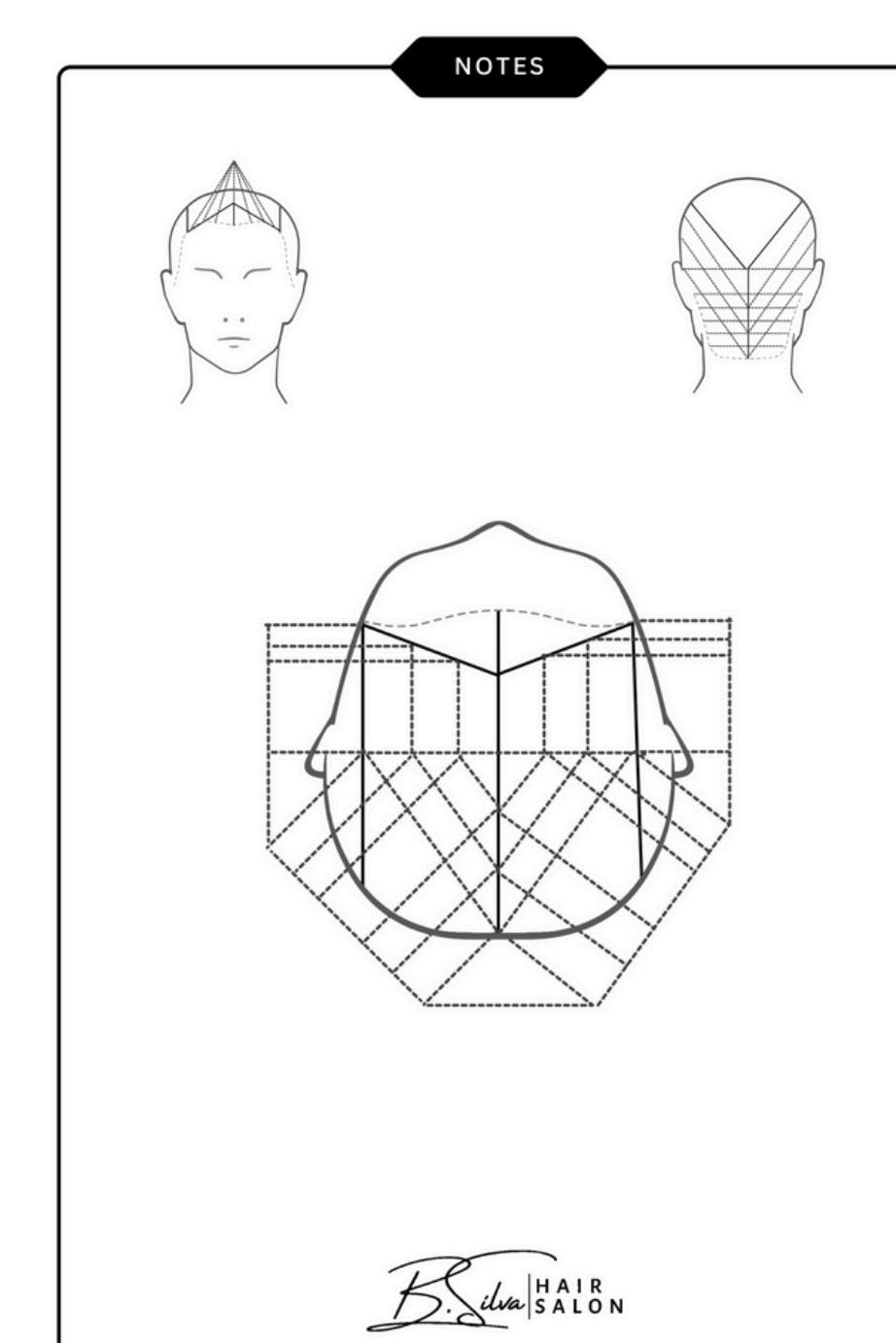


MODULE ONE

BASICS



**WHAT IS
IDENTITY?**



EXPLORE & FIND

Explore to understand what identity truly is.
Don't be afraid to discover new people, places,
or cultures.

Everyone loves to express their identity, and
we should help them do it well.



WE MADE HISTORY!

COPY IF YOU CAN

Today, trends move fast—but not haircuts. A haircut will never be fast fashion; and no robot can replace it.

EMPATHY

Read each customer like a book—with passion and a thirst to discover more. You can't create an identity if you don't understand the personality first.



