

MAXIMUM

MINIATURES

DATA SOURCES:

MaxMinManufacturing DataMart created from integrating data from Order Processing System SQL Server Database, Accounting SQL Server Database and Manufacturing Automation System CSV file.

REFERENCES:

<https://www.mhprofessional.com/9781259641480-usa-delivering-business-intelligence-with-microsoft-sql-server-2016-fourth-edition-group>

VP Sales

Sales Manager

VP Sales Dashboard

← Main Page

2013

2014

2015

Select all

January

February

March

April

May

June

July

August

September

October

November

December

4M

Sales in Units

\$162M

Sales in Dollars

\$161M

SPLY (Sales in Dollars)

0.71%

YOY Percent Growth  
(Sales in Dollars)

\$36M

OnlineStoreSales

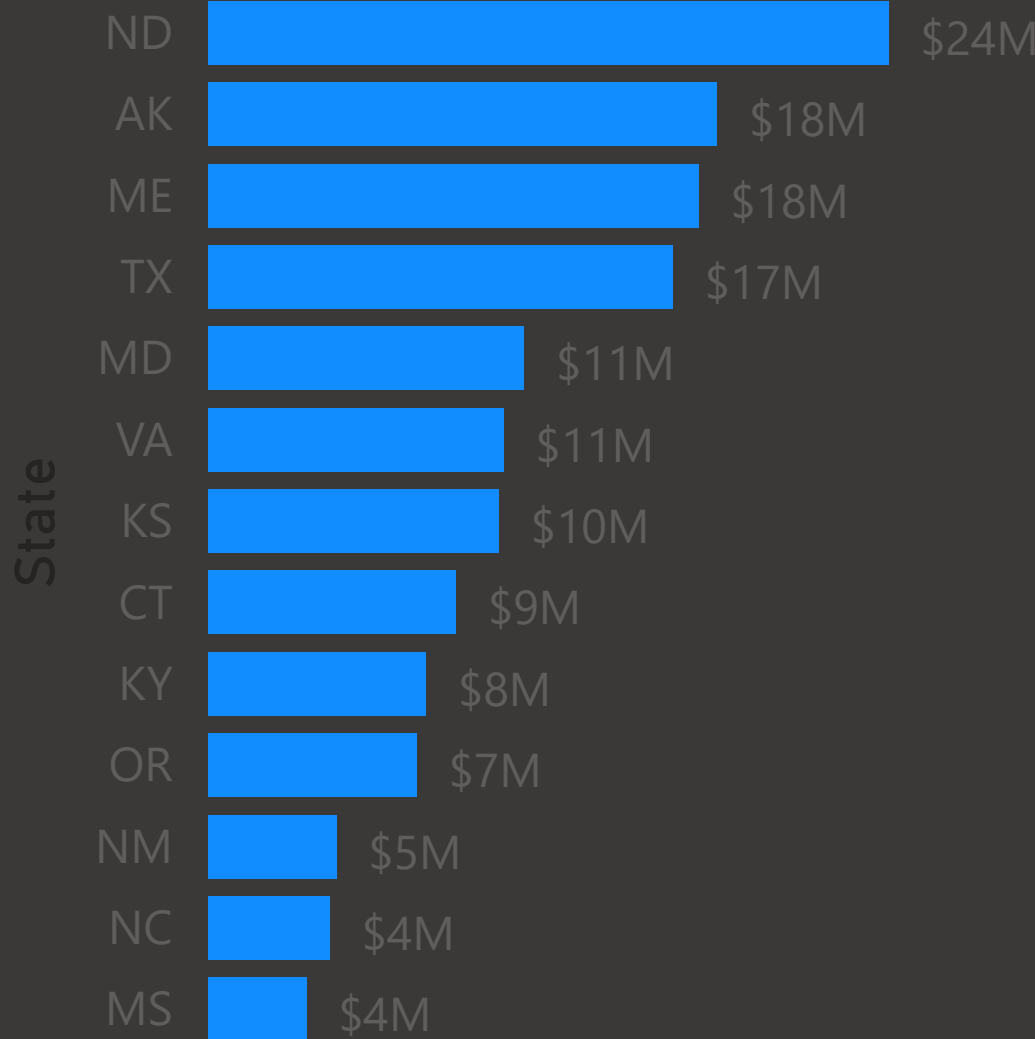
\$119M

WholesaleStoreSales

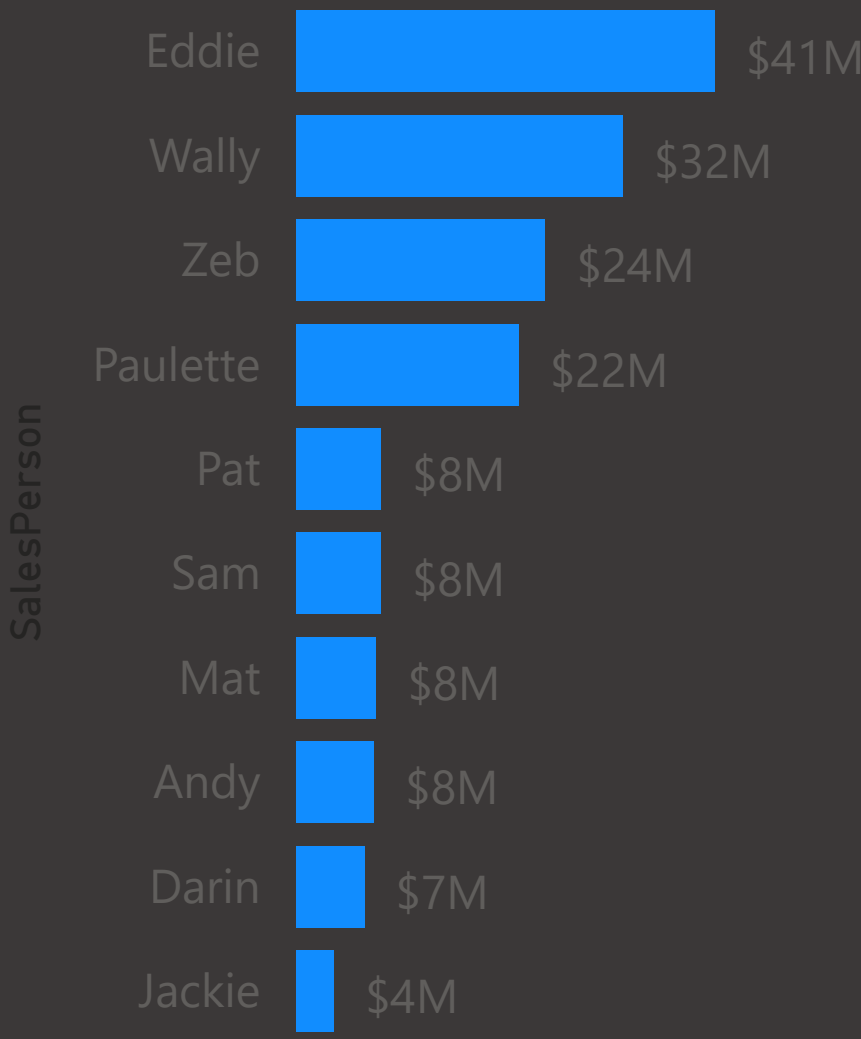
\$7M

RetailStoreSales

Sales in Dollars by State (TOP 10)



