

Ilia Zolas



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B-Permit

Full Stack Developer Digital Marketer



Full Stack Developer & Digital Marketing Professional with over 8 years experience in delivering profitable growth and creating beautiful applications based on clean and efficient code.

www.iliazolas.com

HTML SCSS Javascript PHP

Ruby on Rails MySQL SQL

PostgreSQL ORM

Wordpress

EDUCATION

LE WAGON - CODE BOOTCAMP

Switzerland, Lausanne
Full Stack Web Development
October - December, 2020

ECOLE HOTELIERE DE LAUSANNE

Switzerland, Lausanne
BSc in International Hospitality Management, Major Marketing
2008 -2012

CERTIFICATES

UDEMY

Beginner Full Stack Web Development:
HTML, CSS, Bootstrap, React & Node
36 Hours

User Experience Design Essentials:
Adobe XD, UI/UX
12 Hours

Social Media Marketing Agency: Digital
Marketing + Business
52 Hours

GOOGLE - Google Analytics, Google
Adwords and how to promote your
business online

FACEBOOK - Creating and managing
Facebook Ads

LANGUAGES

Native speaker : English

Mother-tongue : Greek

3rd Language : Afrikaans

4th Language : French, Beginner



WORK EXPERIENCE

- **FOUNDER, DIGITAL MARKETER & WEB DEVELOPER** | 01/2015 - 01/2021
The Digital Marketing Collaboration, South Africa/London
Owned digital marketing and web activities of over 40 SME's in South Africa, UK, Singapore and Bali, promoting rapid growth through social media and content marketing, paid advertising, email campaigns and web development.
- **DIGITAL MARKETING MANAGER** | 06/2013 - 12/2014
180 Degrees Catering & Confectionery, South Africa
Developed and coordinated organic social media strategies, PPC campaigns over Google Search and Social Networks for popular catering company. Created and maintained website and online store, holding over 100 products and a monthly 4000 visits.
- **MARKETING COORDINATOR** | 10/2012 - 06/2013
T.E. Trade Events, South Africa
Managed company website and on-site advertising. Created organic social media strategies for multiple subsidiary brands. Coordinated email campaigns to databases with over 500'000 contacts.
- **BRAND MANAGER INTERN** | 06/2010 - 09/2011
Guitar Excellence, South Africa
Introduced business management practices, developed online lesson material, attended company meetings. Spoke at music school COPA career day.



FULL STACK APPLICATIONS

- **BANDFEELS** | 01/2021
Ruby on Rails Application
Self-developed a music streaming application where listeners search for music according to mood. HTML, SCSS, Javascript, Ruby on Rails, PostgreSQL, Cloudinary and Heroku.
- **PEGS** | 12/2020
Ruby on Rails Application
Co-developed a laundry room booking app for tenants with shared laundry rooms. HTML, SCSS, Javascript, Ruby on Rails, PostgreSQL, Cloudinary and Heroku.
- **AIRSTUDIO** | 11/2020
Ruby on Rails Application
Co-developed an Airbnb equivalent for recording studios and artists seeking studios. HTML, SCSS, Javascript, Ruby on Rails, PostgreSQL, Cloudinary and Heroku.



SKILLS

APPLICATIONS

Microsoft Office	●●●●●●
Adobe Suite	●●●●●●
Hootsuite	●●●●●●
Mailchimp	●●●●●●
Google Analytics	●●●●●●
Google Ads	●●●●●●
AdSense	●●●●●●
Search Console	●●●●●●
FB Business Manager	●●●●●●
Heroku	●●●●●●
Godaddy	●●●●●●
Figma	●●●●●●
Blender	●●●●●●
Logic Pro X	●●●●●●

STACK

HTML	●●●●●●
SCSS	●●●●●●
Javascript	●●●●●●
PHP	●●●●●●
SQL	●●●●●●
MySQL	●●●●●●
ORM	●●●●●●
PostgreSQL	●●●●●●
Ruby on Rails	●●●●●●
React	●●●●●●
AngularJS	●●●●●●
GitHub	●●●●●●
Wordpress	●●●●●●
Drupal	●●●●●●

EXTRACURRICULAR

- Uni Music Committee President
- High School Prefect
- Primary School Swimming Captain
- Recording Musician on South African TV Series "Redemption"
- South African Wushu Team

INTERESTS

Guitar, Drums, Piano, Bass, Vocals
Music Theory - Recording Music
Gaming - Podcasts - IoT - Game Development - Psychology - Virtual Reality - Camping - Cooking - Photography - Entrepreneurship

DISSERTATION

A double-blind study conducted in Le Berceau des Sens at Ecole Hoteliere de Lausanne titled *The Effects of Music on Consumer Behaviour in a Fine Dining Restaurant*.

* References available upon request