

USER PERSONA FOR A DONOR



My name is : Tejas

My gender is: Male

My age is: 28

I live at: Whitefield

Occupation: Entrepreneur

My problem is:

- I keep exploring websites of several NGOs. I donate once in a year.
- And also like to take part in their services.

My goals are:

- To help people in need through NGOs and also by social servicing.

I would use this service because:

- The website helps visually impaired people.
- They have a lot of collections on books educationally, entertainment and also current affairs.
- It's a well trusted website maintained by the same organization.
- The website also shows in what way they are using the donations.