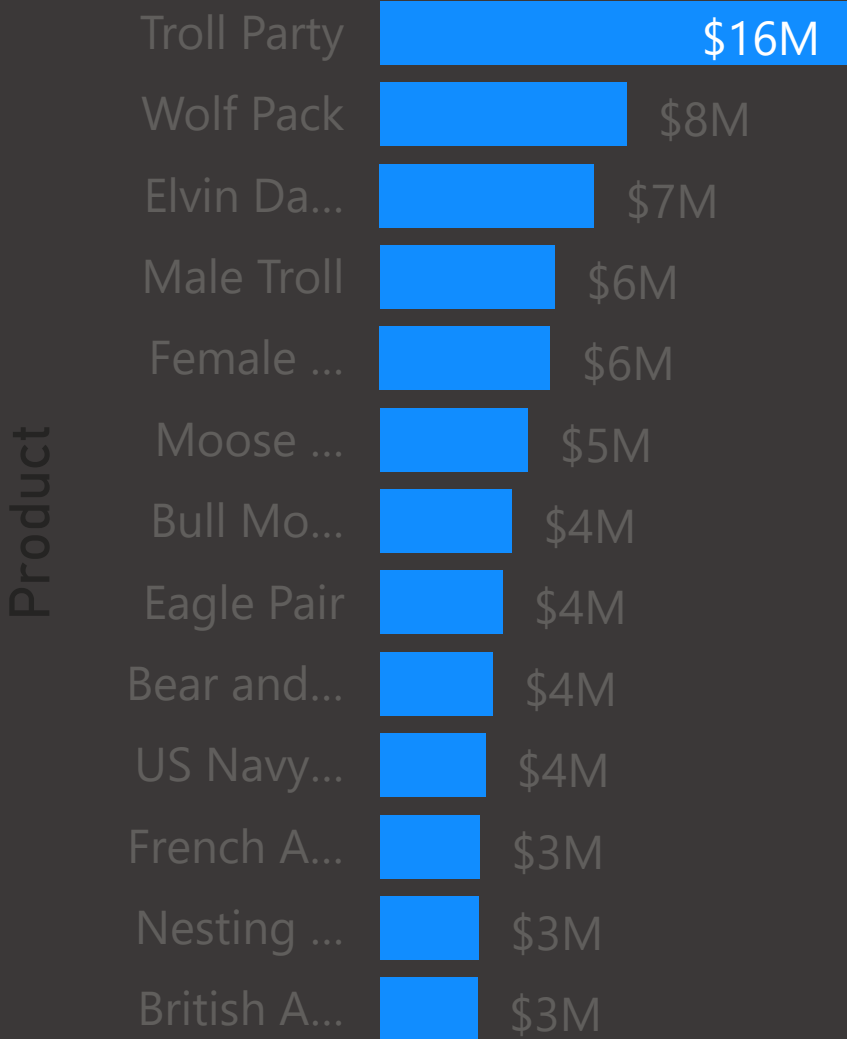
Sales in Dollars by SalesPerson



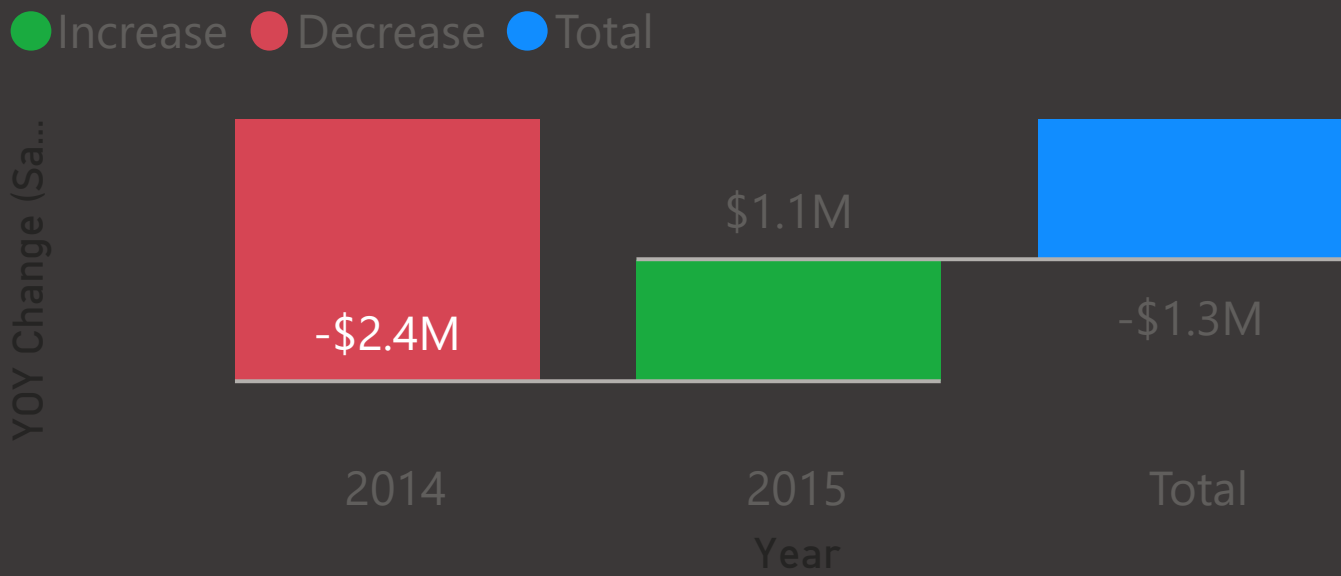
Sales in Dollars by ProductType



Sales in Dollars by Product (TOP 10)



