

# THE GEAR DEPO



“RENT FROM ANYONE, ANYWHERE”.

The Gear Depo is a web application designed to connect gear owners with renters. Whether you're a gear owner looking to monetize your equipment or an individual in need of specialized gear for an adventure, The Gear Depo streamlines the entire process, from browsing available gear to securely completing transactions. You can confidently rent out your gear or find exactly what you need, all with just a few clicks.

## Research

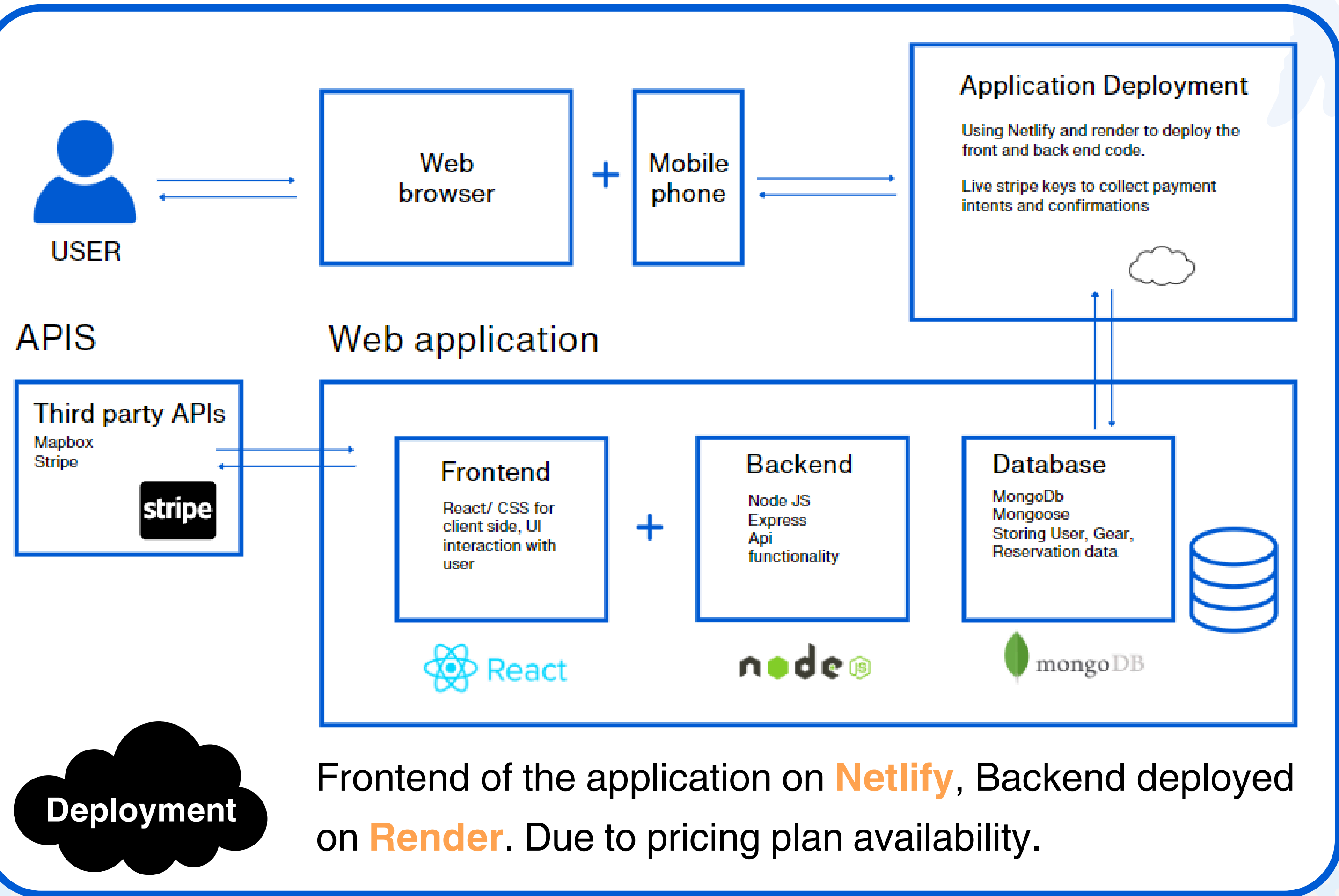
- 1. Rental businesses lack an online presence. Gear rental is growing at an estimated **20%** annually.
- 2. Outdoor gear is underutilized by owners.
- 3. Rentals can account up to **50%** in savings compared to purchasing equipment.

## Features

- 1. Gear filtering.
- 2. Gear listing.
- 3. Interactive map.
- 4. Quick reservation system.
- 5. Secure payments.

## Results

- 1. Users praised website's **simple** and **effective** design.
- 2. Feedback from early users indicated high levels of **excitement** to monetize their gear.
- 3. Local businesses expressed interest in **collaborating** with the platform, recognizing the value proposition it offers.



This section displays three key screenshots of the application:

- Interactive map:** A map of Ireland showing various gear locations marked with yellow pins. A pop-up window displays details for a specific location.
- Reservation panel:** A table titled "Manage Reservations" showing a list of reservations with columns for Buyer Name, Buyer Phone, Gear ID, Gear Title, Photo, Start Date, End Date, Total Price, Purpose, and Add Info.
- Gear Management:** A table titled "Your Gear" showing a list of gear items with columns for Photo, Price, Title, Description, Longitude, Latitude, Added by, Created At, and ID.

