

Anna Ilinykh

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EDUCATION

Higher School of Economics

Oct 2019 – Jun 2023

Faculty of Computer Science

Bachelor in Applied Mathematics and Informatics

WORK EXPERIENCE

Tinkoff Bank

Jan 2023 – present

Junior Product Analyst

- Designed and executed A/B tests, resulting in sales increase up to 15%.
- Built a predictive matrix to calculate uplift in conversions and additional NPV for various product combinations for sale.
- Segmentated clients base, using probability of utilization, current products activity status and personal information.

PROJECTS

Term paper

[Link](#)

Research project on the topic "Analysis of transfer learning in the problem of determining tonality"

TECHNICAL SKILLS

Languages

C++, Python, SQL

ML Frameworks

PyTorch, Keras, Tensorflow, Scikit Learn, NumPy

Technologies

Algorithms, Git, Tableau

Markup

Latex

COMPETITION

3rd degree Award in Mathematics Olympiad "Tournament of Towns"

2019

Participant of the final stage of the All-Russian Olympiad in Economics

2018