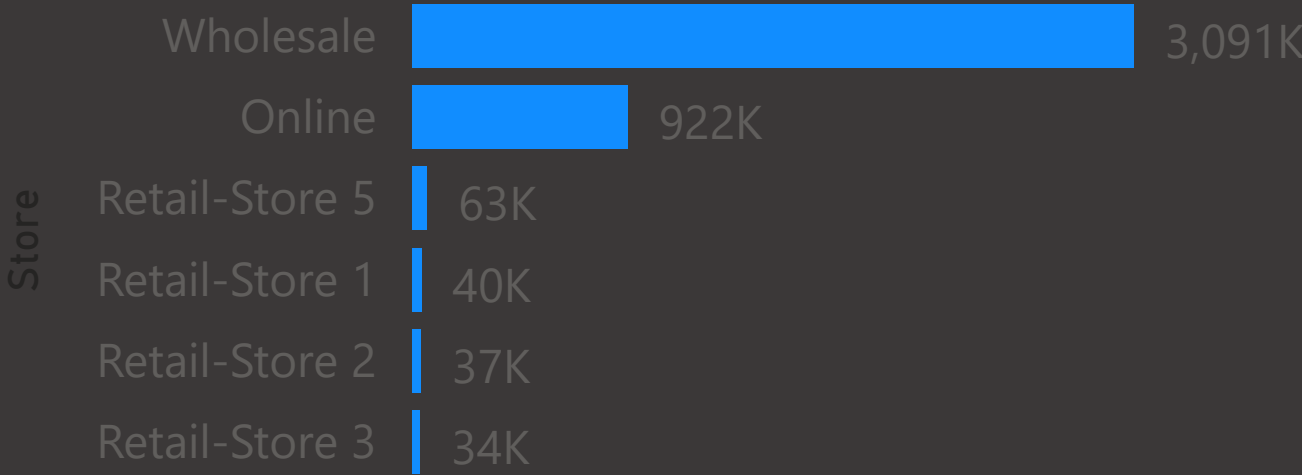
YOY Change (Sales in Dollars) by Year



Sales in Dollars by Store



Sales in Units by Store



# Sales Manager Report

← Main Page

Year		
2013	2014	2015

State

☐

Select all

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AK

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CA

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CT

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KS

