

abcdefghijklk

Contract Number: CNT-2025-10-46965

Extracted from uploaded PDF (130 pages)

Page 1

1 CALIMPIQ0001

+91-484-2379500

consultant@calim.ai No. 4/461,2nd Floor,

Suite no. 1659,Thrikkakara,

Ernakulam, Kerala 682021 PANVEL IQ

AI-Powered Digital Marketing Intelligence Platform

Business Requirements & Solution Architecture Document

Prepared for:

PANVEL CONSULTING

Prepared by:

CALIM Consultancy Services, India

Document Version: 1.1

Date: 30 July 2025

Private and Highly Confidential

Version History:

Submission Date Version

Initial 16 Jul 2025 1.0

Updated 30 Jul 2025 1.1

Updated 5 Aug 2025 1.2

Document Approval:

Action Name Designation Date Signature

Reviewed By Sanal TK IT Lead

Approved By Linson

Dominic Director

Page 2

2 CALIMPIQ0001

+91-484-2379500

consultant@calim.ai No. 4/461,2nd Floor,

Suite no. 1659,Thrikkakara,

Ernakulam, Kerala 682021

Table of Contents

1 Introduction

1.1 Purpose

1.2 Problem Definition

2 Detailed Requirements

2.1 Business Requirements

2.2 AI Project Planner