

- 1) Your answer on why you feel that Netizen Experience is the right company for you.

After conducting extensive research and thought, I am thrilled to explain why Netizen Experience connects with me on both a professional and personal level. To begin with, as an individual passionate about creating a intuitive product and enhancing user experience, I believe that Netizen Experience is the ultimate company for me for several reasons:

- i. Esteemed reputation within the sector.
Netizen Experience reputation is widely known entity in the technology industry, UX and startup community. This is proved by the evidence of being invited to speak at prestigious events and universities across Asia, thus reflects the company's expertise and influence in the field. With these to keep in mind, I am confident that joining Netizen Experience will provide me valuable opportunities to enhance my knowledge, skills, and experience.
- ii. Netizen Experience mission.
The company aspires to improve user experience of the world by empowering everyone to build user friendly digital products through innovative tool and most importantly through emphasizing in human-centered approaches. This mission catches my attention because this method is resonating with me due to because it aligns with my own values about the importance of empathy, understanding to create an impactful product. I strongly believe, by prioritizing this method, we can create products that not only solve problems but also give meaning to people's live in meaningful ways.
- iii. Diverse And Inclusive Culture
The diverse and inclusive culture really attracts me to this company as I love engaging with people from all over the world. I believed that diversity fosters creativity, innovation, and a richer exchange of ideas. Being part of a team that values different perspectives, not only broaden my own horizons but also resulting in an environment where everyone feels valued to contribute their unique insights.

2) Your list of 10 questions for the interviewer.

- I. Can you provide examples of the most successful UX projects?
Additionally, I'm interested in understanding the strategies the company typically employs to achieve success in these projects.
- II. What are some of the biggest challenges or opportunities facing the team or company currently?
- III. Can you walk me through the typical career path or progression for someone in this role?
- IV. What opportunities are there for professional development and growth within the company?
- V. How does the company foster innovation and encourage new ideas?
- VI. How does the company stay competitive in the industry?
- VII. Can you share any recent successes or achievements the team has celebrated?
- VIII. Can you describe the team's approach to problem-solving and decision-making?
- IX. Can you share any upcoming projects or initiatives the team is excited about?
- X. What tools mostly used for UX testing and research?

3) Summary of Final Year Projects and Internship work.

For my final year project, I developed a Java web application named SAMSSD (Sea Activity Management System, Snorkelling, and Diving). It is built using technology stacks such as HTML, CSS, JavaScript, JSP, and servlets. This online application includes functionality and comprehensive features for four actors: administrator, staff, customers, and boat owner. This project was undertaken to simplify the process of handling customers and booking orders at Resort Pulau Salang Indah Tioman, as those resorts still utilise a manual system. The projects include a variety of functions such as automatically checking session availability using a database, providing a day trip session via online booking services, and a fully functional web-based system where customers can book snorkeling/diving sessions and view session availability without having to queue at the counter.

I recently completed my software development internship at Cyberjaya's Heitech Padu Berhad. I oversaw developing two of 'e-lelong' modules which is FAQ and Contact Us page and has implemented two CRUD modules, during that six-month period. This module was developed using Spring Boot for the backend implementation and the Angular framework for the front end. The purpose of this module is to simplify the process of updating the data on such pages. Previously, developers had to get in touch with database administrators to make changes to the information; but, with the introduction of CRUD, admin are now able to add, edit, and remove new information from those pages.

4) Summary of Involvement in contest, events.

During my undergraduate studies, I had the opportunity to serve as a member of the event crew for prime minister event which is "Jelajah Aspirasi Keluarga Malaysia." I am responsible for managing the coordination and flow of visitors and VIP's during the events. Beside that, I also Demonstrated exceptional organizational skills by efficiently handling the logistics associated with guest arrivals, registration procedures, and the distribution of VIP amenities. Furthermore, I Effectively communicated with team members to synchronize efforts, contributing to the overall success and positive experience of attendees. While my primary responsibilities revolved around event logistics and coordination, I found that many aspects of my role directly translate to the skills and attributes required for a Software QA Engineer position.

I. Attention to Detail

As event crew, I was responsible for ensuring all equipment and exhibits were set up correctly and functioning properly. This required meticulous attention to details, a skill that is essential for identifying and documenting software defects as a QA engineer.

II. Communication and Collaboration

During the event, two teams of at least 30 people are formed, and efficient communication and teamwork are critical to the event's success. Clear and straightforward communication helped to ensure that everyone was on the same page about objectives and timelines. This is equivalent to encouraging teamwork and efficient working settings in the software QA team.

III. Quality Assurance Mindset

In my role, I was responsible for ensuring the overall quality and success of the event. This involved conducting thorough inspections of exhibition spaces and gathering feedback from exhibitors and attendees to identify areas for improvement. By applying a quality assurance mindset, I contributed to delivering a seamless and enjoyable experience for all participants.

5) Sample of programming / development that have completed (github)

<https://github.com/lkmalAzlan/FYP-SAMSSD>