

Everything is different, everything is the same ...

Hello!

We are a group of design students from KISD Köln International School of Design, Germany. We are working on a project about the daily life of people all over the world at one specific day.

- What are they doing in the morning, which products do they use, what do they eat?
- What kind of environment do they live in? What about transportation, buying groceries, ...?
- Which Corona-related changes do they have in public places?
- How can they get a food, takeaway, drinks? How do they pay?
- What is the »new normal« in their jobs or occupations?
- How do they spend their leisure time? How to relax, having social contacts, ...?etc.)
- What is currently in the headlines at their place? Political/social/cultural issues?

Our goal is to collect all those videos and to make a huge collage of all the things people do at this specific day:

4th December, 2020

Would you like to be a part of this?

It's so simple! Just grab your smart-phone or your camera and shoot some video clips from your daily routine.

There are some easy to follow instructions, and you don't have to be a Hollywood director – just show us your world!

What we would like to get ...

- It's all about your daily routine during these times, and we focus on December 4, 2020
- Please show us the »unfiltered« reality
- It would be great to see also some typical things from your region (food, ...) and perhaps a landmark, a significant building or the like
- If possible, it would be great to see at one point a newspaper with the headlines at your place (from December 4)
- Give us the ambient sounds, don't cover your microphone while filming!
- It would be really nice to see your face and hearing your name and perhaps your city/country once (but only if you feel comfortable doing so!)

This would be helpful ...

- If someone is talking in your mother tongue (... great!), it would be nice to have the English translation in a separate text file (please don't add subtitles)
- By the way: It is way easier to have a second person – more fun, and usually better videos
- Or you could put your camera/phone on a tripod/stand and make some shots with a fixed camera (if sensible)
- If possible, you could add some information on the timeline (just film a paper with a line like »lunch«)
- Please don't add music
- Please don't make it too long, all clips together shouldn't be longer than 10 minutes
- Please don't do any editing

This is a must ...

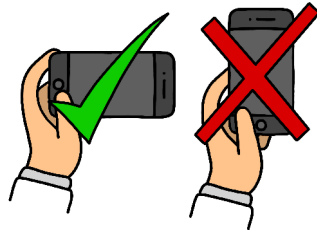
- Did we already mention landscape format? Please don't do vertical video ...
- Be aware: we want to publish the final movie online. Everyone in your video should be informed about this.
- **Very important:** Have fun doing this task!

How to send your video(s) ...

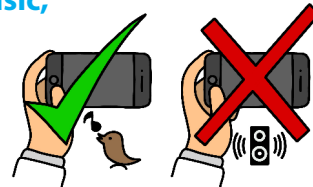
- Please use WeTransfer. Just throw all your files into the WeTransfer-Window and send us the link
- On our website you will find a direct link
- It's simple and free

Technical requirements

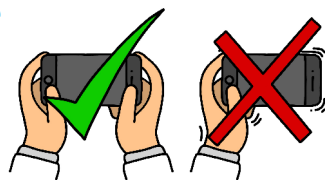
- 1.**
Landscape format.
Please don't send us
vertical videos



- 3.**
Original sound!
Please don't add music,
and don't cover the
microphone



- 2.**
Keep it steady! Please
try to avoid a »shaky«
camera



- 4.**
Please don't edit
or cut your clips



Thank you very much for your support.

Some helpful links

Who are we? <https://vimeo.com/484255222>

Our university: KISD Köln International School of Design,
Cologne, Germany www.kisd.de

The project website: www.kisd.de/everything

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