

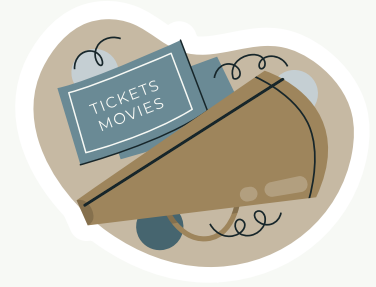


# MOVIE RATINGS

Data from Rotten Tomatoes



# Table of contents



01

Introduction

02

Tomatometer  
Ratings Scale

03

Genre and Ratings  
Distribution

04

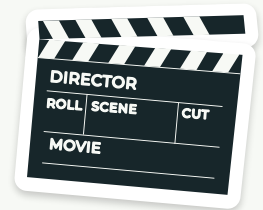
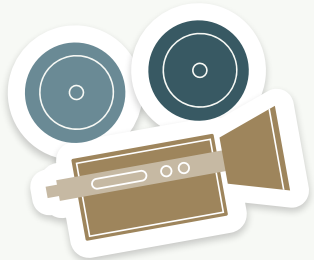
Monthly  
Releases

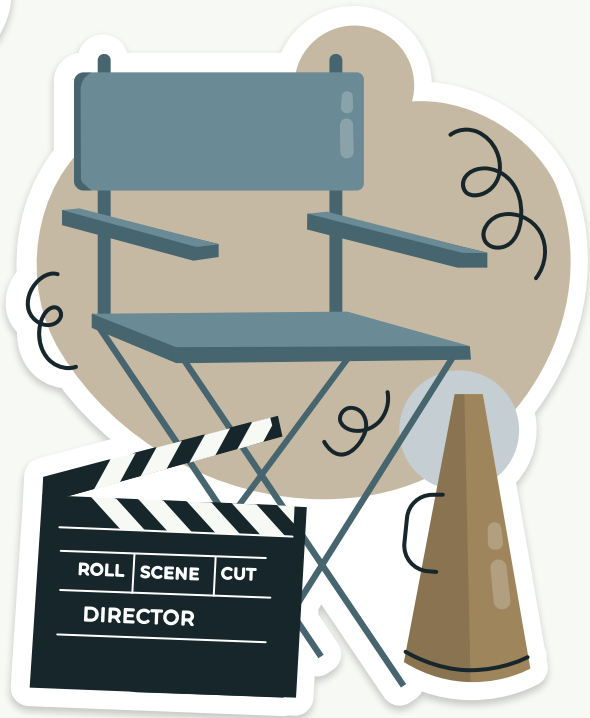
05

Critics vs  
Audience Ratings

06

Critics  
Language





01

# Introduction



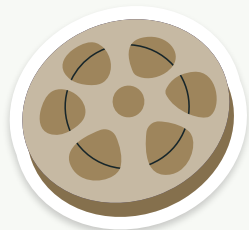
# Problem & Background



## Problem



Ratings and reviews for 15,000+ movies reviewed by Rotten Tomatoes. Each record includes film details (title, description, rating, genre, directors, cast, release date, studio, runtime, etc.), as well as featured reviews, "Tomatometer" status, and audience ratings



# Goals & KPIs

## Q 1

What does the distribution of films look like by rating? My primary genre? (hint: use the first genre listed)

## Q 4

Compare average Tomatometer ratings by Studio. Which studios produce the highest-rated films, on average? The lowest?

## Q 2

What % of films received a Certified Fresh Tomatometer rating? What about Rotten?

## Q 5

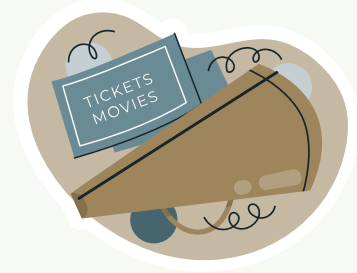
Compare the Tomatometer ratings against audience ratings. Which films showed the largest discrepancies between audiences and critics?

## Q 3

Explore new film releases over time. How has the volume of releases by month trended over time? What year/month were the newest films released?

