

Variable	Continuous or discrete?	Quantitative or qualitative?	Scale of measurement?
Letter grade	Discrete	Qualitative	Ordinal
Political affiliation	Discrete	Qualitative	Nominal
Time	Continuous	Quantitative	Ratio
Favorite TV shows	Discrete	Qualitative	Ordinal
Social Security Number	Discrete	Qualitative	Nominal
Salary	Continuous	Quantitative	Ratio
SAT score	Discrete	Quantitative	Interval