

A woman with long brown hair is sleeping peacefully with her head resting on a grey pillow. In the foreground, a digital alarm clock is visible, showing the word "LATE" in red capital letters. The scene is dimly lit, suggesting it's early morning or late at night.

Problem:

Tardy workers is costing the economy billions of dollars every year.

Current Solutions:

- Alarm Clocks
- Apps that “Measure your sleep” and try to wake you up at the best time and in the best manner for you.





WakeApp

My Solution:

- A Chat app you join with your friends to compete with each other to see who will wake up and who will oversleep
- If you don't text something like "awake!" by the specific wake up time, you get billed a certain "penalty fee"
- All group members who woke up on time splits the money that all people who didn't wake up on time got charged.