## Q 6

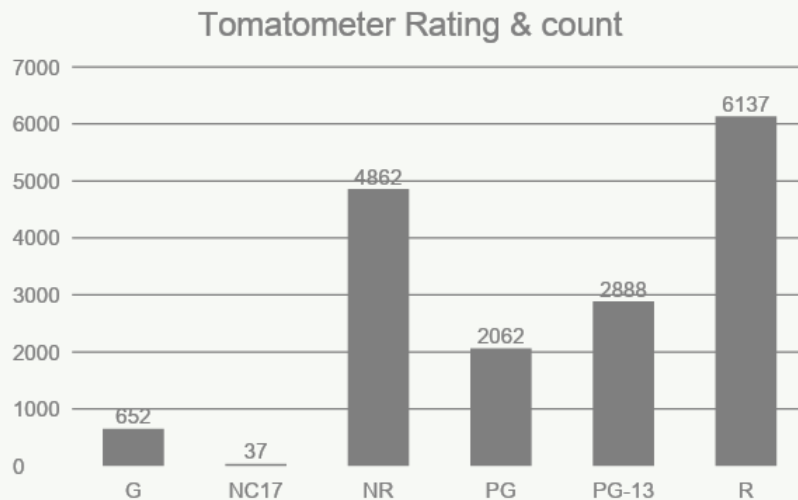
Explore the critic's consensus rating: what language is used most often?





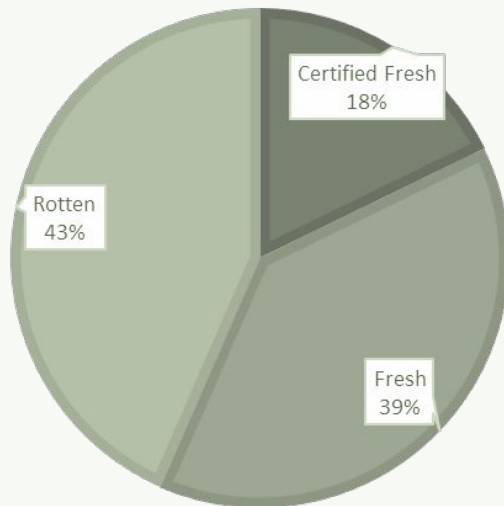
## 2. Tomatometer Ratings Scale

- Tomatometer ratings counts from 1 to 100.
- Highest count is 6137 under the "R" rating category.



# Tomatometer Status

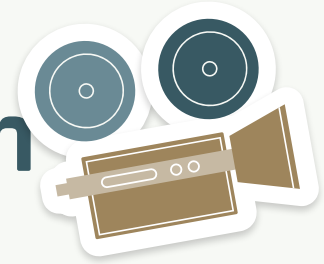
Movies with above 75% positive ratings are given status as Certified Fresh, 60% as Fresh and below are Rotten.



