



Ildar Mamin

Data Analyst | BIT Student at Laurea UAS

PHONE
+358 44 218 04 66

EMAIL
llarimj@yahoo.com

LINKEDIN
linkedin.com/in/ildarmin13

ABOUT

Motivated and dedicated university student in Business Information Technology at Laurea University with a strong foundation in data analysis, information technology, and business processes. I am actively seeking an internship as a Data Analyst to apply my analytical skills and enhance my understanding of data-driven decision-making in a dynamic company environment. With excellent communication abilities, a goal-oriented mindset, and a practical approach, I strive to bring value through insightful data analysis that drives business impact. My commitment to personal growth and my ability to work effectively within teams underscore my passion for developing as a skilled and reliable professional in the industry.

PROFESSIONAL EXPERIENCE

Slush 2024 / Side Event Organiser | Nov2024



- **Audience Management:** Coordinate audience flow to provide an organized and engaging experience for all participants.
- **Check-in Coordination:** Manage check-in, welcoming attendees and ensuring a seamless entry process.
- **Experience Delivery:** Help create a memorable, 7-star experience for partners, reflecting Slush's high standards.
- **Event Support:** Support event logistics and on-site requirements, adapting to evolving needs.
- **Networking Facilitation:** Encourage connections among attendees, fostering collaboration within the startup ecosystem.

Nordic Business Forum / Haaga-Helia · Customer Service Representative | Sep 2024 - Oct 2024



- Greet and welcome guests, ensuring a positive first impression and promptly addressing their queries.
- Provide clear event information and efficiently solve any issues to maintain high customer satisfaction.
- Enhance guest experience through proactive hospitality, assisting with logistics and ensuring comfort.

iPark EV charging startup · Internship | Data Analyst / Market research analyst | Apr 2024 - Present



- **Database Management:** Organize JSON files and import them to MongoDB with proper indexing.
- **Market Research:** Identify Potential Products / Evaluate the technical and economic feasibility of the product.
- **ROI Calculator Development:** Develop ROI formula / Creating from the beginning the demo version of a ROI calculator app
- **EV Market Research:** Research trends, regulations, and key players to find opportunities.
- **Investor Database:** Target investors and manage their info using CRM tools.
- **Pitch Deck:** Creating a deck covering company overview, market, and financials.

Service Design & Sustainability project | Laurea UAS | Jan 2024 - May 2024



- **Event Organizing:** Successfully organized an event for 200 attendees.
- **Leadership:** As project manager, fostered team cohesion, provided support, and encouraged effective teamwork.
- **Event Proposal Plan:** To achieve the maximum grade for this project. I Independently created a comprehensive event proposal plan, detailing event specifics, guest details, venue information, and social media marketing strategies.

Sales Staff | S-ryhmä / S Group · Internship | Aug 2022 - Oct 2022



- Effectively managed the checkout, guaranteeing correct transactions and happy customers.
- Assisted in keeping shelves filled and organized for the purpose of product stocking.
- Served customers with excellence, responding to questions and issues in a timely and courteous manner.
- Three months and **450 hours** of job experience roughly seven hours a day on workdays have been accumulated.
- During the internship, I acquired priceless practical skills that I think will be quite helpful in my future aspirations.

EDUCATION

- Mathematical lyceum | 2011-2022
- BBA in Economy & Project Management | Laurea university of applied sciences, | 2023 - 2024 Aug.
- BIT | Laurea university of applied sciences, | 2024 Aug. - Present

LICENSES & CERTIFICATIONS

- Fundamentals of digital marketing | Google Digital Academy
- Google Analytics Individual Qualification | Google Digital Academy
- Generative AI for Digital Marketers | LinkedIn Learning
- Career Essentials in Data Analysis by Microsoft and LinkedIn | LinkedIn Learning
- Career Path | Front-End Engineer | CodeAcademy
- Learn Python 3 | CodeAcademy

TOOLBOX

TECHNOLOGIES

Microsoft Office	Google Workspace			
Canva	Figma	Miro		
Excel	PowerBi	MySQL	MongoDB	
Python	JSON	GitHub	JavaScript	Git
HTML	CSS	WordPress		

POWER SKILLS

Finnish	English	Russian	Tatar
Problem solving	Assertiveness	Multitasking	
Data Analysis	Critical Thinking		
Presentation	Time management		