

Customer Personas

Rahul

Disabled: Completely blind



NAME: Rahul

GENDER: Male

AGE: 30

LOCATION: Bangalore, Karnataka

OCCUPATION: Lecturer in Sri Rakum School for the blind

PROBLEM:

1. Since I am completely blind I find difficult in studying the book.
2. Accessing of website, mobile application is also difficult.
3. I love reading books, novels but finding the books with braille language is also difficult.

GOALS:

1. I am lecturer, I should go through many articles, and be updated with present technology so I can teach my students well. I also need to refer to many text books and reference book to present it to my students.
2. To gain as much as possible knowledge and to educate my fellow mates and to be successful with few good achievements in the society.

I would use this product or service because:

1. I can access this website easily since it has good features which are disable friendly.
2. I get access to a wide range of books which help in teaching as well as gaining a lot of knowledge.
3. I get the books of the wide range of authors with good collection of novels which help in entertainment.
4. There are lot of textbook as well as reference books with respect to academics which helps our student to access and also helps them to listen in the free time.