



Iliyas Hasan

Product Designer

PROFILE SUMMARY

Dedicated UI/UX designer with 3 years of experience, specializing in crafting intuitive, user-centric designs that enhance digital experiences. Successfully designed and launched a product in May, demonstrating a strong foundation in IT company dynamics and a commitment to optimizing usability and aesthetics. Skilled in user research, design principles, and effective collaboration with cross-functional teams, ensuring seamless integration and functionality in projects. Thriving in dynamic work environments, consistently delivering results that meet or exceed project goals and deadlines. Eager to apply expertise to innovative projects, driving exceptional user experiences and enhancing the digital landscape. Explore my portfolio to witness the synergy of design and technology, showcasing how intuitive and visually captivating designs can help businesses succeed.

WORK EXPERIENCE

Apr 2024 - Present

Product Designer

Talencred International LLP

As a Product Designer at Talencred, I am responsible for spearheading the design and development of our digital products. My role encompasses a blend of UI/UX design, user research, and product development to ensure a seamless and engaging user experience. I collaborate closely with cross-functional teams, including product managers, developers, and marketing professionals, to create intuitive, user-centric designs that align with business goals and user needs. **Key Responsibilities:** **UI/UX Design:** Design and refine user interfaces that enhance user experience and engagement. Create wireframes, prototypes, and high-fidelity mockups to effectively communicate design ideas. **User Research:** Conduct user research, usability testing, and data analysis to gather insights into user behavior and preferences. Translate these insights into actionable design improvements. **Product Development:** Work collaboratively with product managers and developers to align design goals with product requirements. Participate in the entire product development lifecycle from ideation to launch. **Design Systems:** Develop and maintain design systems, style guides, and component libraries to ensure consistency across all products and platforms. **Interaction Design:** Design interactive elements and animations that enhance the user experience and make the product more engaging and intuitive. **Collaboration and Communication:** Facilitate design discussions and workshops, and present design concepts and solutions to stakeholders. Ensure effective communication of design decisions and rationale. -

PERSONAL INFORMATION

- Email**
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- Mobile**
(+91) 8800889362
- Total work experience**
2 Years 4 Months
- Social Link**
<https://www.linkedin.com/in/iliyas-hasan/>

KEY SKILLS

- Zeplin
- Figma
- Web Designing
- Sketching
- Website Analysis
- Layout
- UX
- Typography
- Prototyping
- Wireframing
- Ui/Ux
- Graphic Designing
- Digital Marketing
- Social Media Marketing
- Search Engine Marketing
- Search Engine Optimization
- SEM

Visualiser

Corel Draw

Photoshop

OTHER PERSONAL DETAILS

City New Delhi

Country INDIA

****Continuous Improvement:**** Stay up-to-date with the latest design trends, tools, and technologies. Continuously seek opportunities for improving the design process and the overall user experience of Talencred's products. ****Skills and Qualifications:**** - Proficiency in design tools such as Adobe Creative Suite, Sketch, Figma, and InVision. - Strong understanding of user-centered design principles and best practices. - Excellent problem-solving skills and attention to detail. - Ability to handle multiple projects and meet tight deadlines in a fast-paced environment. - Strong communication and interpersonal skills to collaborate effectively with team members and stakeholders. - Experience with HTML, CSS, and JavaScript is a plus. In my role at Talencred, I am committed to delivering exceptional design solutions that not only meet user needs but also drive business success. My passion for design and dedication to continuous learning ensures that I stay at the forefront of the evolving digital landscape, contributing to the creation of innovative and impactful products.

Jan 2023 - Apr 2024

User Interface Designer

ESCALE INNOVATIVE SOLUTIONS PRIVATE LIMITED

Enthusiastic, self-motivated, reliable, responsible, and hardworking professional with a mature approach to teamwork and adaptability to challenging situations. Adept at collaborating within a team environment and taking initiative when needed. Capable of performing well under pressure and adhering to strict deadlines.

