

## COMMERCIAL PROPOSAL

#### ON THE CREATION OF THE WEBSITE

#### General provisions

We offer website creation "turnkey" - a comprehensive service, which includes the development of graphic design, technical layout, creation of exclusive software for independent opinion! Content management, domain name registration, placement and promotion on the Internet.

Web-studio ITEF offers the highest quality solutions for your business at competitive prices.

#### The cost of developing the site we include:

- 1. Professional exclusive design usable for you and for site visitors.
- 2. Modern content management system with a set of functions necessary for you.
- Control Systems from an online store, which will make the implementation of the sales
  process through the Internet easier and more enjoyable (in the case of the need
  for online sales).
- Reliable website hosting on the best domestic and foreign high-speed hosting.
- 5. Education Officer responsible companies support and site management.
- 6. Oral or written advice in case of questions related to the support site.
- 7. Technical support content management systems and service as a release system.

#### Stages of work:

- 1. Assess your cost of the project and approve it.
- 2. Development and approval of the design of the site.
- 3. Programming framework ("engine") site on scripting languages.
- 4. Filling of the site text and graphic information.
- 5. Tests on the local server.
- 6. Accommodation site on a server hosting provider, tuning and final testing.
- 7. Work on the support website. (Add. Payment by arrangement).

### Terms of developing a web resource

- 1. The basic operating procedure for the creation of the site is made by the contract, which spells out the conditions, e tapas, terms and order of payment.
- 2. Design 1 -3 layouts.
- 3. Payment is made in stages of the project: 30% deposit at the time of signing the contract, 2 0% after approval of the design, 20% after the placement on the test site hosting, 30% on delivery of the project findings, conclusions on the live site hosting.
- 4. Cost of the project is formed after the approval of the Terms of Reference for the development. Approximate cost is possible to calculate on the basis of the following tables s "Types of sites and their cost."
- 5. Dates are determined by the development of the project after the approval of the Terms of Reference for the development of the site and are typically 1 to 8 weeks.

#### **Business** card

From \$ 800

Low-cost solution suitable for most small and medium-sized enterprises. It has all the most necessary features and functions:

- 1. Size 5 1 2 pages
- 2. Information about the company, services and contact information, directions, download pricelist (zip, rar, etc.).
- 3. Exclusive design.
- 4. Domain registration and hosting for 1 year.
- 5. Site Content Management System (CMS).

Production time is about 1-2 weeks

#### **Business lite**

From \$ 2000

Low-cost solution suitable for most small and medium-sized enterprises. Added news ticker and interactive modules such as feedback and order form service.

- 1. Volume 15 25 pages
- 2. Business, elegant and exclusive web design, often strict
- 3. The **company**, news, services, **price**, feedback, **form the order of services**, contacts, directions
- 4. In the news new services, changes in the company and others.
- 5. Sis content management theme (CMS).
- 6. Domain name registration and hosting for 1 year.

Production time is about ~ 2-3 weeks.

#### **Business**

From \$ 5000

It fits most medium to large companies. Added news ticker and interactive modules such as feedback and order form service.

- 1. Volume 25 100 pages
- 2. Business, elegant and exclusive web design.
- 3. About us, **news**, **services**, **price**, feedback, **form the order of services**, contacts, directions.
- 4. Accommodation **Directory** Client products.
- 5. Register online profiles.
- 6. In The News new services, changes in the company and others.
- 7. Site Content Management System (CMS).
- 8. Domain registration and hosting for 1 year.

Production time - from 2 weeks to 1, 5 months.

#### Online Store

From \$ 15000

It enables clients to carry out over the internet every stage of the buying process, from the choice of goods and ending with filling in the form of delivery. It means the maximum integration with enterprise data base.

- 1. Obem depends on the database the value of goods
- 2. In the absence of a database, it is created in the most convenient for your company form
- 3. Easy to update price lists. Export of base of the goods in a few mouse clicks.
- 4. In The News Categories News with archive documents.
- 5. Search the database catalog data
- 6. Connect management system for store or product catalog.

Production time - from 1 month.

# Corporate website

From \$ 19000

Ideal for large and serious companies willing to make an impression on your visitor. It has all the features of the major portals and online stores.

- 1. The volume is regulated only the client's needs
- 2. The company, news, services, partners, customers, catalog, feedback form, vacancies, contacts, directions
- 3. It may include an Internet store (if necessary)
- 4. In the news new services, changes in the company and others.
- 5. The "Partners" contains information about the organizations with which the company cooperates
- 6. The "Jobs" contains a list of required professionals with information on the required work experience, skills. Resume form to fill candidates.
- 7. Search by keyword

Production time is negotiated with each customer individually.

If we have not answered all your questions, please call us or write to:

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