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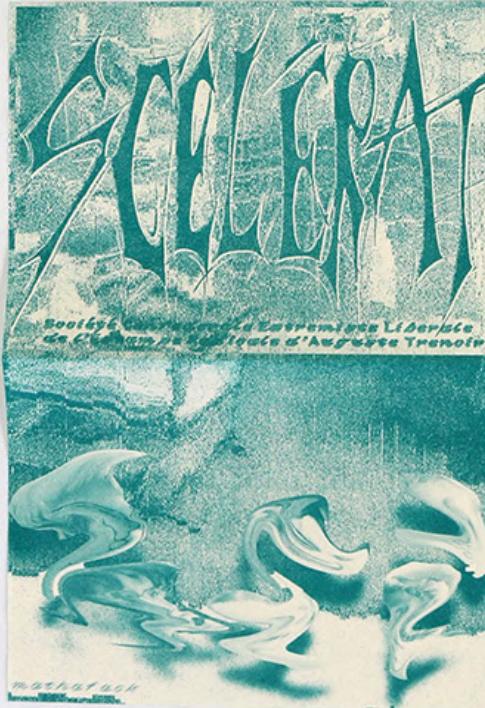
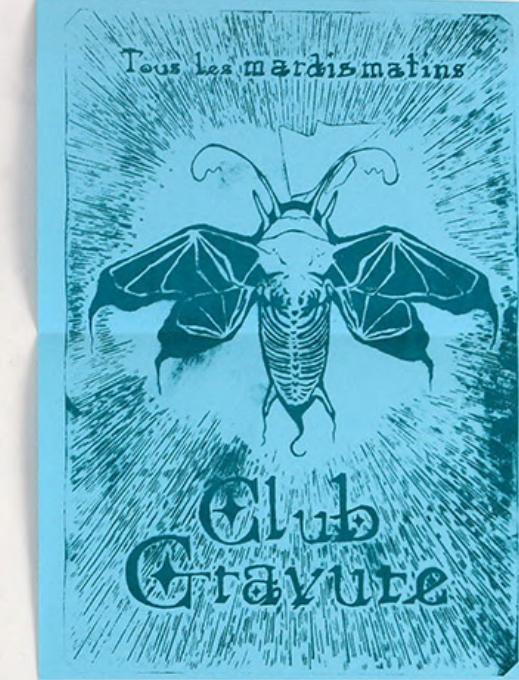


SCÉLÉRAT

Editorial Design

This project was developed as part of a team workshop, where we were tasked with creating a risograph fanzine focused on school clubs. We chose engraving as our theme.

Rather than sticking to the traditional, formal style often associated with engraving, **Scélérat** embraces a bold and unexpected aesthetic. The fanzine's layouts evolve progressively, mimicking the essence of engraving — where



