

# Jones\*

## Light

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z a b c d e f g  
h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

## Book

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z a b c d e f g  
h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

## Book - Italic

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z a b c d e f g  
h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

## Medium

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z a b c d e f g  
h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

## Bold

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z a b c d e f g  
h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

## Black

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z a b c d e f g  
h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

4 pt.

grumpy wizards make toxic brew for the evil queen and jack.  
GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN AND JACK.

6 pt.

grumpy wizards make toxic brew for the evil queen and jack.  
GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN AND JACK.

8 pt.

grumpy wizards make toxic brew for the evil queen and jack.  
GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN AND JACK.

10 pt.

grumpy wizards make toxic brew for the evil queen and jack.  
GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN AND JACK.

12 pt.

grumpy wizards make toxic brew for the evil queen and jack.  
GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN AND JACK.

16 pt.

grumpy wizards make toxic brew for the evil queen and jack.  
GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN AND JACK.

28 pt.

grumpy wizards make toxic brew for the evil queen and jack.  
GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN AND JACK.

GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN AND JACK.

36 pt.

grumpy wizards make toxic brew for the evil queen and jack.  
GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN AND JACK.

GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN AND JACK.

64 pt.

grumpy wizards make toxic brew for the evil queen and jack.  
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GRUMPY WIZARDS MAKE TOXIC BREW FOR THE EVIL QUEEN AND JACK.

## Beautifully Nondescript

Jones\* was crafted with one goal: to create an invisible typeface. The solution lies in an underlying letter form. A universal collective alphabet. Each letter of Jones\* was created to be familiar, to not stand out. The result is a marvelous collection of letters that are simple in geometry, trustworthy, and so basic that they feel as if they have always been.

## Timeless and Friendly

Jones\* is named after Tobias Frere-Jones, creator of the iconic Gotham typeface from which Jones\* is most informed. Jones\* is also informed by the American Type Foundry's Blair, Julieta Ulanovsky's Montserrat and countless others. Jones\* is created from scratch to work well in a variety of context.

## Advanced Kerning Pairs

In order to maintain consistent letter spacing, Jones\* uses many kerning pairs. Some fonts only kern the most obvious pairs, such as "AV". Others have no kerning whatsoever. Jones\* has detailed kerning that includes subtle pairings such as "ke" and "ox". This results in a font with much more refined and durable spacing.

## Contextual Substitutions

Good fonts have letters that look good in every context. A great font adapts to context. When designing the lowercase "f", a problem arose. When used in words like "found" an "f" that makes a full curve at the top is more rounded and pleasant. However in words like "file" the full curve of the "f" overlaps with the dot of the "i". Instead of compromising, indestructible type\* incorporated both into our designs. When paired with letters such as "a" and "u" the "f" makes a full curve. When paired with letters like "k" or "j" the f automatically adjusts.

fifth  
fifth

## Complete Glyph Set

Jones\* currently supports most latin languages, and because of the open source model, its glyph-set can expand and grow with the needs of the community, eventually supporting even more languages.