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KY

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MD

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ME

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MN

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NM

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OK

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OR

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RI

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SC

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TX

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VA

City

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Select all

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Quincy

☒

Zeller

51K

Number of Orders

160

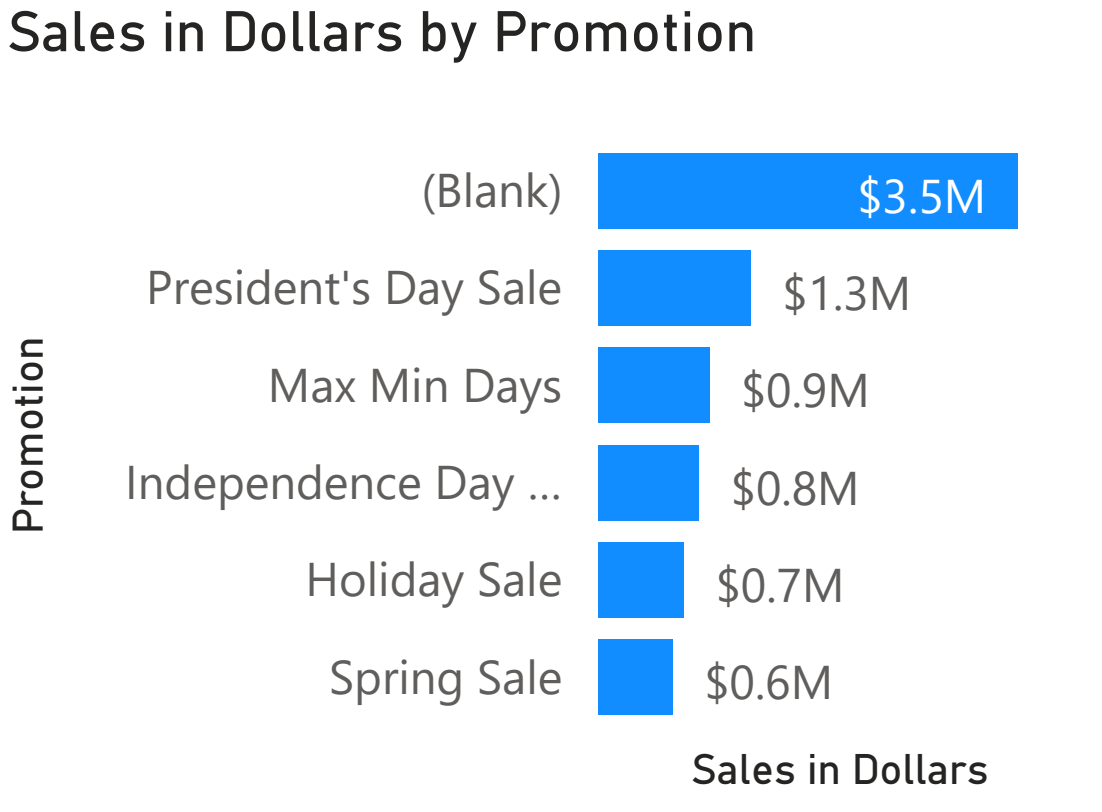
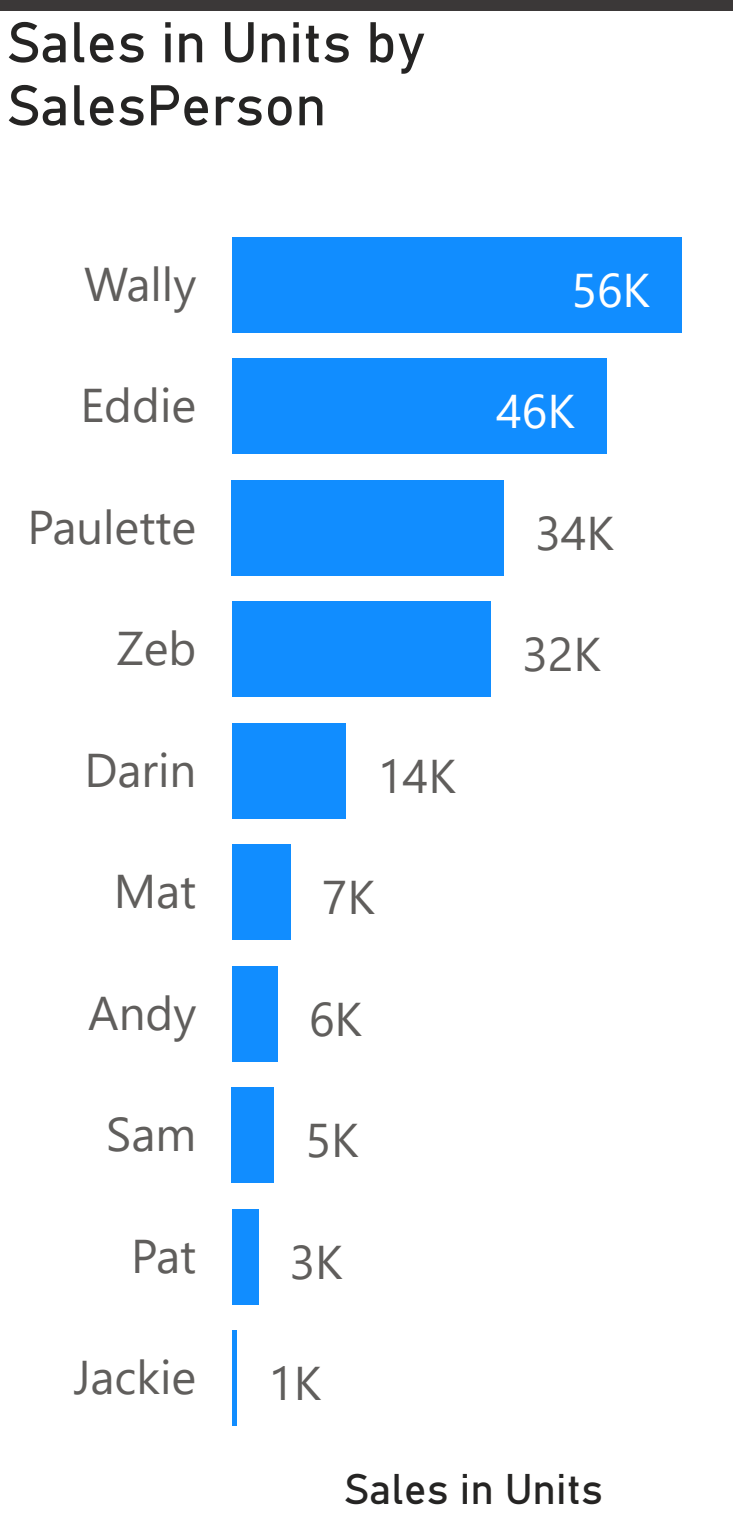