Jan 2023 - Jan 2023

UI UX and Graphic Designer

ESCALE INNOVATIVE SOLUTIONS PRIVATE LIMITED

As a UI/UX designer, my focus is on creating engaging and intuitive designs that provide a seamless user experience. I utilize design thinking methodologies to understand user needs and behaviors, and then translate those insights into effective design solutions. My portfolio showcases my ability to create visually appealing and functional designs for various platforms such as web and mobile applications. It highlights my proficiency in tools such as Figma, and Illustrator. I am passionate about staying up-to-date with the latest design trends and technologies, and I continuously seek opportunities to refine my skills and expand my knowledge base.

INTERNSHIP

5 Months

1:1 interview preparation platform

Mockplacement

14 Months

Social Media marketing & wordpress Manager

Akinhandicrafts

92 Days

Nural Asset Management Application

Nural Asset Management Application An asset management system helps organizations account for all incoming and outgoing assets and consumable stock to better meet internal customer demand and avoid the expense of overstocking or losing business due to stock-outs by managing inventory better. The main objective of this proposed system is to develop a new computerized or automated system known as the Neural Asset Management System, which will monitor the entire life cycle of any asset or consumable, making it effective, easy to manage, maintain, and reliable for all fixed and non-fixed assets.

3 Months

Shubham.co – Housing Finance Website Revamp

Redesigned the corporate website of Shubham Housing Finance to enhance user accessibility and engagement. Conducted stakeholder interviews and user research to understand the needs of home loan applicants and investors. Created an intuitive and visually clean layout that clearly presents loan services, eligibility criteria, and investor information. Delivered responsive designs optimized for users in low-bandwidth regions, ensuring consistent performance across devices. The project improved user experience and led to better interaction rates on key CTAs.

15 Months

Talencred – Freelancing Platform for Clients & Agencies

Led the UI/UX design of Talencred, a comprehensive platform that connects clients with freelancers and agencies. Designed dual-role dashboards with streamlined project management, bidding systems, and secure communication flows. Emphasized a minimal yet powerful interface to accommodate quick navigation and usability. Defined user personas to craft onboarding and talent discovery flows tailored to both clients and freelancers. Ensured clean handoff and design implementation in collaboration with developers.

3 Months

Warehousity – Warehouse Marketplace & Operational Platform

Designed the user interface and experience for Warehousity, a B2B warehouse marketplace with operational dashboards. Developed modules for booking, transaction history, real-time inventory tracking, and performance metrics. Created custom dashboards for warehouse managers and users to manage logistics efficiently. Implemented ticketing system UI for seamless support management. Focused on data visualization and responsive UI for an enterprise-grade digital experience that led to a 25% improvement in workflow efficiency.

3 Months

Multi-Vendor E-Commerce Platform

Conceptualized and designed an end-to-end scalable UI/UX system for a multi-vendor e-commerce marketplace. Worked on vendor onboarding flows, product listings with advanced filters, and buyer checkout experiences. Designed intuitive dashboards for sellers to manage inventory, orders, and sales reports. Ensured seamless responsive design across devices with support for diverse payment and delivery systems. Focused on branding consistency and user flow optimization, resulting in an efficient and delightful shopping experience.

6 Months

EnsurePe – Fintech Payment Aggregator Platform

As the sole product designer, I led the end-to-end design for EnsurePe, a fintech platform offering seamless payment aggregation. From ideation and UX research to UI design, microcopy writing, and branding, I managed the complete design lifecycle. Conducted market and competitor research to define pain points and value propositions. Crafted wireframes, high-fidelity prototypes, and intuitive dashboards to simplify bulk transactions, settlements, and analytics. Wrote all content, ensuring clear messaging and conversion-focused communication. The result was a modern, scalable, and secure interface for users and merchants alike.

COURSES & CERTIFICATIONS

- Design Terminology
- Design Mentorship Mastery with ADPList
- Introduction to Figma
- Common Design Patterns
- Typography
- UI Components I
- UI Components II
- UX Design Patterns with Checklist Design
- Wireframing
- Color Psychology
- Mobile Design
- UX Design Foundations
- Graphic Design - Visual and Graphic Design
- Digital Marketing Certificate Course
- UI/UX Design Course Tutedude

PORTFOLIO

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○ <https://www.figma.com/@iliyashasan>