



Ikrar Gempur Tirani

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Makassar, Sulawesi Selatan

Head of Creative Media Division at Google Developer on Campus Hasanuddin University | Graphic Designer (5+ years experience) | Publication & Design Coordinator at Coder Institute | Informatics Engineering Student.

Education

Hasanddin University – Makassar 2023 - Present

Undergraduate In Informatics Engineering, 3.89/4.00

- Pursuing a degree in Informatics Engineering
- Interested in software development, UI/UX design, and Artificial Intelligence (AI)

High School of Insan Cendekia Gorontalo – Gorontalo 2020 - 2023

Senior High School In MIPA, 86/100.00

- Graduated with excellent academic performance
- Actively involved in student organizations, especially in the Creative Division

Experience

Head of Creative Media Division August 2025 - Present

Google Developer Group on Campus Hasanuddin University

- Design and execute creative media strategies to grow campus developer community
- Lead creative team producing videos, graphics, and articles that engage and educate students
- Collaborate with internal and external stakeholders to optimize social platforms
- Amplify tech events and initiatives through strategic content creation
- Manage @gdgocunhas Instagram account to live event branding and ensured consistent visual identity across all platforms.

Publication, Design, and Documentation Coordinator February 2025 - Present

RECURSION 1.0 UH

- Manage creation, publication, and organization of educational content and resources
- Design promotional materials and visuals for events and workshops using Adobe Creative Suite and Figma
- Oversee development and publishing of coding tutorials, guides, and educational resources
- Organize program-related documentation for easy accessibility and updates
- Collaborate with instructors and event coordinators for smooth content distribution

Publication, Design, and Documentation Coordinator September 2024 - April 2025 (8 months)

Coder Institute

- Oversaw end-to-end content pipeline from planning and design to publishing and archiving
- Developed content calendar and set visual guidelines for national technology competition
- Coordinated design and production of Instagram content, event posters, presentations, and merchandise
- Managed writers, designers, and photographers for event documentation
- Maintained organized photo and video archive with proper metadata and permissions
- Monitored analytics to refine content and maximize reach

Skills

- **Technical Skills:** Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, Figma, Canva, Graphic Design, UI/UX Design, Branding, Social Media Design
- **Soft Skills:** Creative Direction, Team Leadership, Project Management, Creative Problem-Solving, Content Creation, Social Media Strategy, Digital Marketing, Communication
- **Interests:** Climate Change, Environmental Sustainability, Renewable Energy, SDGs, Technology Innovation