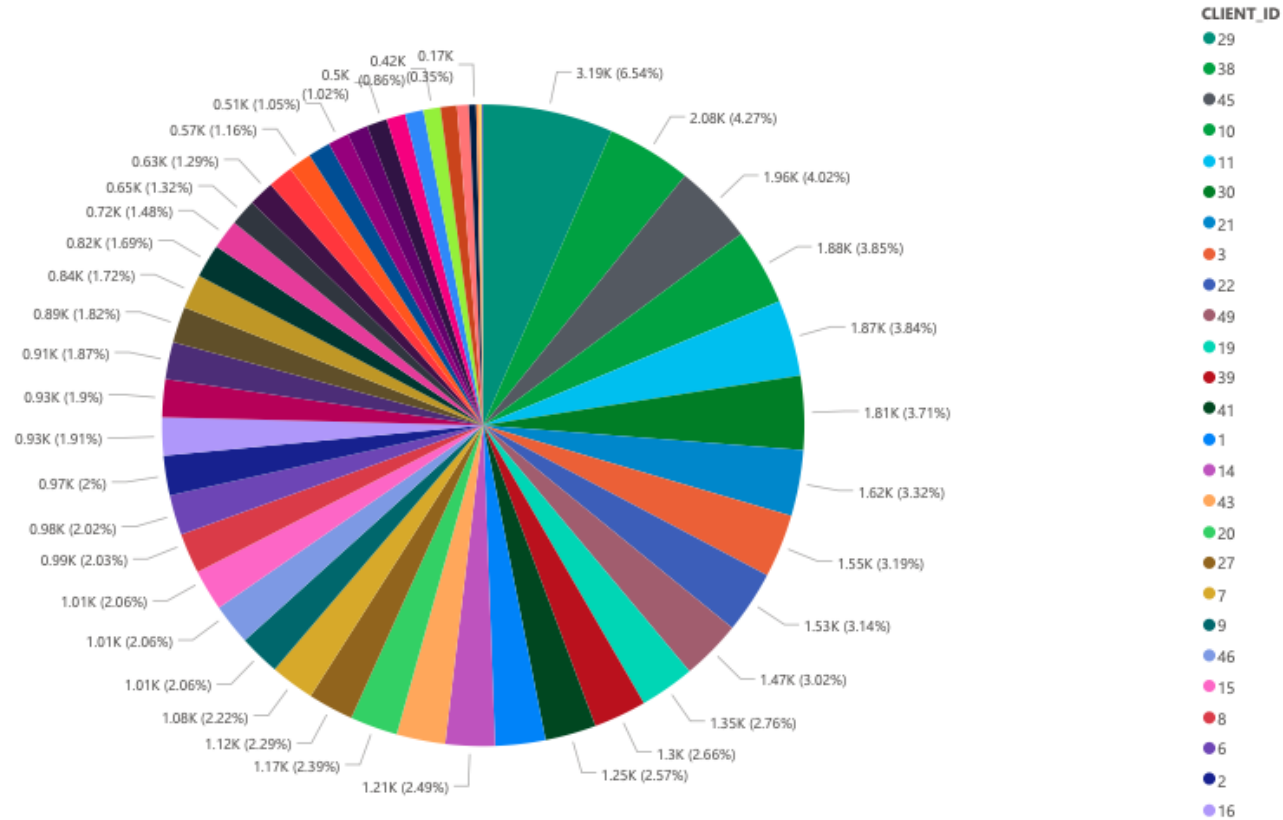
Over 50% of sales in just 3 products

Products sold in each store



Product 204 sells less than 210 and 201 but is present in more stores

Net sales per client



Percentage of sales by category

