BR

Landing Page Design Submission

UX/UI Design Showcase

🌐 **Live Site:** superteam-brazil-landing-iktiarshovos-projects.vercel.app

📐 **Figma:** figma.com/design/gUm3ar5XLEyy9fWIicVpdR

Designer: MD Iktiar Shovo │ **Date:** January 2026

SECTION 01

Design Decisions & Rationale

Decisões de Design e Justificativa

Color Palette | Paleta de Cores

● **Brazilian Green**

#009C3B

● **Brazilian Blue**

#002776

● **Brazilian Yellow**

#FFCC00

● **Solana Purple**

#6366F1

● Deep **Black**

#0A0A0F

Typography | Tipografia

📝 **Font:** Manrope (Google Fonts)

📐 **Headlines:** 5xl-7xl, Extra Bold

📖 **Body:** lg-xl, Regular

🏷️ **Labels:** sm, Uppercase tracking

Layout System | Sistema de Layout

📏 **Container:** Max 1280px

☐ **Grid:** CSS Grid + Flexbox

📐 **Spacing:** 8px base unit

🧩 **Cards:** 16-24px radius, glassmorphism

SECTION 02

Brazilian Identity Integration

Integração da Identidade Brasileira

🎨 Visual Elements | Elementos Visuais

BR **Flag Colors**   as design system foundation

🌍 **Brazil Globe**   image as hero visual

✨ **Gradient buttons:**   Green → Purple

🌅 **Background:**   Green, Blue, Yellow blurs

🗣️ Language | Linguagem

📝 **Portuguese First:** All UI text

🏠 **Hero:** "O Hub de Talento Web3 do Brasil"

⚪ **CTAs:** "Entrar na Comunidade"

👥 **Members:** "Diretório de Membros"

🌍 Community Connection | Conexão Comunitária

📊 **Stats:** "2K+ Membros", "$500K+ Pagos em Bounties", "150+ Projetos"

📍 **Events:** São Paulo, Rio de Janeiro, Brasil locations

🤝 **Partners:** Local Solana ecosystem logos (Jupiter, Magic Eden, Marinade)

💬 **Testimonials:** Quotes from Brazilian community members

❤️ **Footer:** "Made with 💜 for the community ʙʀ"

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💬 **Testimonials:** Quotes from Brazilian community members

SECTION 03

Key User Flow Walkthrough

Passo a Passo do Fluxo do Usuário

Landing Page Flow | Fluxo da Landing Page

1   **Hero Section**

User sees "O Hub de Talento Web3 do Brasil" with CTAs and stats

2   **Mission & Features**

6 Pillars: Builder Support, Hackathons, Jobs, Bounties, Education, Networking

3   **Events Section**

Upcoming meetups in São Paulo, Rio de Janeiro with dates

4   **Partners & Testimonials**

Trusted by ecosystem partners + community member stories

5   **FAQ & Join CTA**

Common questions answered + Discord/Twitter join buttons

Members Page | Página de Membros

🔍 Search & Filter

Real-time member search with category filters: All, Core Team, Rust, Frontend, Design, Content, Growth, Community

👥 Member Cards

Avatar, Name, Role, Skill Tags, Social Links, Core Team badge for leaders

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SECTION 04

Why Live Website vs Static Prototype

Por Que Site Funcional vs Protótipo Estático

Static Figma	Our Live Website ✅
Click-through mockups	Real interactive components
Simulated navigation	Working routing (Next.js App Router)
Static images	Real-time search & filtering
Design concepts only	Deployed & accessible globally

Technology Stack | Stack Tecnológico

Next.js 14
App Router, SSR, Optimal

Tailwind CSS

Vanilla JS
Pure HTML/CSS

Vercel
Auto CI/CD, Global CDN,

Performance   Utility-first,   version   SSL
               Responsive   preserved
               Design

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SECTION 05

Deliverables Summary

Resumo das Entregas

Figma File Requirements | Requisitos do Arquivo Figma

✓ **Landing page (desktop)**
All 9 sections designed

✓ **Landing page (mobile)**
Responsive breakpoints

✓ **Members page (desktop)**
Search, filter, member cards

✓ **Members page (mobile)**
Mobile-optimized layout

✓ **Component library**
48 reusable UI components

✓ **Style guide**
Colors, typography, spacing

✓ **Interactive prototype**
Slide navigation + Live site

✓ **Presentation**
This document

"The Solana ecosystem has saved me multiple times financially through airdrops when I had nothing. I built this project as a personal tribute to give back to the community that supported me."

— MD Iktiar Shovo

Made with 💜 for the Superteam Brazil community BR

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— MD Iktiar Shovo