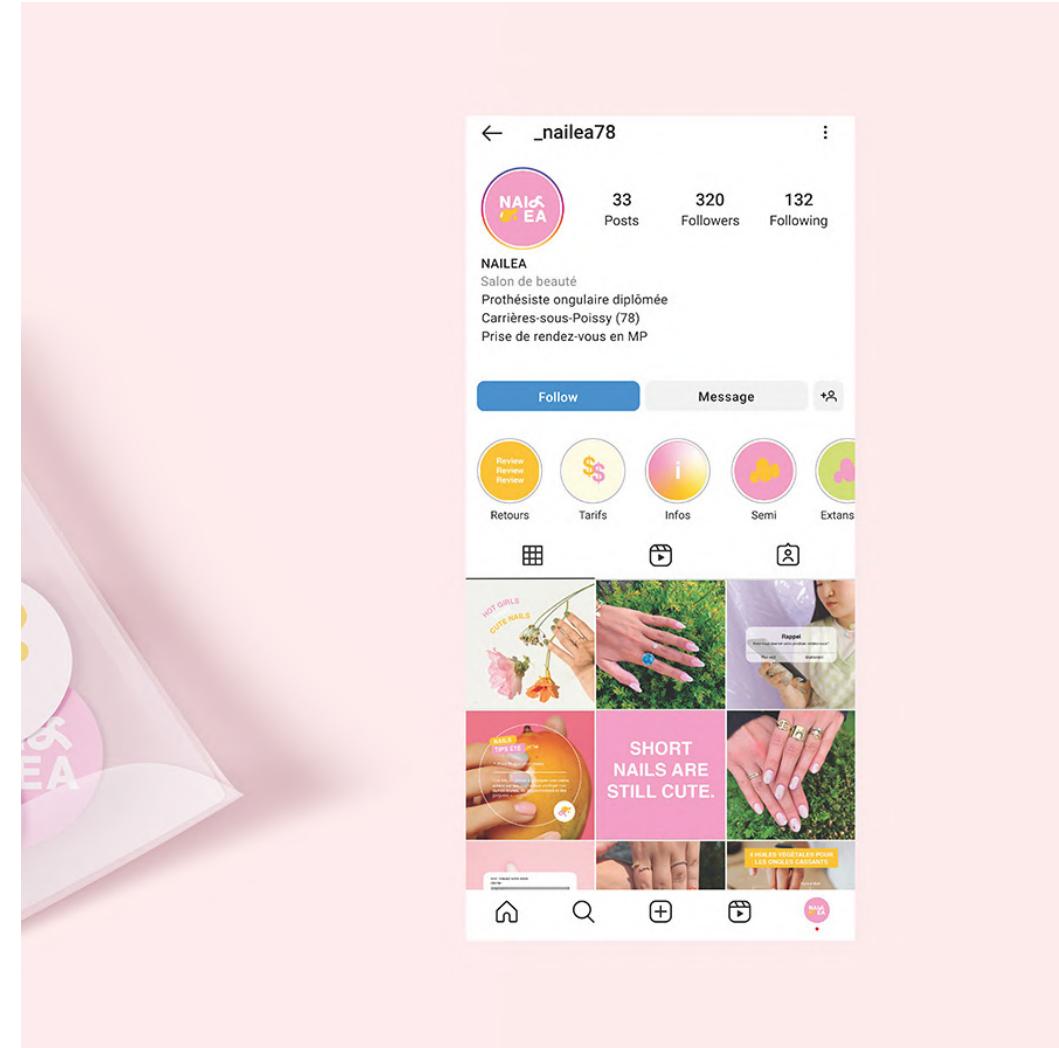
each print fades slightly, leading to a visual journey that grows increasingly strange and unpredictable.