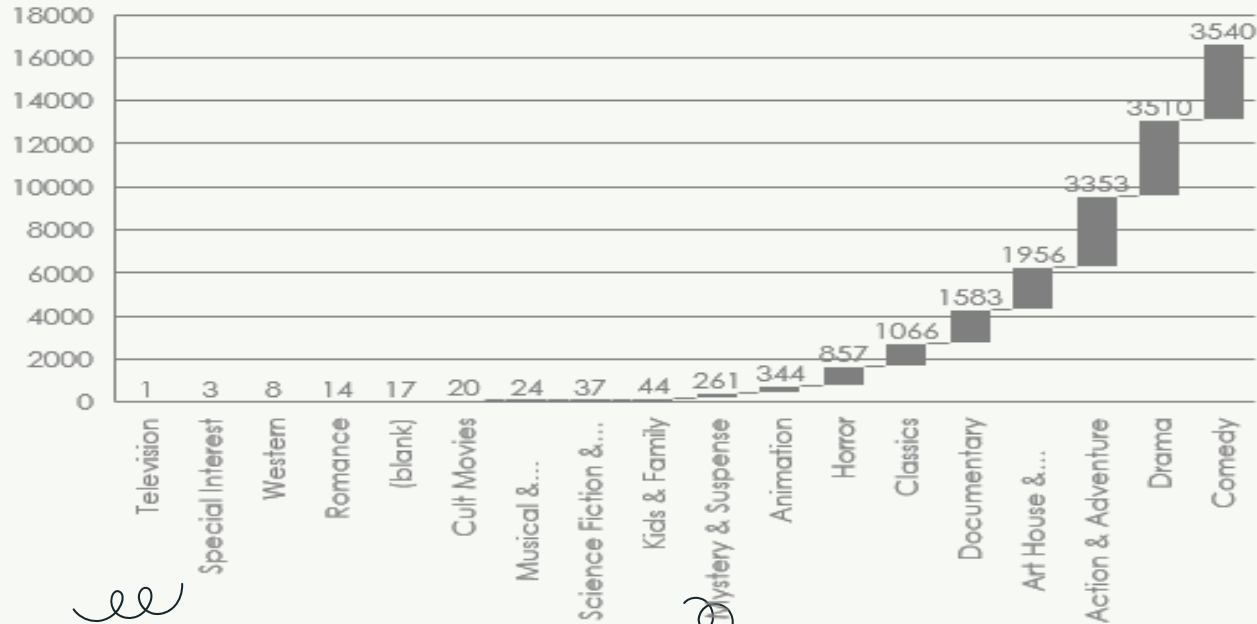
# 3.Genre and Ratings Distribution



Comedy genre count is highest at 3540.



Count by genre

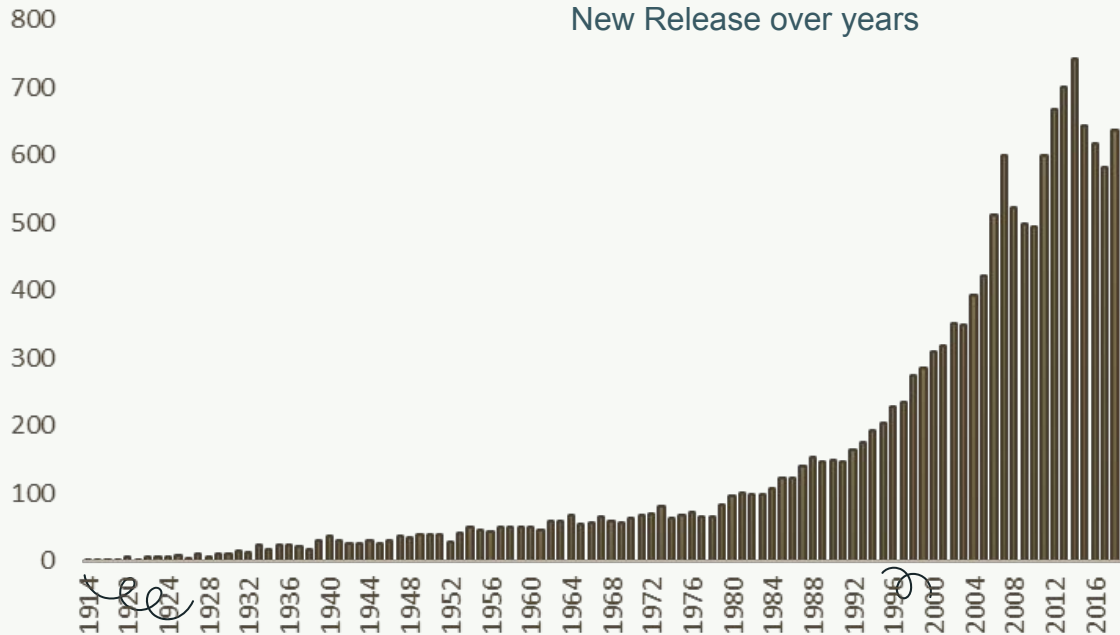




## 4. Yearly Release



- Highest movies released in 2014 with a count of 743.
- October month has the highest count for new release movies at 85.

