Sam

Disabled:

Color Blindness

Blurred Vision



Name: Sam

Gender: Male

Age: 18

Location: Bangalore, Karnataka

Occupation : Psychology student at Christ University

Pain Points:

- 1. I live in Malleshwaram and I have to commute around 20 kms by bus every day to reach college.
- I love reading books, but since my vision is blurred, I find too much strain in my eyes to read a book while commuting.
- 3. Due to Colour blindness and blurred vision I have problems in accessing websites with ease.
- 4. I find it hard to access my college books. I can't sit for longer hours in front of my book.

Goals:

- 1. I don't want my eye sight getting in the way of what I want to achieve in life.
- 2. I want to make efficient use of time while stuck in traffic.
- 3. To find all newly released books.
- 4. Good browsing experience without straining my eye too much

I would use this product because:

- 1. I can listen to books while commuting in the bus without having to strain my eyes
- 2. The website has good opportunity to increase the contrast

of the background and foreground elements, making it easier for me to browse
 Since the website also has books of my syllabus, I find it really helpful.