NAILEA

Brand Identity

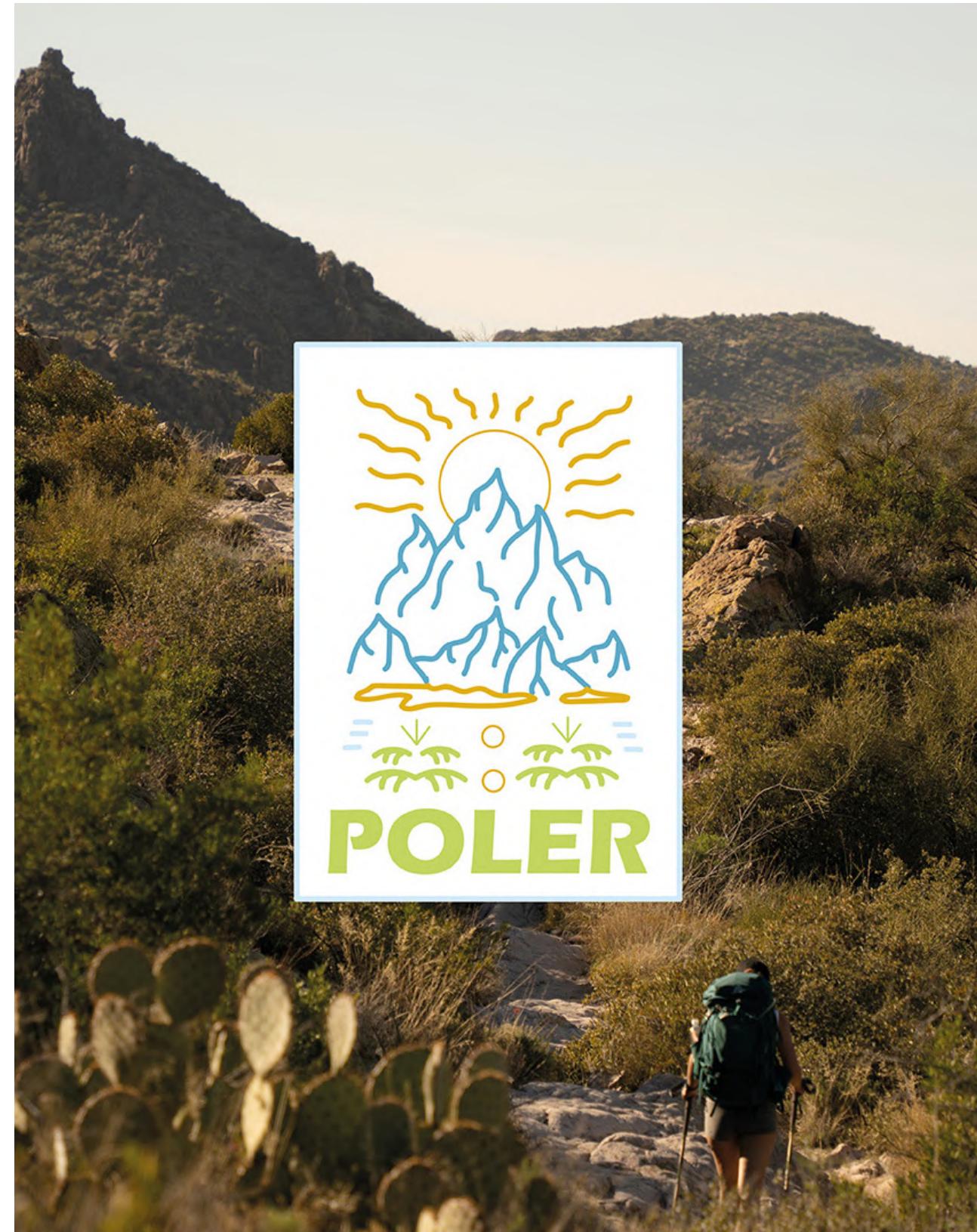


Freelance nail technician **NAILEA** reached out to me for a complete redesign of her salon's visual identity. I was tasked with revamping both print and digital materials to enhance her visibility.



After a more personal interaction with the artist, I developed a cohesive branding strategy across various platforms that highlights her girly, creative, and energetic personality. Each design element ensures smooth,

