



## **Urban Referral Campaign - Terms and Conditions**

**1. Introduction** These Terms and Conditions ("T&C") govern the Urban Referral Campaign ("Campaign"), which allows participants ("Referrers") to earn rewards by referring fleet owners or park owners to sign up and onboard their vehicles or parks on Urban. By participating in this Campaign, you agree to be bound by these T&C.

### **2. Eligibility**

- The Campaign is open to individuals who are at least 18 years old and legally eligible to participate.
- The Referrer must be a registered user of Urban.
- Employees, affiliates, and partners of Urban and their immediate family members are not eligible for this Campaign.

### **3. How the Campaign Works**

- Each Referrer will receive a unique referral link.
- The Referrer must share their referral link with fleet owners or park owners.
- The referred fleet or park owner must successfully onboard their vehicle(s) or register their park on Urban.
- Once the referred party's fleet or park goes live on Urban's platform, the Referrer will be eligible for the reward.

### **4. Referral Rewards**

- The Referrer is eligible to earn up to N50,000.00 per successful referral.
- In addition to the monetary reward, the Referrer will receive an Urban-branded hoodie.
- The reward amount is subject to the size of the fleet or park registered.
- Payments will be processed within a reasonable time after verification of the referral's successful onboarding and activation.

### **5. Reward Conditions**

- The referred party must be a new user and should not have an existing account with Urban.
- The fleet or park must remain active for a minimum period as determined by Urban.
- If a referred fleet or park is removed, inactive, or flagged for any violation of Urban's policies before the reward is disbursed, the Referrer will not be eligible for the reward.

### **6. Fraud and Misuse**



- Urban reserves the right to disqualify referrals suspected of fraudulent activities, including but not limited to:
  - Creating fake accounts.
  - Self-referrals.
  - Misrepresenting Urban's services to potential referrals.
- Any violation of these terms may lead to the forfeiture of rewards and possible suspension from future Urban campaigns.

## **7. Modifications and Termination**

- Urban reserves the right to modify, suspend, or terminate the Campaign at any time without prior notice.
- Any changes will be effective immediately upon posting on Urban's platform or notification to participants.

## **8. Limitation of Liability**

- Urban is not responsible for any losses, damages, or delays arising from participation in this Campaign.
- By participating, the Referrer agrees to release Urban from any claims related to the Campaign.

**9. Governing Law** These Terms and Conditions shall be governed and interpreted in accordance with the laws of [Jurisdiction/Country].

**10. Contact Information** For any inquiries regarding this Campaign, please contact Urban support at [contact email/phone number].

By participating in the Urban Referral Campaign, you acknowledge that you have read, understood, and agreed to these Terms and Conditions.