

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

They want to

inspire "people

confidence".

with



Thinks

Increase in Women Voters

At present (543) seats filled

NOTA (1.04%) in india

Politicans can turn the WORPS INTO

ACTION

Several programs had done well.



POLITICAL JUGGERNAUTS: A Quantitative Analysis of Candidates In the 2019 LOK SABHA.

Team Head: Ilakkiya.M

Team Members: Suhana.I, Roobini.V, Indhumathi.R,

Persona's name

Short summary of the persona

New law passed by LOK SABHA

*Legislative,
*financial,
*executive
control powers

They select the 'EXECUTIVE' HOUSE OF PEOPLE

More powerful than the 'RAJYA SABHA'.

It has more "AUTHORITY"



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