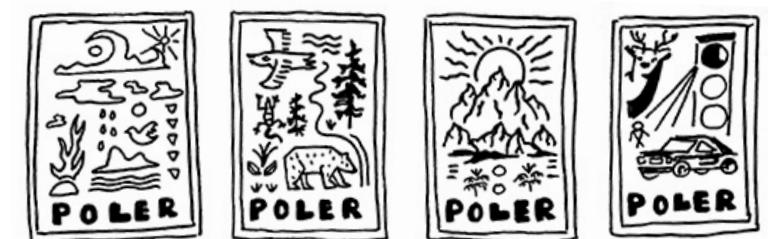




POLER

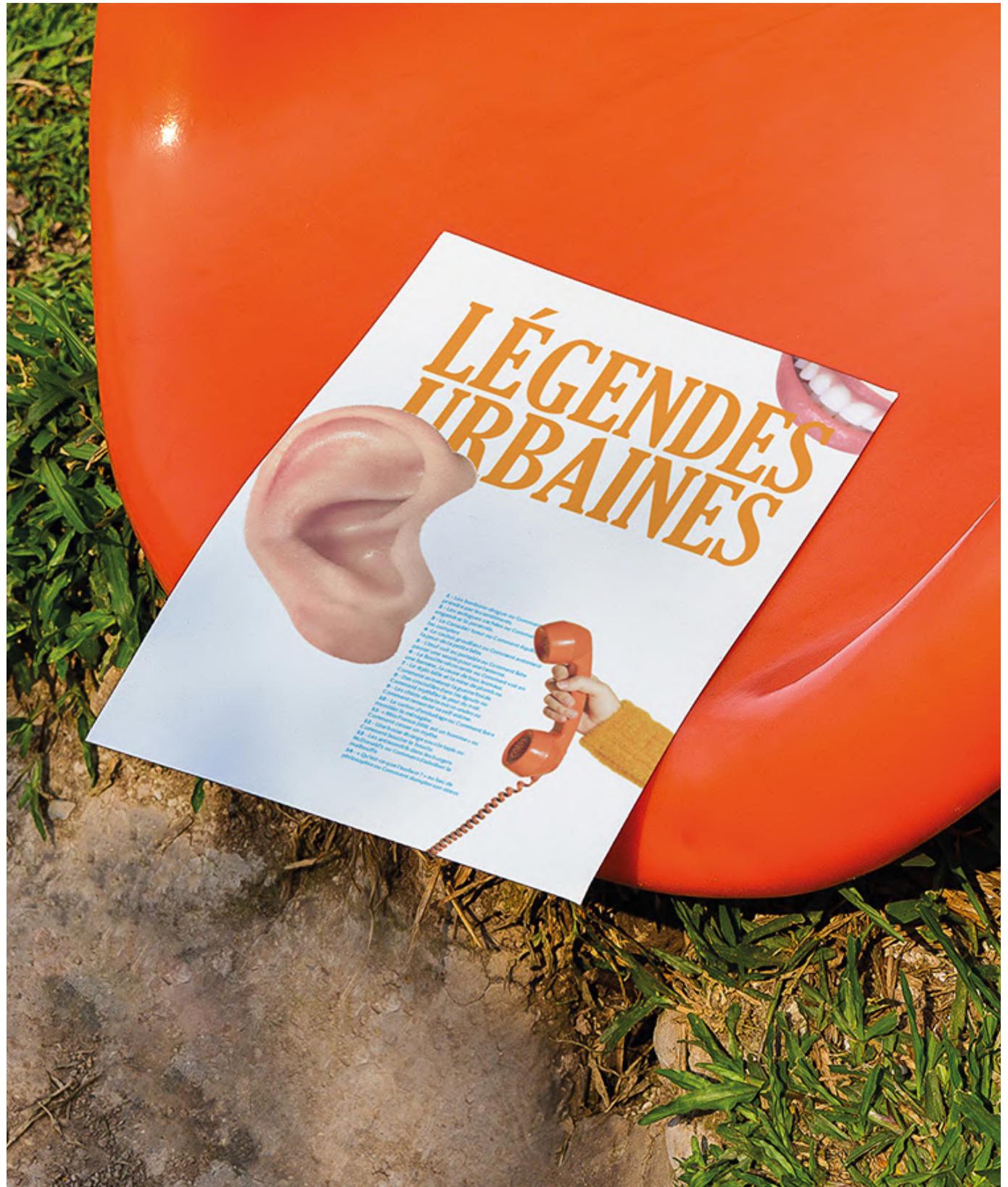
Brand Identity

I designed a collection of embroidered patches for the American outdoor brand *Poler*. Each patch was inspired by one of the following environments: mountains, countryside, sea, and city.



This patch series captures the diverse landscapes of Oregon. Drawing inspiration from Native American symbols, they celebrate the local wildlife and flora, inviting exploration. Each patch has a unique composition while

maintaining a handcrafted graphic style and a consistent color palette that aligns with *Poler's* identity.



