

# illumino**o**studio

Website · App · Logo & Branding · CTO-as-a-Service

## Website Care Report

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Dear XYZ,

Enclosed please find your Website Care Report for **2025-04-01 - 2025-04-30**.  
Should you have any questions or concerns, please do not hesitate to contact us  
on **wink@illumino.studio**.

Have a nice day.

Warmly,  
All from Illumino Studio

# OVERVIEW



Website: [https://\[redacted\].com.au/](https://[redacted].com.au/)  
IP Address: 42.139  
WordPress Version: 6.8



## UPDATES

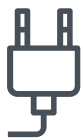
Updates performed: 2



## ANALYTICS

Active users: 77.0; New users: 74.0; Views: 0.1K; Engagement rate: 28.04%;

# UPDATES



Total updates performed: **2**

2025-04-01 to 2025-04-30

## OVERVIEW

Plugin updates

**1**

WordPress updates

**1**

## UPDATES HISTORY

Plugin name	Plugin version		Date
Duplicator	1.5.11.2	➔ 1.5.12	2025-04-08

WordPress	WordPress version		Date
-	6.7.2	➔ 6.8	2025-04-21

# CUSTOM WORK

Task	Task description	Date
Duplicator removed	-	2025-04-21
Manual archive offsite storage	Full site back up, offsite archive	2025-04-08
illumino-child theme updated to 2.0.0	-	2025-04-02
Removed theme 'Twenty Twenty-Five'	Manual removal	2025-04-02
PHP upgraded to 8.3	-	2025-04-02

