

Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work.

Document and discuss your coservations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Gray at



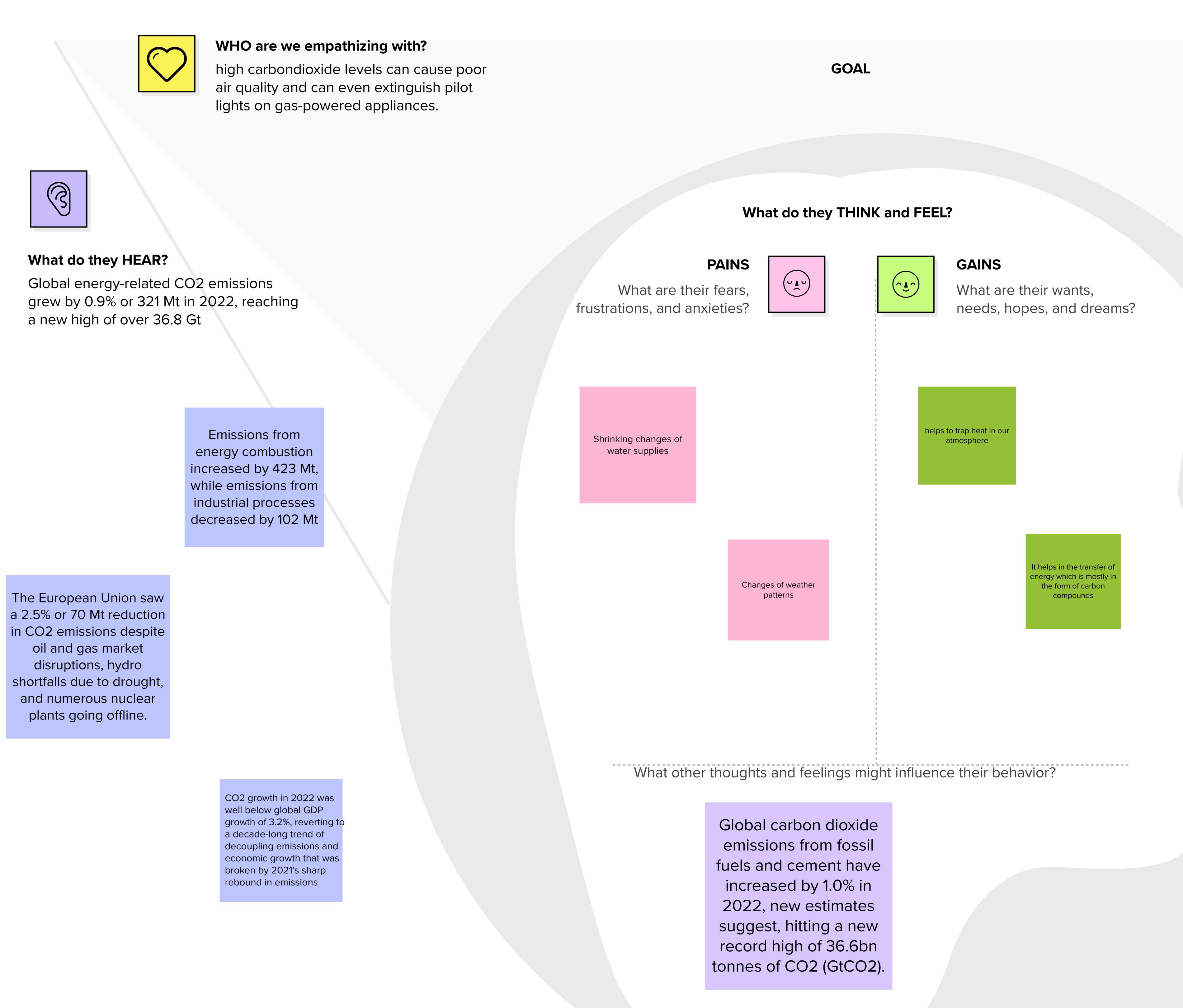
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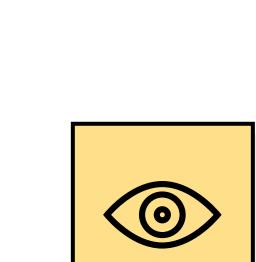
Unearthing the Environmental Impact of Human Activity: A Global CO2 Emission Analysis

Specify the business problem
Business requirements
Literature Survey
Social or Business Impact.



