

USER PERSONAS



NAME: Emilie

AGE: 32

PLACE: new york

OCCUPATION: Business women

BHEAVIOUR: serious, determined, mature, responsible, busy, choose, wants everything perfect.

NAME: Robin jaffer

AGE: 70

PLACE: Sweden

OCCUPATION: Retired police officer

BHEAVIOUR: strict, responsible, active, orthodox, has experienced lot of hardship in life.



NAME: Sophie

AGE: 21

PLACE: USA

OCCUPATION: student of fashion design college

BEHAVIOUR: enjoys life, careless, friendly, likes new trendy stuffs, travels a lot, bold .



NAME: Radha

AGE: 40

PLACE: Mumbai

OCCUPATION: house wife

BEHAVIOUR: loves her family, scarifies things, mature, doesn't care much about her , hard working, focuses on saving money ,simple.



NAME: Rohith

AGE: 28

PLACE: Bangalore

OCCUPATION: Software engineer

BEHAVIOUR: busy, lazy, moody,
loves travelling, hates shopping,
mature, unmarried.