# ✓ ANALYTICS



Traffic up by: **71%**

2025-04-01 to 2025-04-30

## OVERVIEW

Active users

**77.0**

▲ 63.83%

New users

**74.0**

▲ 68.18%

Views

**0.1K**

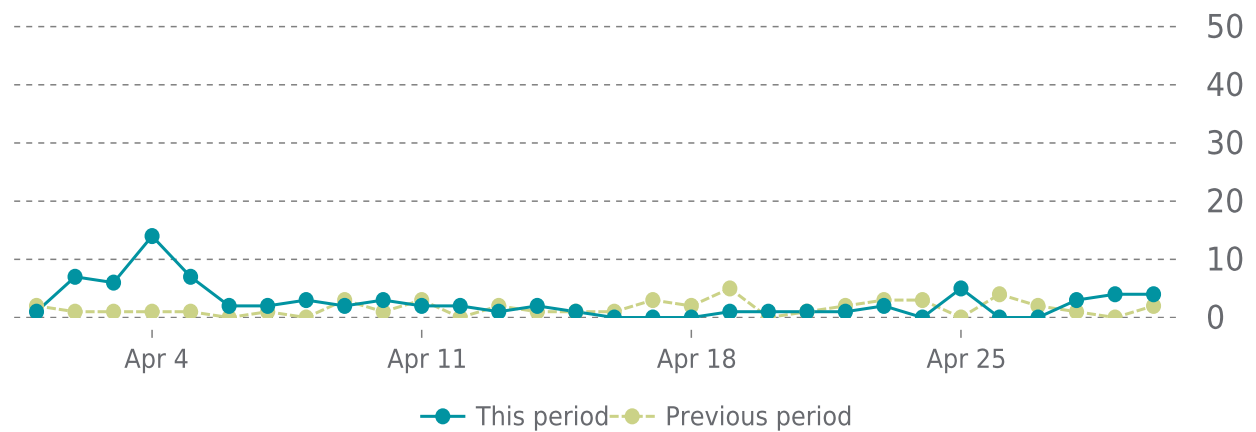
▲ 21.35%

Engagement rate

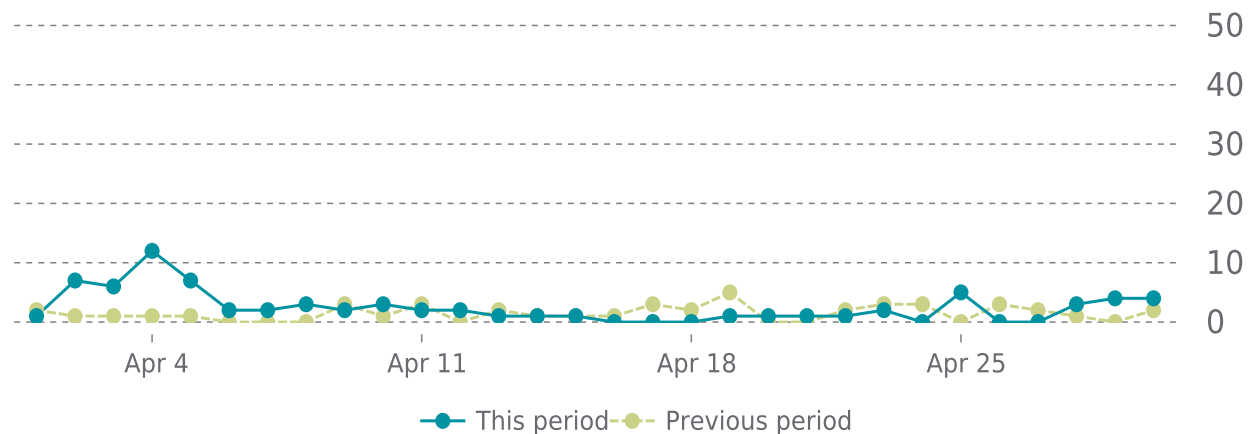
**28.04%**

▼ -24.11%

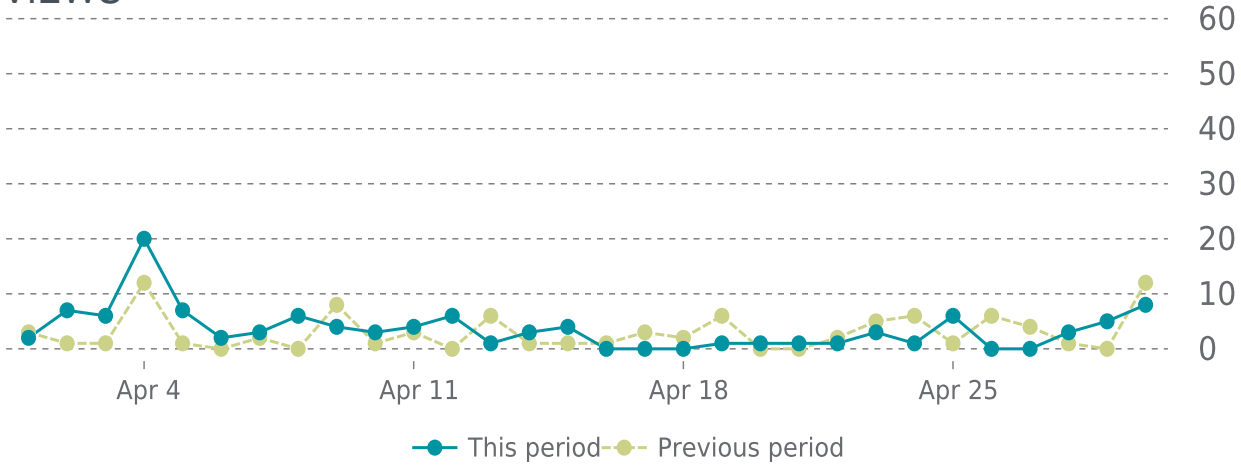
## ACTIVE USERS



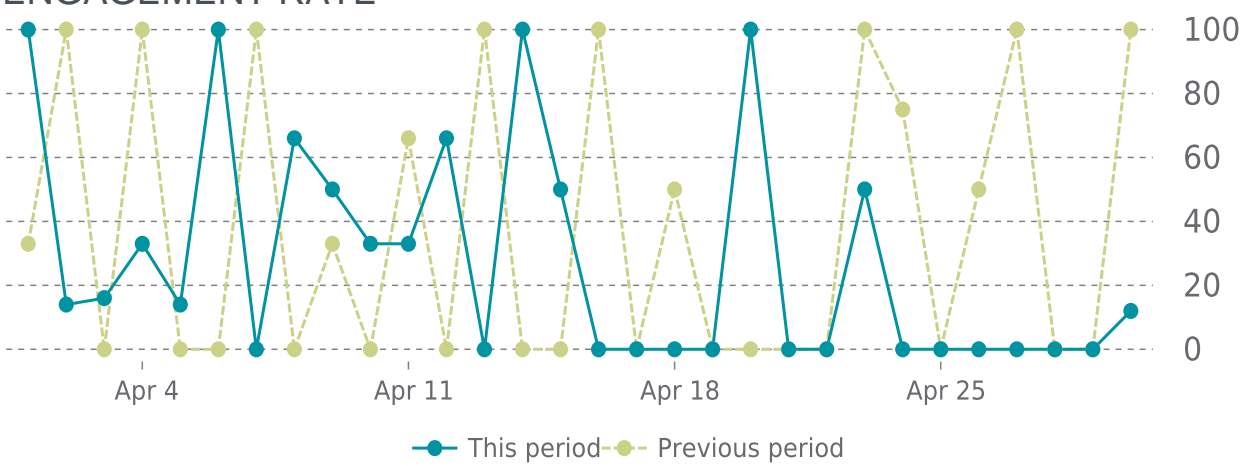
## NEW USERS



VIEWS



ENGAGEMENT RATE



Referrers

-	49
https://www.google.com/	20
https://e...ture....	8
https://ac...ture....	6

Browsers

Chrome	40
Safari	32
(not set)	6
Edge	6

Pages

/	74
/contact/	6
/...in-the-media/	6
/client-form/	1

Countries

Australia	47
United States	26
Ireland	7
Canada	2