TOOLS

To perform our haircuts, we need different tools such as clippers, trimmers, scissors & various combs

CLIPPER

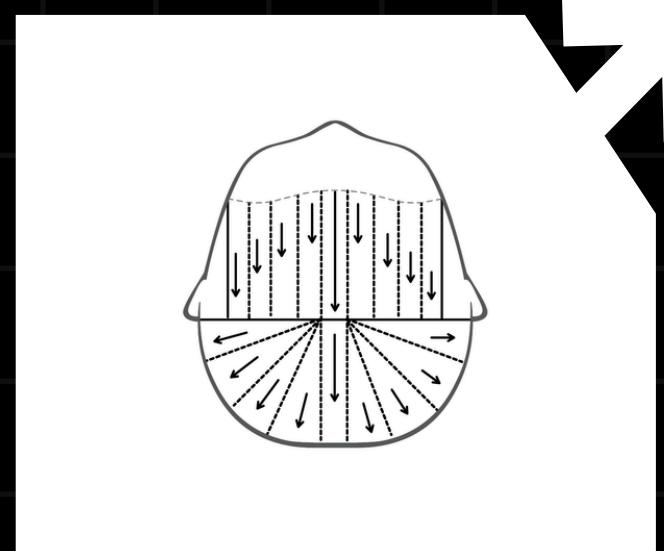
The CLIPPER handles the main cut, and its adjustable lever helps create a smooth transition when fading.

TRIMMER

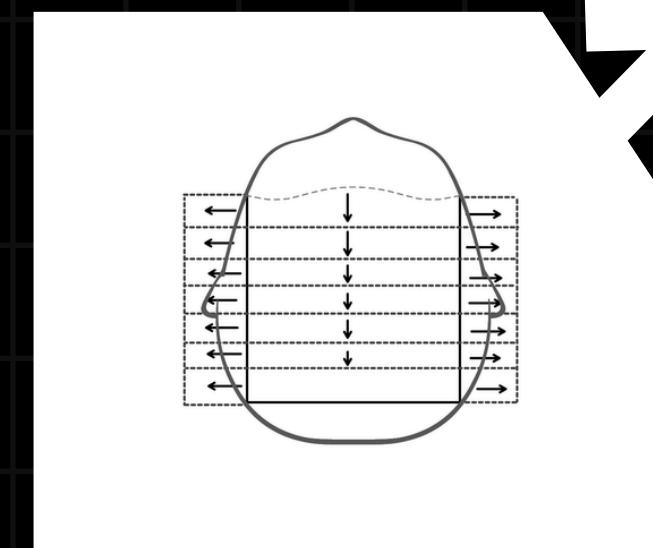
The TRIMMER is the opposite of the clipper. It has no lever to adjust and is used only for lining, contouring, or zero cuts.