LÉGENDES URBAINES

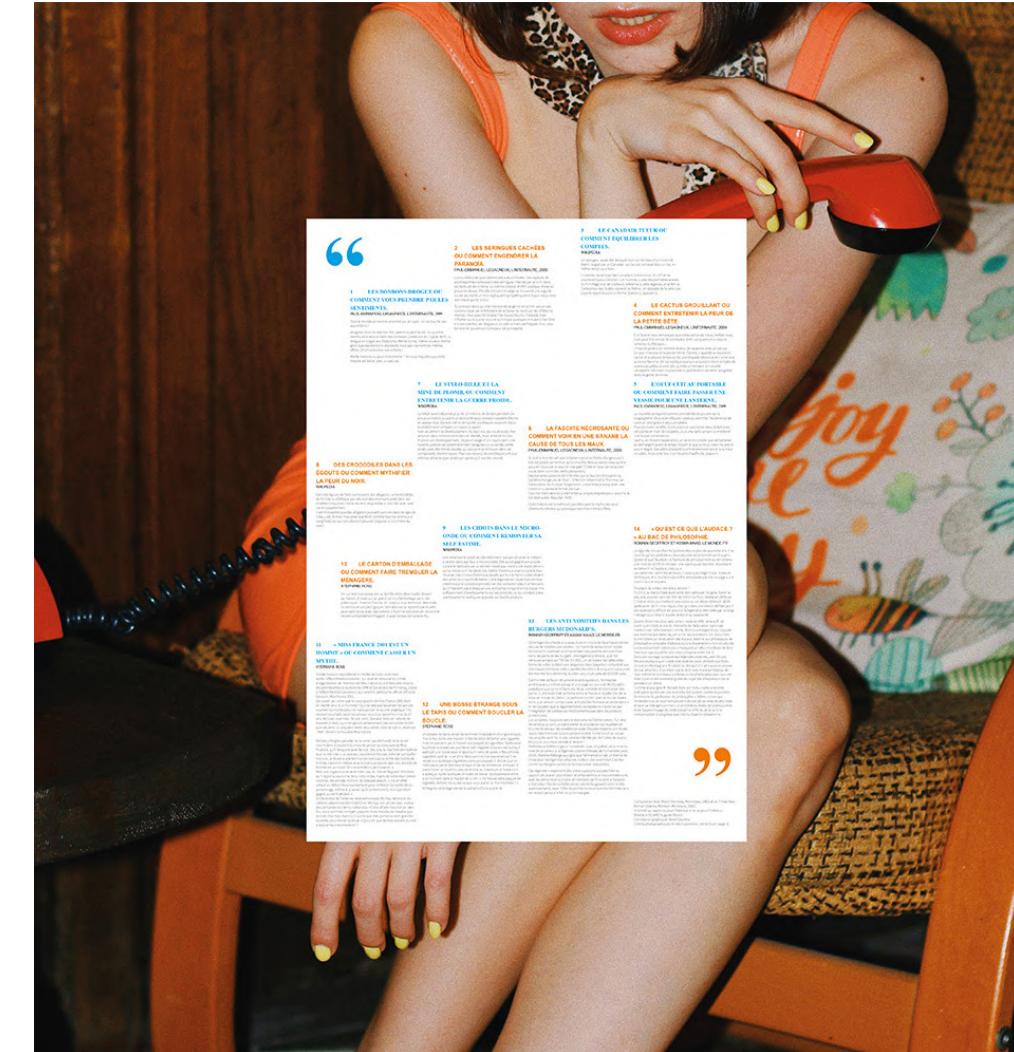
Editorial Design



This project involves designing a program poster on the theme of Urban Legends. A foldable and reversible poster, it includes a table of contents, article excerpts, and images.

My approach draws inspiration from the concept of word-of-mouth, where image and text alternate through an unexpected layout. The use of varied typography and complementary colors creates a visual

dialogue across the format. This design choice emphasizes the idea that each legend tells a unique story to be pieced together.





CHLOÉ(E)

Brand Identity

What if Chloé launched a new fragrance inspired by the South of France? Celebrating citrus fruits and provincial landscapes, this perfume is complemented by custom packaging and an advertising campaign.



Through a collaborative art direction, we aimed to create an innovative and fresh identity while maintaining **Chloé's** timeless elegance. The goal was to capture the essence of the Provencal landscape, offering a sensory and

immersive experience for the audience.