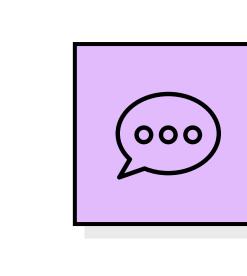


Clearer Air & Skies - ING OUR OUSE GAS EMISSIONS reducing our carbon emissions helps reverse the impact of global warming overall, but more specifically, benefits the overall air quality. Plus, it makes for clearer skies! 2. Save Money - the simple reduction of energy shrinks your carbon footprint and operating expenses



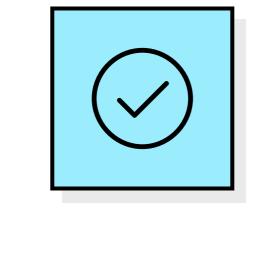
What do they SEE?

CO2 plays various roles in the human body including regulation of blood pH, respiratory drive, and affinity of hemoglobin for oxygen (02). Fluctuations in CO2 levels are highly regulated and can cause disturbances in the human body if normal levels are not maintained.



What do they SAY?

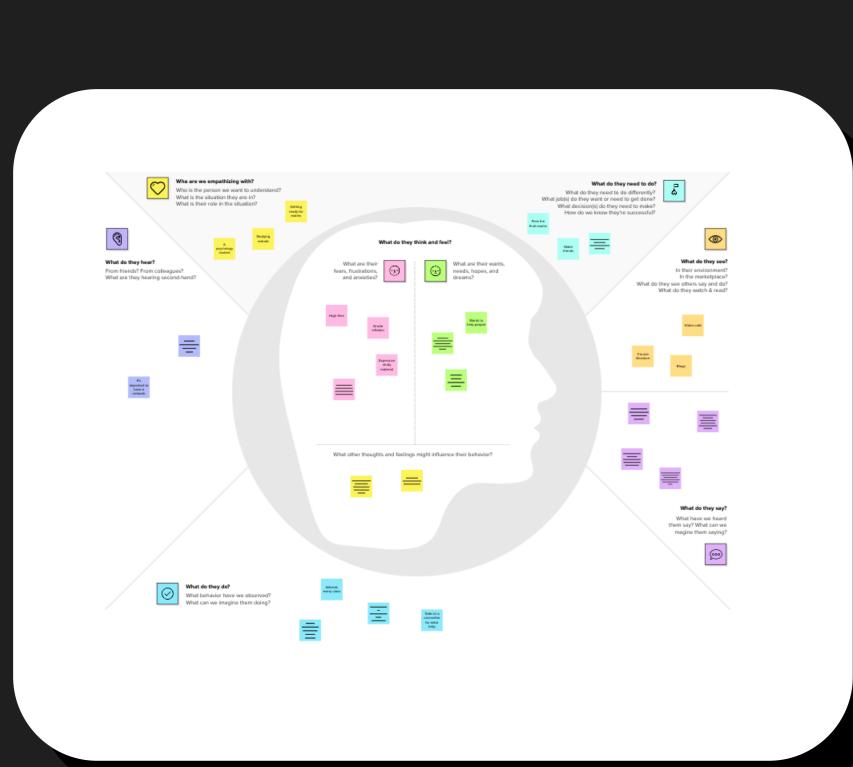
Carbon dioxide in the atmosphere warms the planet, causing climate change. Human activities have raised the atmosphere's carbon dioxide content by 50% in less than 200 years.



What do they DO?

Reduce air travel.

Make your home more energy-efficient
Make your driving more efficient.



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example