SCISSORS WORK

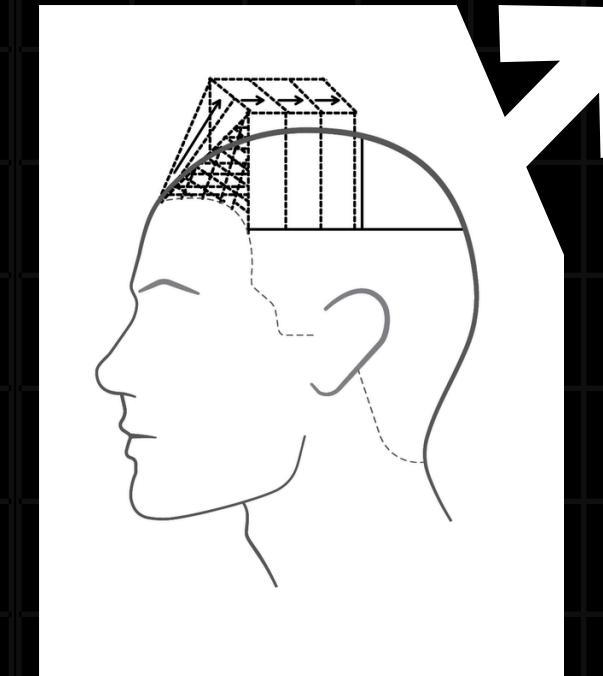


VERTICAL FLOW



Cross Check

HORIZONTAL



Fingers Swap

Last Check

BLACK SILVA

CLASSIC FADE SYSTEM

GUARDS

#2 = 6 mm

#1.5 = 4.5mm

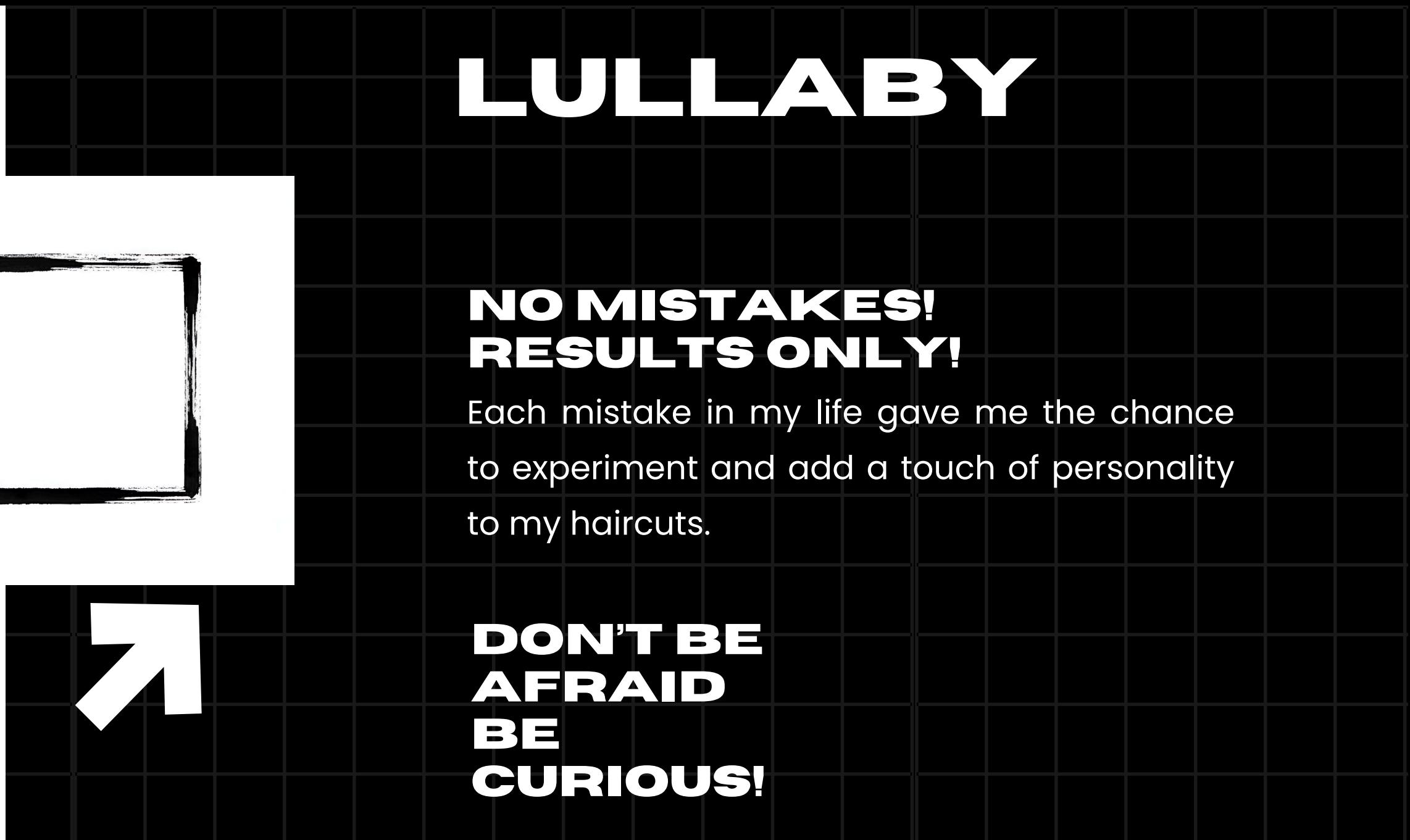
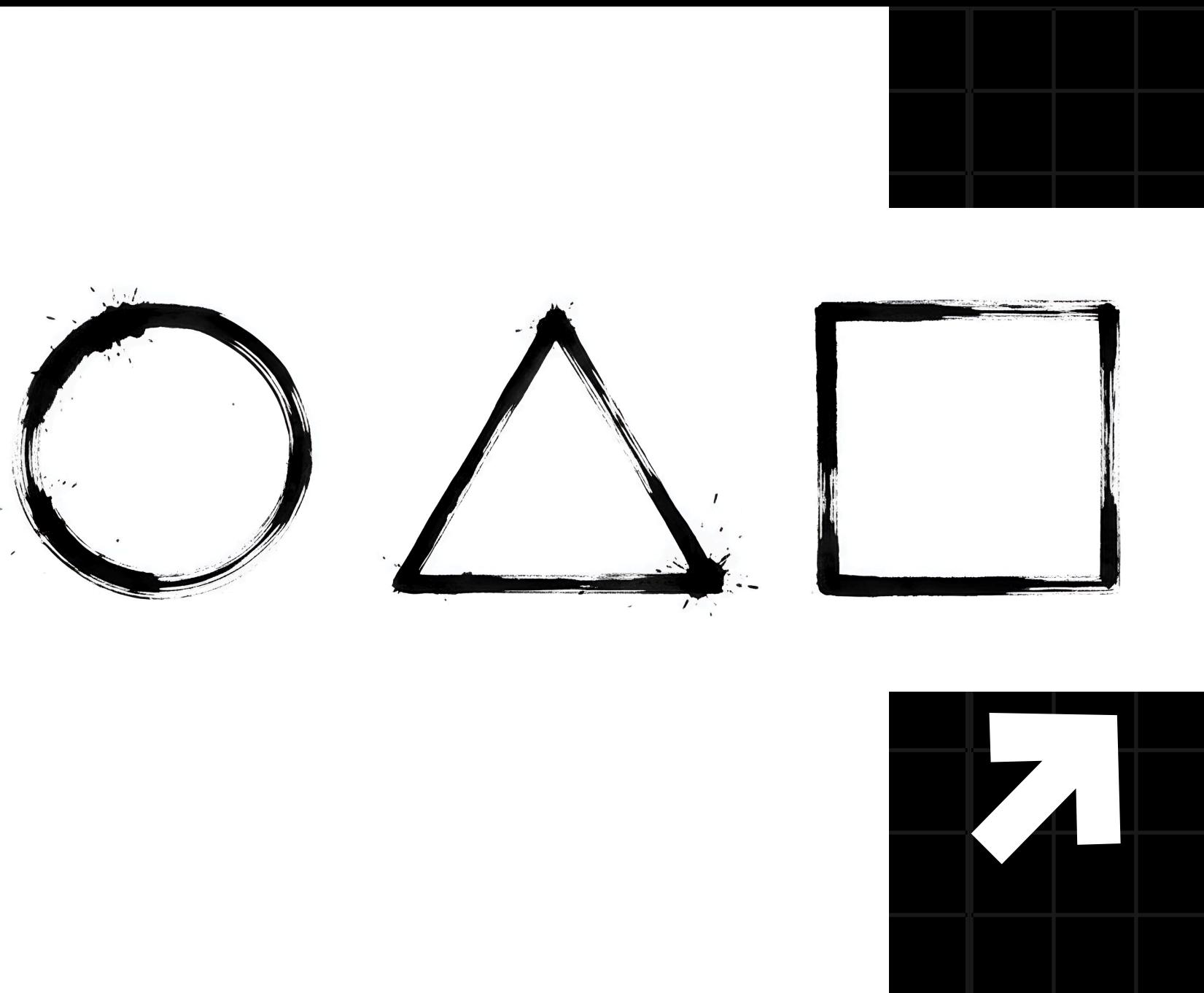
1 = 3 mm