WESTWOOD

Message Design

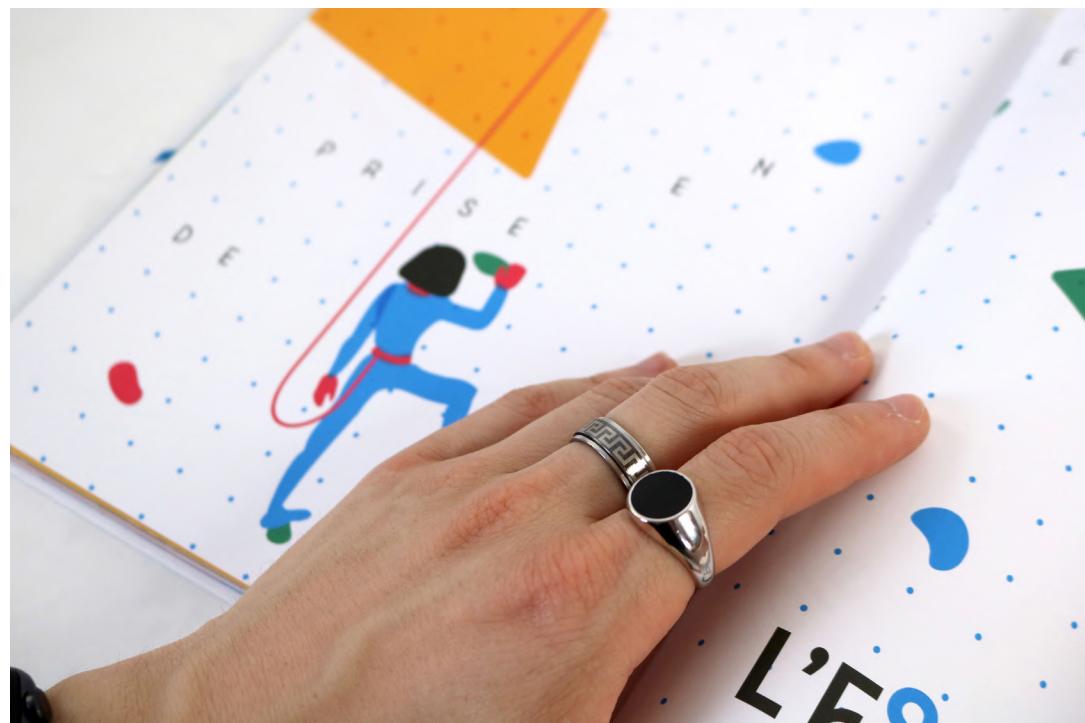


This project consists of a double poster design for **Vivienne Westwood**, aimed at promoting a key product from the brand. The posters serve both to advertise the product and raise awareness against sexism.

My approach draws on **Vivienne Westwood's** punk heritage, creating two posters that combine humor, provocation, and subtlety. The rebellious message against the hypersexualization of women is conveyed

through a graphic oxymoron that blends vulgarity and elegance.





JO PARIS 2024

Editorial Design



During a workshop in collaboration with Charles Monnier and a group of illustrators, we created an illustrated guide for the *Paris 2024* Olympic Games. Each sport is depicted on a double-page spread.

The main challenge was simplifying the visuals through flat vector illustrations and a limited color palette. We also had to combine text and imagery using only the *Paris 2024* typography. Despite this, the process helped create

coherence across the illustrators' different styles while maintaining the unique identity of each sport.

SAUVAGE?

Identity Design



For the 2023 Study Day at CNAM, organized by ELMAD Auguste Renoir, we were tasked with creating the event's communication identity, centered around the theme «Wild.»

This series of materials captures the freedom and energy of the wild. For the poster, I chose to focus solely on tactile, manual techniques to maximize artistic expression.

The required color palette was incorporated in a way that maintained visual harmony, while allowing for a free interpretation of the event's theme.



