Ilia Zolas



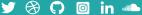
ilia.zolas@gmail.com +41 76 493 63 98, Lausanne, CH **B-Permit**

Full Stack Developer Digital Marketer









Full Stack Developer & Digital Marketing Professional with over 8 years experience in delivering profitable growth and creating beautiful applications based on clean and efficient code.

www.iliazolas.com

HTML SCSS Javascript PHP

Ruby on Rails MySQL SQL

PostgresQL ORM Wordpress

EDUCATION

LE WAGON - CODE BOOTCAMP

Switzerland, Lausanne Full Stack Web Development October - December, 2020

ECOLE HOTELIERE DE LAUSANNE

Switzerland, Lausanne BSc in International Hospitality Management, Major Marketing 2008 - 2012

CERTIFICATES

Beginner Full Stack Web Development: HTML, CSS, Bootstrap, React & Node 36 Hours

User Experience Design Essentials: Adobe XD, UI/UX 12 Hours

Social Media Marketing Agency: Digital Marketing + Business 52 Hours

GOOGLE - Google Analytics, Google Adwords and how to promote your business online

FACEBOOK - Creating and managing Facebook Ads

LANGUAGES

Native speaker: English Mother-tongue: Greek 3rd Language : Afrikaans

4th Language : French, Beginner



WORK EXPERIENCE

FOUNDER, DIGITAL MARKETER & WEB DEVELOPER | 01/2015 - 01/2021 The Digital Marketing Collaboration, South Africa/London

Owned digital marketing and web activities of over 40 SME's in South Africa, UK, Singapore and Bali, promoting rapid growth through social media and content marketing, paid advertising, email campaigns and web development.

DIGITAL MARKETING MANAGER

| 06/2013 - 12/2014

180 Degrees Catering & Confectionery, South Africa

Developed and coordinated organic social media strategies, PPC campaigns over Google Search and Social Networks for popular catering company. Created and maintained website and online store, holding over 100 products and a monthly 4000 visits.

MARKETING COORDINATOR

| 10/2012 - 06/2013

T.E. Trade Events, South Africa

Managed company website and on-site advertising. Created organic social media strategies for multiple subsidiary brands. Coordinated email campaigns to databases with over 500'000 contacts.

BRAND MANAGER INTERN

| 06/2010 - 09/2011

Guitar Excellence, South Africa

Introduced business management practices, developed online lesson material, attended company meetings. Spoke at music school COPA career day.



FULL STACK APPLICATIONS

BANDFEELS [2]

| 01/2021

Ruby on Rails Application

Self-developed a music streaming application where listeners search for music according to mood. HTML, SCSS, Javascript, Ruby on Rails, PostgreSQL, Cloudinary and Heroku.

PEGS [7]

| 12/2020

Ruby on Rails Application

Co-developed a laundry room booking app for tenants with shared laundry rooms. HTML, SCSS, Javascript, Ruby on Rails, PostgreSQL, Cloudinary and Heroku.

AIRSTUDIO

Ruby on Rails Application

Co-developed an AirBnb equivalent for recording studios and artists seeking studios. HTML, SCSS, Javascript, Ruby on Rails, PostgreSQL, Cloudinary and



APPLICATIONS

Microsoft Office Adobe Suite Hootsuite Mailchimp Google Analytics Google Ads •••• Adsense Search Console FB Business Manager •••• Heroku Godaddy Figma Blender •••• Logic Pro X

STACK

HTML SCSS Javascript PHP SQL MySQL ORM PostgreSQL Ruby on Rails React AngularJS Github Wordpress Drupal

EXTRACURRICULAR

- Uni Music Committee President
- High School Prefect
- Primary School Swimming Captain
- Recording Musician on South African TV Series "Redemption"
- South African Wushu Team

INTERESTS

Guitar, Drums, Piano, Bass, Vocals Music Theory - Recording Music Gaming - Podcasts - IoT - Game Development - Psychology - Virtual Reality - Camping - Cooking -Photography - Entrepreneurship

DISSERTATION [7]

A double-blind study conducted in Le Berceau des Sens at Ecole Hoteliere de Lausanne titled The Effects of Music on Consumer Behaviour in a Fine Dining Restaurant.

* References available upon request