# **European Branches and Partners of Chinese Gourmet Food Importers and Distributors**

This report identifies European branches and partners of Chinese companies that import and distribute gourmet foods, with a specific focus on contacts within Spain, to assist Spanish gourmet food producers in accessing the Chinese market.

# **European Connections of Key Chinese Importers and Distributors**

Several major Chinese importers and distributors have established connections or a presence in Europe, offering potential entry points for Spanish gourmet food producers.

| Company                              | Potential<br>European<br>Contact/Locatio<br>n            | Contact Details  |
|--------------------------------------|--|--|
| Sinodis                              | Parent<br>Company<br>Savencia -<br>Madrid, Spain         | C/ Pedro Teixeira, nº 8, Planta 9ª, 28020 Madrid, Spain; +34. 914.174.740; www.arias.es  |
| JD Fresh                             | Spanish fresh<br>food farms,<br>European brand<br>ochama | Further research needed for specific farm contacts; Explore ochama's European network.   |
| COFCO<br>International               | Madrid, Spain;<br>Hamburg,<br>Germany                    | Madrid: Via de las Dos Castillas, 33. Edificio Atica 3 - 3ª planta, 28224 Pozuelo de Alarcón, Spain; +34911802020<br>br>Hamburg: Hugh-Greene-Weg 2, 22529 Hamburg, Germany (LEI: 529900U5F9Z1IKVNUL63) |
| Xiamen C&D<br>Corporation<br>Limited | Business<br>contacts in 170<br>countries                 | Further research needed; Explore their corporate website and European business directories.  |

| Shanghai SY Food<br>Distribution Co.,<br>Ltd.     | UK-based "SY<br>FOODS LTD"<br>(potential)     | Company number 09899699 (UK) - Further verification of direct link required.   |
|---|---|--|
| Shenzhen Pagoda<br>Industrial Group               | Fruit bases in<br>Spain                       | Further research needed for specific contact details of Spanish fruit bases.   |
| China Best Food<br>Group Ltd.                     | Direct exports to<br>Spain,<br>Barcelona expo | TEL: +86-10-87614063 / +86-10-87614547 / +86-10-87614694; E-mail: tengxf@hanmail.net   |
| SHANGAHI<br>BHOOMI TRADING                        | Potential link to<br>Barcelona,<br>Spain      | Investigate SHANGHAI BARCELONA TRADING, S.L.: Carrer Unió N°28, 1° 2ª, 08221 Terrassa (Barcelona), Spain; +34 931 427 979; info@made-in-china.es; www.made-in-china.es |
| GUANGZHOU<br>SHIPMATCH<br>COMM SERV               | Shipping to<br>Barcelona,<br>Spain            | Further research needed to identify specific European branches or partners.  |
| HAVI LOGISTICS<br>SERVICES<br>HONGKONG<br>LIMITED | Madrid, Spain                                 | Via de las Dos Castillas, 33. Edificio Atica 3 - 3ª planta, 28224 Pozuelo de Alarcón, Spain; +34911802020  |

# **European Connections of High-End Grocery and Specialty Retailers**

Establishing relationships with high-end retailers in China that have European connections can provide a direct route to consumers.

Retailer European Contact Details
Connection/Sourcing

| Ole'        |
|-------------|
| Supermarket |
| (China)     |

Imports significantly from Europe; Potential link to "Olé!" and "Ole Food Market" (Spain)

Ole Food Market (Spain): Malaga-Costa del Sol Airport, Spain; CALL (+34) 607 528 879 / (+34) 617 326 256.

## City'super

Sells "CITYSUPER Extra Virgin Olive Oil -Spain" and other Spanish gourmet products. Hong Kong (General Inquiry): Tel:

852-2736-3866; Email: <a href="mailto:contact@citysuper.com">contact@citysuper.com</a>

# Hema Fresh (Alibaba)

Imports olive oil from Europe (Italy); Sells "Hema Red" wine from Spain. General Email: jinyi.hl@alibaba-inc.com

## Jenny Lou's

Featured EU pork from Spain and Portugal in promotions.

Address: 0413 Bldg 4, Jianwai SOHO, 建外 SOHO4号楼0413, Beijing; Tel: 5869-2326,

5869-2253; Email:

jennyloushop@yahoo.com.cn; Website:

www.jennylou.com.cn

# **April Gourmet**

Participated in promotions featuring EU pork from Spain and Portugal.

#### Website:

thebeijinger.com/directory/april-gourmet; Phone: 6417 7970 (Beijing)

#### Jusco/Aeon

Historically sold Spanish olive oil; "Restaurante jusco sushi" in Madrid. Research AEON's European offices or contact their headquarters for procurement channels. Restaurante jusco sushi (Madrid): Further research needed for direct contact.

| Corner's Deli<br>(Guangzhou) |
|------------------------------|
|                              |

Participated in promotions featuring EU pork from Spain

and Portugal.

Contact details not readily available in provided text.

Your Spanish Corner

Online store based in Europe specializing in Spanish food +34 647 29 98 21; info@yourspanishcorner.com

#### **Conclusions and Actionable Recommendations**

products.

Several direct European contacts and potential pathways exist for Spanish olive oil producers seeking to enter the Chinese market. A targeted outreach strategy is recommended.

#### **Actionable Recommendations:**

- Savencia Fromage & Dairy (Sinodis's parent company): Contact their Madrid office to introduce your Spanish olive oil and explore potential distribution through Sinodis.
- **COFCO International:** Engage with their Madrid office to discuss large-scale distribution opportunities leveraging their extensive network in China.
- **HAVI Logistics:** Connect with their Madrid office to explore logistics and supply chain solutions for the Chinese market.
- **City'super:** Send a detailed inquiry to their Hong Kong headquarters highlighting your Spanish olive oil, given their existing sales of Spanish gourmet products.
- China Best Food Group Ltd.: Contact them via email or phone to discuss including your olive oil in their import portfolio, given their direct exports from Spain and participation in Seafood Expo Barcelona.
- SHANGHAI BARCELONA TRADING, S.L.: Contact their Barcelona office to inquire about potential collaboration or insights into SHANGAHI BHOOMI TRADING's European activities.
- Your Spanish Corner: Explore potential partnerships for distributing your olive oil within Europe or to gain insights into the European market for Spanish gourmet foods.

#### **Further Research:**

- Investigate contact details for JD Fresh's Spanish fresh food farms through agricultural databases or industry associations.
- Determine the relationship between SHANGAHI BHOOMI TRADING and SHANGHAI BARCELONA TRADING, S.L. through business registration databases or industry contacts.

- Thoroughly review Xiamen C&D Corporation Limited's corporate website and European business directories for any European presence.
- Attempt to contact "SY FOODS LTD" in the UK to verify any connection with Shanghai SY Food Distribution Co., Ltd.
- Research AEON's European offices or international procurement channels for potential olive oil supply.

# **Additional Strategies:**

- Utilize resources like the **EU SME Centre** for market entry support and guidance for the Chinese market.
- Participate in relevant **food trade fairs in China** to directly interact with potential importers and distributors.
- Explore **cross-border e-commerce platforms** as an initial market entry avenue and to gather consumer demand insights.