

Robert - Retired



Behaviours

- Has a housekeeper
- Often forgets
- Goes to park to feed the ducks and admire the plants
- Checks his email everyday

Facts & Demographics

- Retired from working at the bank
- 61 years old
- Loves to groom his garden
- Lives in Indiana with his wife
- Teaches local kids math
- Has a computer to video call his children in the city

Needs & Goals

- Wants to have a beautiful garden with a fountain
- Wants to gift his grand daughter something she loves
- Wants to get a dog one day
- Would love to go on a cruise