

USER PERSONAS



Name: Tina

Age: 20

Profession: Student

About: Shopping enthusiast, Fashion blogger, Influencer

Behaviour: Loves shopping, wants to be trendy, influence people to follow her lifestyle.



Name: Charles

Age: 30

Profession: Business man

About: Simple, Passionate, Hardworking and patient.

Behaviour: Creative, works in a organized manner, values time.



Name: Mary

Age: 70

Profession: Retired

About: Traditional, Old school, Colorblind

Behaviour: Doesn't know much about
technology, takes time to understand stuff