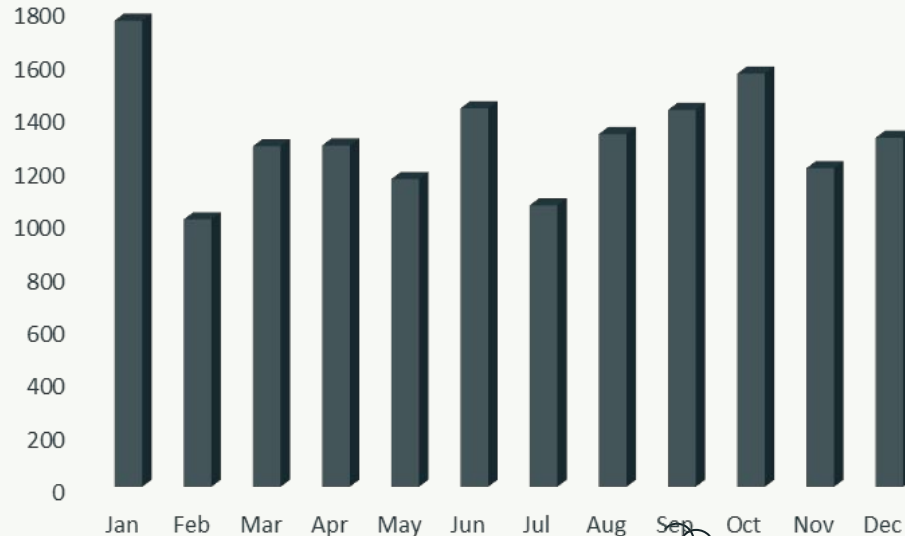


# Monthly Release



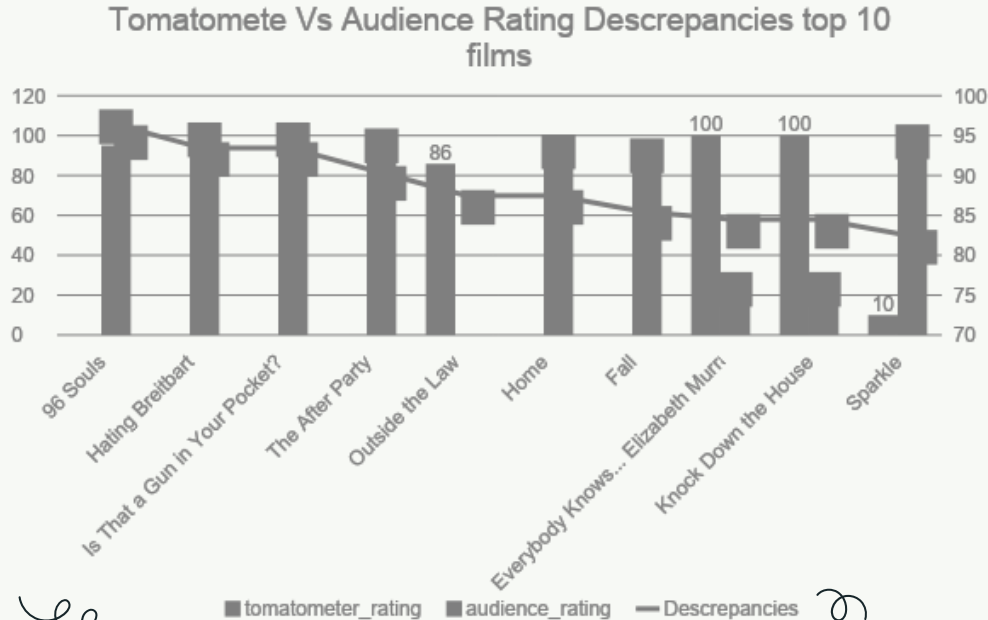
January month has the highest count for new release over all the years.

Monthly release in all the years



# 5. Critic vs Audience Ratings

Some movies have discrepancies between tomatometer rating and audience ratings. Below are the Top 10 Discrepancies Films .

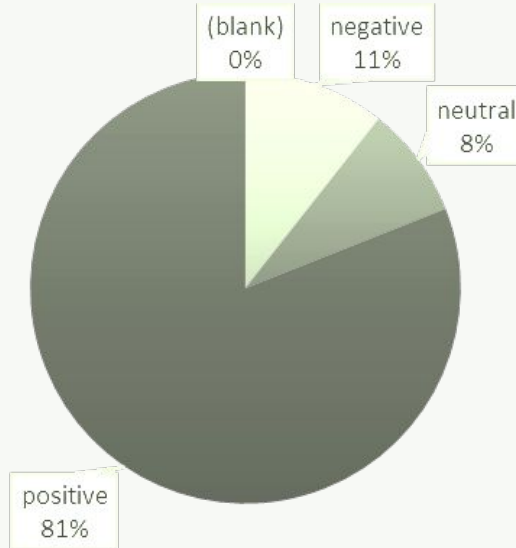


## 6. Critics Language



Critics given are classified into three types: Positive, Negative and Neutral.

Critics Languages Used





# Thanks!

Do you have any questions?

[igniterofficial909505@gmail.com](mailto:igniterofficial909505@gmail.com)