CARNET DÉLICIEUX

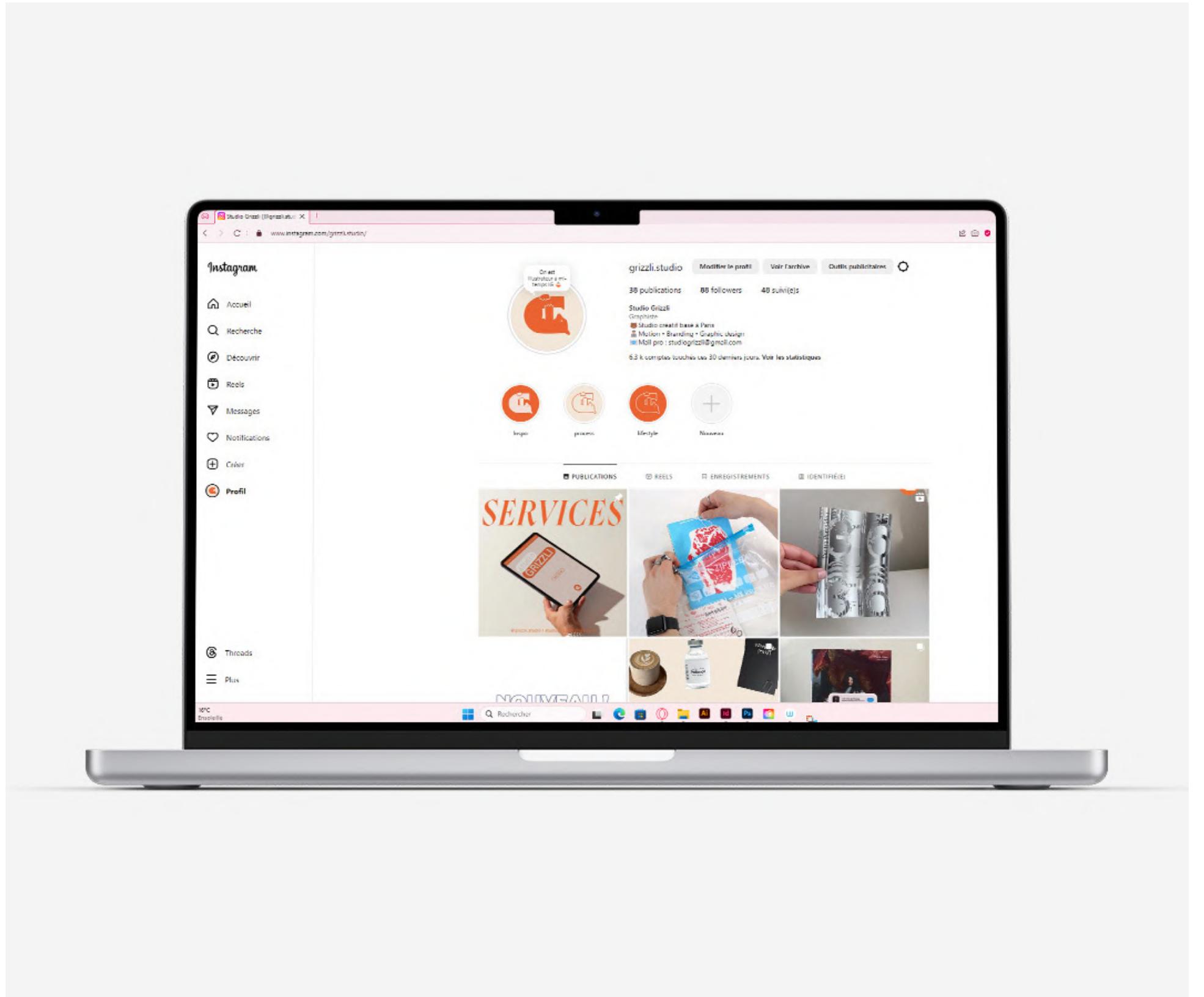
Illustration

This experimental sketchbook of illustrations is centered around the theme of cooking, food, and utensils. Conceptualized after a period of observation, it is inspired by the act of handling and the culinary gesture.



I designed this sketchbook as a narrative and playful object, where every detail reflects the world of cooking. Its presentation breaks conventional formats, inviting the reader into a visual and tactile experience.

Each page explores the theme of cooking through various compositions and techniques, offering a sensitive approach.

