



# NETFLIX ANALYSIS

## INFERENCES FROM THE ANALYSIS:

**NOTE:** This Analysis Only Show Inferences, To View Visualization See The Pbx File

**NETFLIX IS A STREAMING SERVICE THAT HAS TWO MAJOR TYPES; TV-SHOW AND MOVIE.THE ANALYSIS DONE IS BASED ON THE THESE TWO TYPES**

- 1. MOVIE TYPE IS BEING RELEASED MOST ACROSS THE WORLD**
- 2. THE TOP DIRECTORS ACROSS THE WORLD WITH THE NUMBER OF MOVIE RELEASED BY THEM ARE SHOWN. THEY ARE : RAJIV CHILAKA, RAÚL CAMPOS,SUHAS KADAV,MARCUS RABOY**
- 3. THE TOP COUNTRIES IN NETFLIX MOVIE PRODUCTION ARE UNITED STATES, INDIA, UNITED KINGDOM**
- 4. FROM THE VISUAL, NUMBER OF TYPE RELEASED IN THE 19 CENTURY IS SIGNIFICANTLY BELOW '100'. IN 2000'S THE MOVIE HAS BEEN INCREASING CONTINUOUSLY WITH THE MAXIMUM RELEASED IN YEAR 2018 AND DECLINING SINCE THEN.**
- 5. FROM THE VISUAL, WE CAN SEE THAT THE TYPE ADDED TO NETFLIX HAS BEEN INCREASING SIMULTANEOUSLY FROM 2008 TO 2018 AND THERE HAS BEEN DECLINE IN TYPE ADDED WHICH IS CAUSED BY DECLINE IN NUMBER OF NETFLIX MOVIE RELEASE**
- 6. FROM THE VISUAL, WE ARE ABLE TO SEE THAT ACROSS THE MONTHS YEARS, TYPE HAS BEEN ADDED TO NETFLIX MOST IN THE MONTHS JULY, DECEMBER AND SEPTEMBER RESPECTIVELY AND THE LEAST ADDED ARE IN THE MONTHS FEBRUARY AND MAY RESPECTIVELY.**
- 7. IN THE LAST FOUR YEARS, WE CAN SEE THAT TYPE ARE ADDED MOST : 2018 IS DECEMBER, 2019 IS NOVEMBER, 2020 IS DECEMBER AND 2021 IS JANUARY. THE LEAST ARE RECORDED : 2018 IS JANUARY, 2019 IS JANUARY, 2020 IS FEBRUARY AND 2021 IS DECEMBER.**
- 8. THE VISUAL FOR RATING IS DIVIDED INTO TWO CHARTS ONE FOR TYPE RATINGS COUNTS ABOVE 200 AND THE OTHER FOR RATING BELOW 200. THE MOST RATED ARE: TV-MA,TV-14 ,TV-PG.**
- 9. THE MOST COMMON DURATION OF TYPE ARE 1 SEASON, 2 SEASONS, 3 SEASONS , 90 MINS RESPECTIVELY.**

10. THE MOST COMMON CATEGORIES RELEASED ON NETFLIX ARE: [DRAMAS, INTERNATIONAL MOVIES], [DOCUMENTARIES], [STAND-UP COMEDY]
11. FROM THE VISUAL, WE CAN SEE THAT MOVIE TYPE RELEASED FOR EACH YEAR IS ALWAYS GREATER THAN TV-SHOW TYPE
12. UNITED STATES, INDIA, UK, CANADA ARE THE TOP 4 THAT RELEASE NETFLIX MOVIE TYPE WHILE UNITED STATES, UNITED KINGDOM, JAPAN, SOUTH KOREA ARE THE TOP 4 THAT RELEASE TV-SHOW MOVIE
13. THE MOST MOVIE TYPE RELEASED DURATION ARE : 90MINS, 94MINS, 97MINS RESPECTIVELY. WHILE FOR TV-SHOW ARE 1 SEASON, 2 SEASONS, 3 SEASONS
14. THE MOST COMMON RATING FOR MOVIE TYPE ARE : TV-MA,TV-14, R WHILE FOR TV-SHOW ARE TV-MA,TV-14, TV-PG
15. CONSIDERING THE TOP TWO COUNTRIES WHERE TYPE ARE BEING ADDED MOST ( UNITED STATES, INDIA), THE PERCENTAGE OF TV-SHOW ADDED TO MOVIE IS LOWER IN BOTH COUNTRIES WITH INDIA PERCENTAGE MUCH MORE LOWER. ALSO FOR THE YEAR 2021.