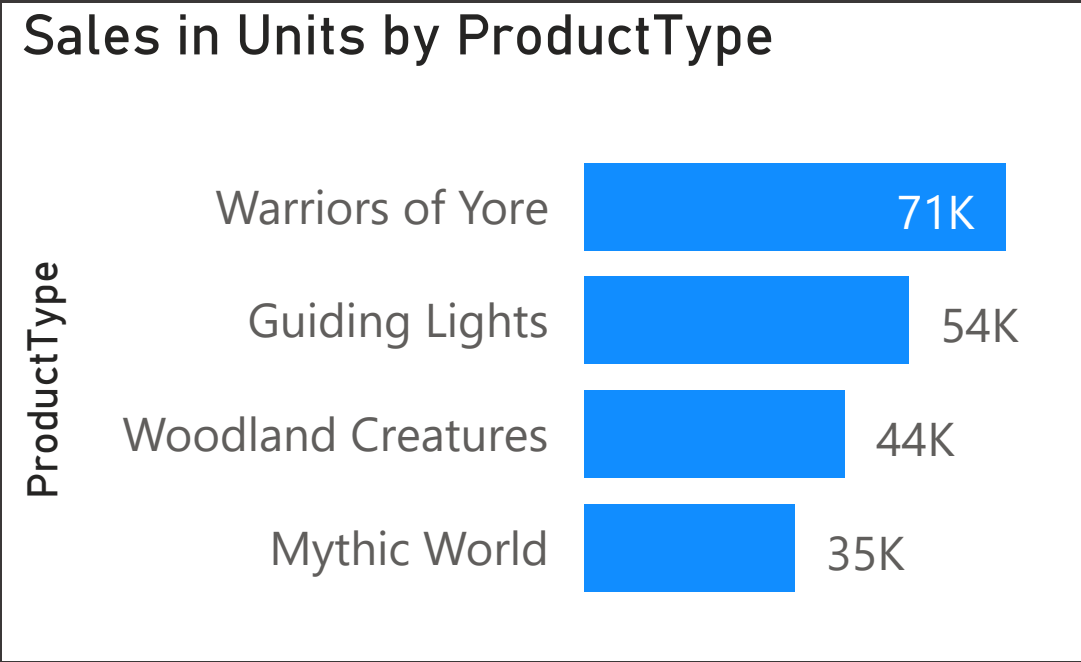
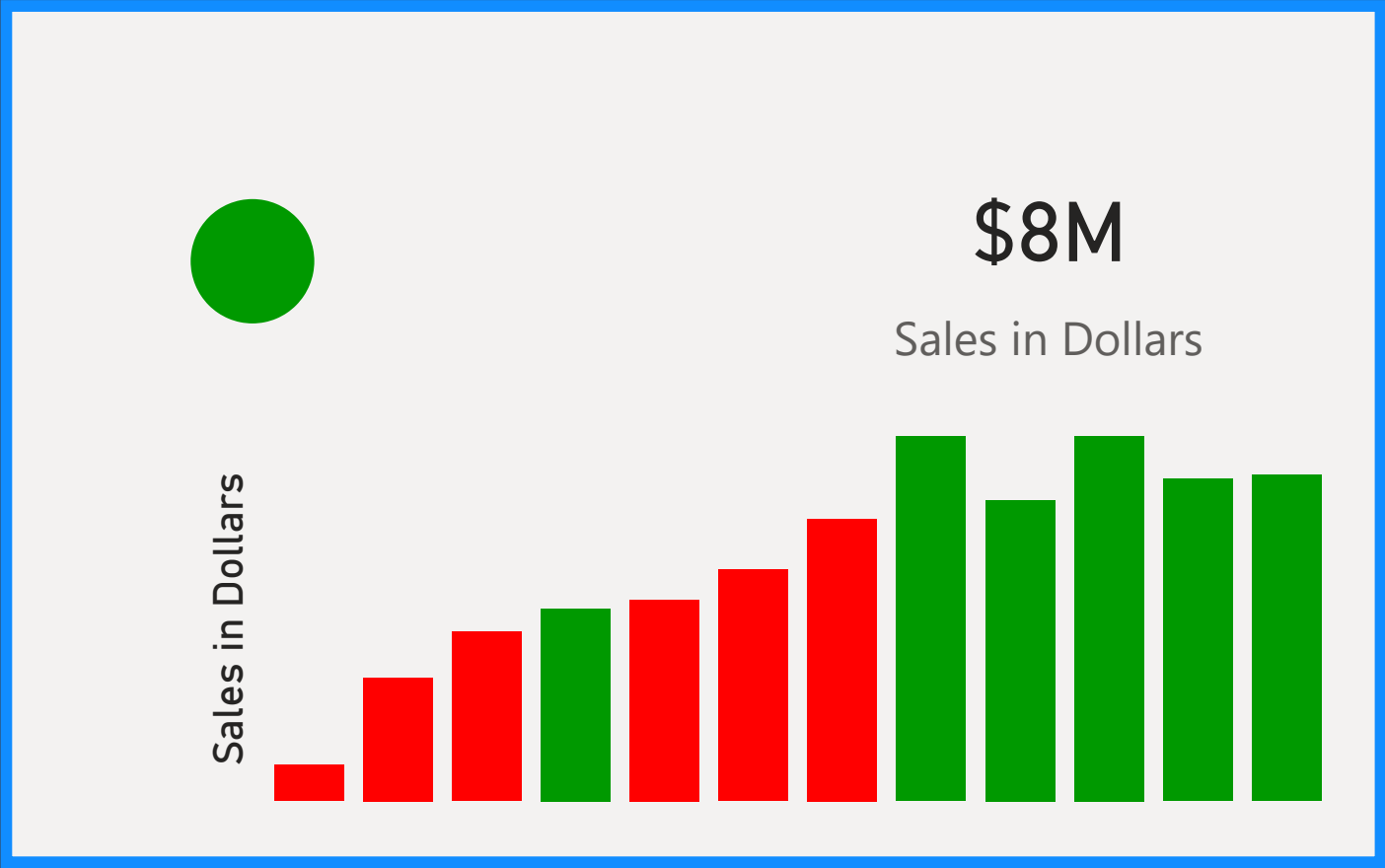
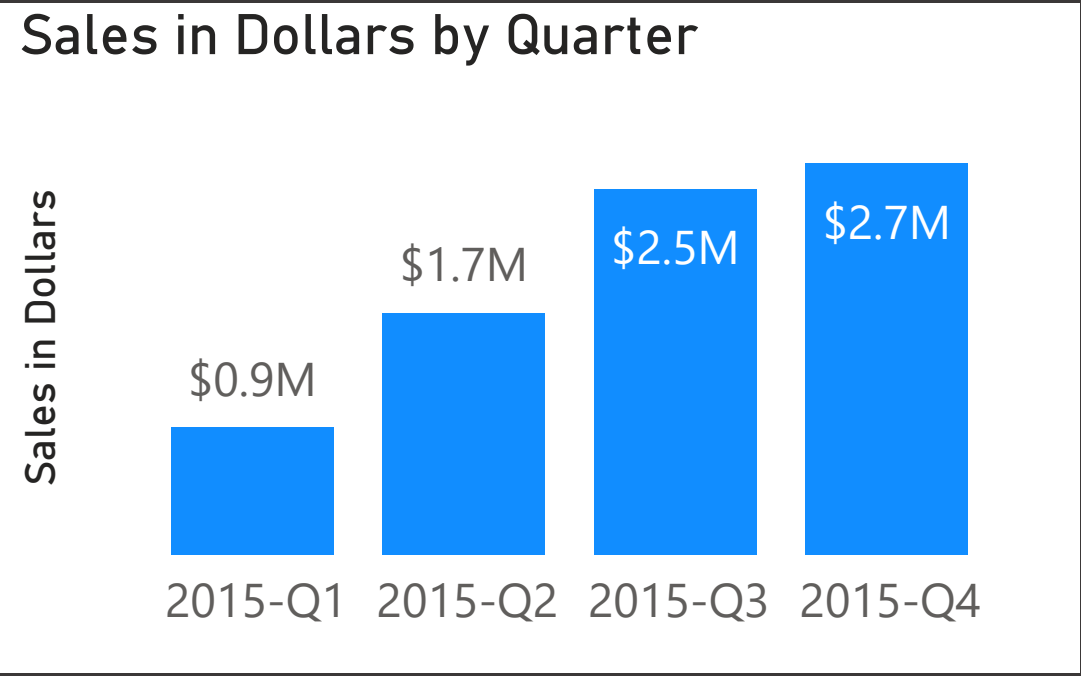
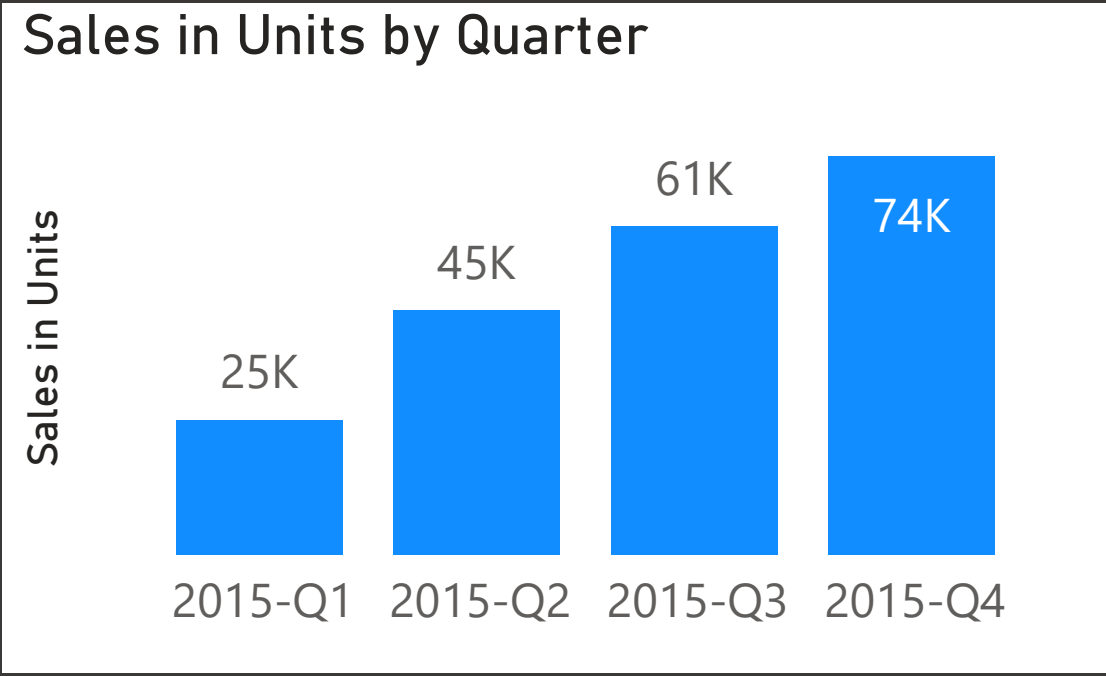
Number of Customers

1.91%

YOY Percent Growth  
(Number of Customers)

204K

Sales in Units



Year	Quarter	MonthName	Sales in Dollars	SPLY (Sales in Dollars)
2015	2015-Q1	January, 2015	\$96,998	\$104,462
2015	2015-Q1	February, 2015	\$329,907	\$353,115
2015	2015-Q1	March, 2015	\$452,973	\$489,754
2015	2015-Q2	April, 2015	\$514,893	\$478,006
2015	2015-Q2	May, 2015	\$538,552	\$548,410
2015	2015-Q2	June, 2015	\$619,146	\$621,538
2015	2015-Q3	July, 2015	\$753,937	\$759,209
2015	2015-Q3	August, 2015	\$974,518	\$872,088
2015	2015-Q3	September, 2015	\$804,238	\$777,921
2015	2015-Q4	October, 2015	\$975,936	\$932,238
2015	2015-Q4	November, 2015	\$861,853	\$830,115
2015	2015-Q4	December, 2015	\$871,684	\$822,090
Total			\$7,794,634	\$7,588,947