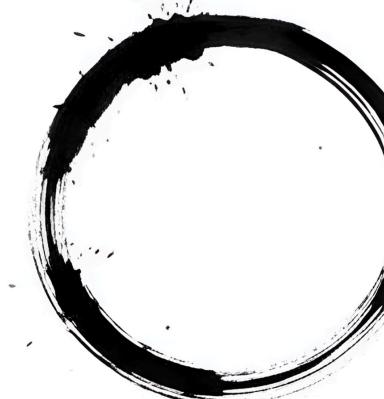
#0.5 = 1.5mm



LEVER

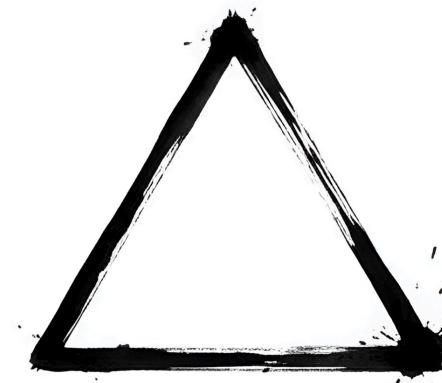
Every time you open the LEVER you adding
0.5mm



BLACK SILVA

In Lullaby, the circle is freedom—hair that moves, adapts, and feels natural. It's about soft lines, personal expression, and harmony. No strict rules, just shapes that reflect you.

CIRCLE

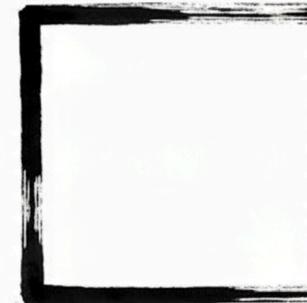
BLACK SILVA

TRI ANGLE

In Lullaby, the triangle shapes movement—hair that builds structure and creates dynamic flow.

It's about edges that challenge and lines that evolve.

No fixed borders, just forms that adapt to you.
Your change, in silhouette.

BLACK SILVA

SQUARE

In Lullaby, the square is comfort—hair cut to ground you, to let you feel steady but never trapped.
It's about structure that listens, inviting you to change direction or stand still as you wish.
No walls, just open space for your personality.
Your essence, gently framed.