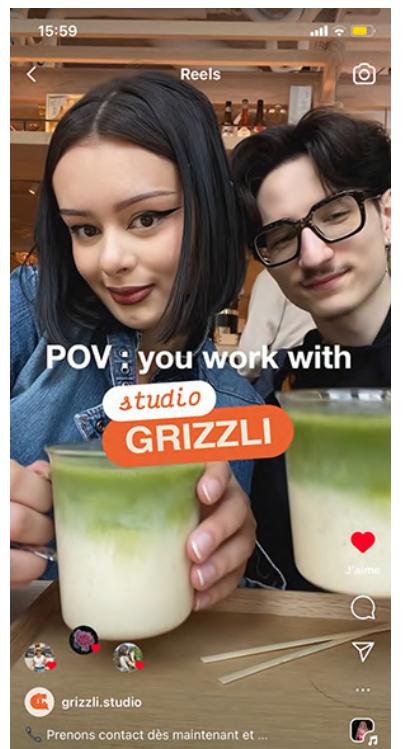
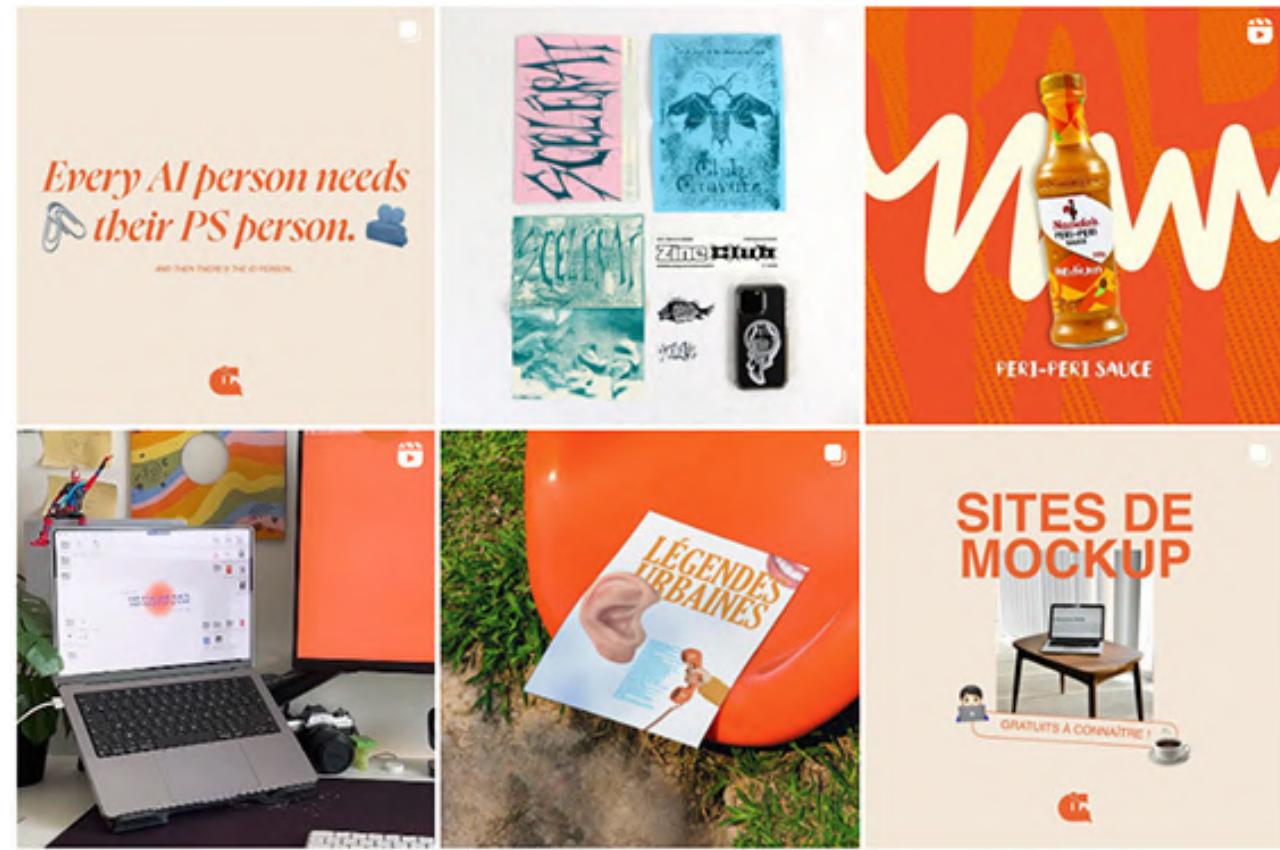


STUDIO GRIZZLI

Identity Design

In collaboration with a fellow graphic designer, we launched our own creative studio on Instagram: **Studio Grizzli**. The goal is to build a community of supportive designers and showcase our work while offering our services.

Studio Grizzli is built around the image of the grizzly bear, a strong and impactful identity that also embodies softness. The account features our projects, lifestyle content, tutorials, and advice for creators.



Through accessible and engaging communication, we aim to strengthen our presence, passion, and dedication to the art of graphic design.

Let's work together!

Action

